INVESTMENT IN SHANGHAI

投资上海

2019
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FUNCTIONAL AREA OF THE SERVICE INDUSTRY
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The Expo Area
West Nanjing Road Professional Service Commercial Zone
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EDITOR’S NOTE
PART.1
MUNICIPAL-LEVEL

DEVELOPMENT OVERVIEW
General Overview of Shanghai
Economic Development of Shanghai
Industry Positioning of Each District in Shanghai

INDUSTRY DISTRIBUTION
Distribution of Shanghai Industrial Block 104
Distribution of Shanghai Modern Service Industry Cluster
Distribution of Shanghai Information Service Base
Distribution of Shanghai Cultural and Creative Park

GUIDE FOR INVESTMENT
Business Environment in Shanghai
Shanghai Company Registration Flow Chart Process of Shanghai Social Investment Project Approval System
Contact Information for Business and Investment Attraction of Shanghai
Shanghai, referred to as “Hu” or “Shen” for short in Chinese, is one of the birthplaces of modern Chinese industry as well as one of the most developed cities in China. Shanghai is located on the east China coast just to the mouth of the Yangtze river, bordering on Jiangsu and Zhejiang provinces on the west and facing the Pacific Ocean on the east. It is also located in the China’s most developed region—the head of the Yangtze River Delta. At the end of 2018, Shanghai had a land area of 6,340.5 square kilometers and a resident population of 24,237,800 million.

**About Shanghai**

**GENERAL OVERVIEW**

Shanghai, referred to as “Hu” or “Shen” for short in Chinese, is one of the birthplaces of modern Chinese industry as well as one of the most developed cities in China. Shanghai is located on the east China coast just to the mouth of the Yangtze river, bordering on Jiangsu and Zhejiang provinces on the west and facing the Pacific Ocean on the east. It is also located in the China’s most developed region—the head of the Yangtze River Delta. At the end of 2018, Shanghai had a land area of 6,340.5 square kilometers and a resident population of 24,237,800 million.

**Area**

6,340.5 km²

**Population**

24,237,800
In 2018, Shanghai’s per capita GDP reached US$203.98 million, an increase of 19.3%; the total import and export volume of goods in the customs area was RMB 6.41 trillion, accounting for more than one-fifth of the national total; initiated the setup of innovation and development pilot project for service and trade with a total port trade over 1.2 trillion US dollars. The total import and export of services trade exceeded 200 billion US dollars for the first time.

In 2018, the e-commerce transaction volume was RMB 2,893.82 billion, an increase of 19.3%; the total import and export volume of goods in the customs area was RMB 6.41 trillion, accounting for more than one-fifth of the national total; initiated the setup of innovation and development pilot project for service and trade with a total port trade over 1.2 trillion US dollars. The total import and export of services trade exceeded 200 billion US dollars for the first time.

In 2018, Shanghai port cargo throughput reached 730.479 million tons, ranking the world’s top; port international standard container throughput reached 42.21 million, ranking first in the world for nine consecutive years; cruise ship home port passenger traffic volume maintains the world’s fourth.

The expenditure for research and experimental development (R&D) in 2018 was equivalent to about 4% of Shanghai’s GDP. A total number of 223 technology innovation enterprises have been listed on the “Sci-Tech innovation board” of the Shanghai Equity Custody Center. Shanghai is accelerating the construction of the Zhangjiang Comprehensive National Science Center to create a new highland for China’s future technological innovation.

Shanghai fully implemented the national strategy of “three major tasks and one platform”. A new area of the Pilot Free Trade Zone has been established, and the Sci-Tech Innovation board has been set up on the Shanghai Stock Exchange with a pilot registration system rolled out to support the regional integration development of the Yangtze River Delta. At the same time, the second CIIE was held to ensure successful promotion of “Shanghai Services”, “Shanghai Manufacturing”, “Shanghai Consumption” and “Shanghai Culture”.

In the upcoming 2035, Shanghai has set the objective to build itself into an excellent global city, a modern socialist international metropolis with world influence, an international center of economy, finance, trade, shipping, scientific & technological innovation, as well as an admirable city of innovation, humanity and sustainability.
The economy continues to operate in a reasonable range. In 2018, the city’s actual production value was RMB 3268 billion, and the per capita GDP calculated according to the resident population reached RMB 135,000, maintaining a leading level among all provinces and cities across the country.
ACCELERATING THE TRANSFORMATION AND UPGRADING OF THE INDUSTRIAL STRUCTURE

First, the added value of the service industry grew faster than the manufacturing industry, accounting for 69.9% of the city’s GDP and up by 0.7% than the previous year. Its contribution rate to the city’s economic growth reached 92.0%. Second, the development of strategic emerging industries has yielded remarkable results. The whole-year added value of strategic emerging industries was RMB 546.191 billion, an increase of 8.2% over the previous year. The added value of strategic emerging industries accounted for 16.7% of Shanghai’s GDP, an increase of 0.3% over the previous year.

