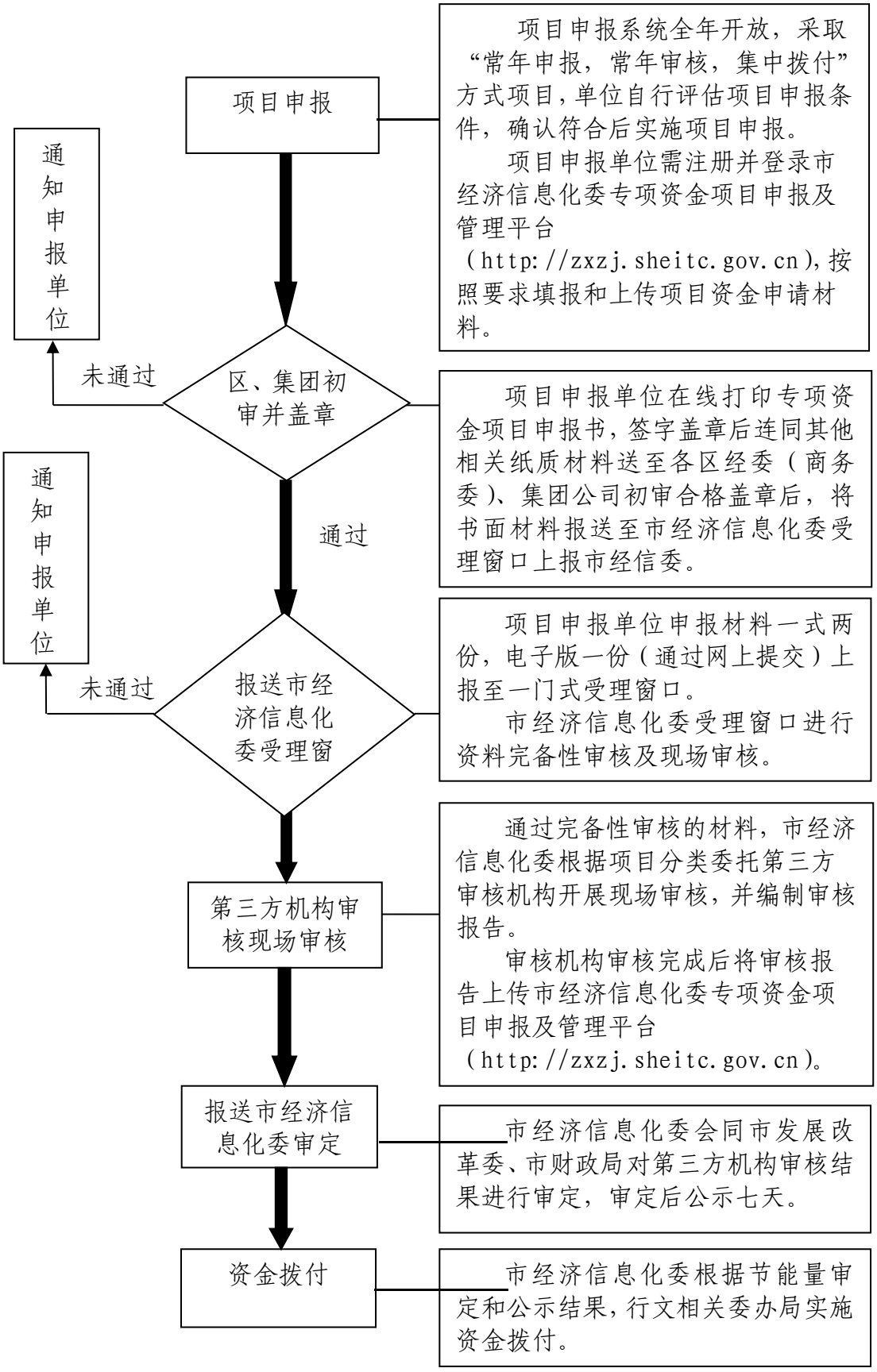上海市工业节能和合同能源管理项目专项资金操作流程图