THE ADDED VALUE OF THE SERVICE INDUSTRY GREW FAST

The Service Industry Accounts for 69.9%

The proportion of the service industry is up by 0.7% than the previous year

THE CITY’S ACTUAL PRODUCTION VALUE WAS RMB 3268 BILLION IN 2018

THE DEVELOPMENT OF STRATEGIC EMERGING INDUSTRIES HAS YIELDED REMARKABLE RESULTS

The Added Value of Strategic Emerging Industries Accounted for 16.7%

INCREASING ECONOMIC DEVELOPMENT BENEFITS

Under the guidance of the overall policy of supply-side structural reform, ineffective and inefficient supply will be reduced and overcapacity will be cut to promote the transformation and upgrading of the industry as well as driving the continuous improvement of the development benefits of major industries. In 2018, the sales rate of industrial products above designated size in Shanghai was 99.8%; the total profit of industrial enterprises above designated size was RMB 335.044 billion, up by 4.3% over the previous year; the general public budget revenue increased by 7.0% over the previous year, keeping pace with the economy.

SALES RATE

In 2018, the sales rate of industrial products above designated size in Shanghai was 99.8%

TOTAL PROFIT

The total profit of industrial enterprises above designated size was RMB 335.044 billion, up by 4.3% over the previous year.

GENERAL PUBLIC BUDGET

The general public budget revenue increased by 7.0% over the previous year, keeping pace with the economy.
### INVESTMENT IN SHANGHAI

In 2008, Shanghai carried out the integration of urban master planning and land use planning, that is, the integration of the two Planning. On the basis of 49 blocks covered by the national announcement park, Shanghai integrates the old industrial base and the new key industrial base as well as the actual urban industrial parcels, forming 104 industrial blocks with a total area of about 496.6 square kilometers. This is commonly known as Block 104.

## Industry Distribution

### DISTRIBUTION OF SHANGHAI INDUSTRIAL BLOCK 104

<table>
<thead>
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<th>Industrial Block 104:</th>
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<td>Changning Industrial Park</td>
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<tr>
<td>Jinhua</td>
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<tr>
<td>Nanxiang Industrial Park</td>
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<tr>
<td>Xuhui</td>
<td></td>
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<tr>
<td>Changning Industrial Park</td>
<td></td>
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<tr>
<td>Jinan</td>
<td></td>
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<tr>
<td>Minhang</td>
<td></td>
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<tr>
<td>Pudong</td>
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<tr>
<td>Songjiang</td>
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<tr>
<td>Jiading</td>
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<tr>
<td>Fengxian</td>
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<tr>
<td>Qingpu</td>
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<tr>
<td>Chongming</td>
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</tbody>
</table>

#### Key Industrial Blocks

- **Changning Industrial Park**: Industrial Comprehensive Development Zone
- **Pudong**: Industrial Comprehensive Development Zone
- **Jiading**: Industrial Comprehensive Development Zone
- **Qingpu**: Industrial Comprehensive Development Zone
- **Chongming**: Industrial Comprehensive Development Zone

#### Industrial Areas

- **Changning Industrial Park**: Industrial Comprehensive Development Zone
- **Pudong**: Industrial Comprehensive Development Zone
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#### Industrial Zones

- **Changning Industrial Park**: Industrial Comprehensive Development Zone
- **Pudong**: Industrial Comprehensive Development Zone
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#### Industrial Parks

- **Changning Industrial Park**: Industrial Comprehensive Development Zone
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#### Industrial Clusters

- **Changning Industrial Park**: Industrial Comprehensive Development Zone
- **Pudong**: Industrial Comprehensive Development Zone
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#### Industrial Centers

- **Changning Industrial Park**: Industrial Comprehensive Development Zone
- **Pudong**: Industrial Comprehensive Development Zone
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#### Industrial Districts

- **Changning Industrial Park**: Industrial Comprehensive Development Zone
- **Pudong**: Industrial Comprehensive Development Zone
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#### Industrial Parks (Continued)

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#### Industrial Zones (Continued)

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#### Industrial Districts (Continued)

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Business environment is an important manifestation of the economic and social development of a country or a region. Shanghai is committed to building a more international, institutionalized, and convenient business environment in accordance with China's highest standards and best practices. Shanghai integrates the front-end government services of the existing agencies to build a "One-Stop Online Services" platform as a portal. At present, the total number of registered real-name users has exceeded 10.08 million, and the number of registered legal persons has exceeded 1.99 million. 2035 government service matters can be handled on the platform, of which 1,400 items can be completely processed online and 1,839 items can be handled without the need for a second visit.

In 2019, in response to the six indicators proposed by the World Bank, Shanghai developed an approval system for construction projects which requires the least items for approval while creating the best investment environment with the highest efficiency.

### Comparison Before and After the Reform on the "System for Construction Project Approval"

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<td>Approval time required</td>
<td>Avg. 267 working days</td>
<td>Within 100 working days</td>
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<td>23-43 (Depending on the type of item)</td>
<td>(no more than 35 working days for corporate investment projects)</td>
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<tr>
<td>Cost</td>
<td>RMB200000</td>
<td>RMB550</td>
</tr>
<tr>
<td>Handling process</td>
<td>One-size-fits-all</td>
<td>By category</td>
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<td></td>
<td>Separate application</td>
<td>Handled at one window</td>
</tr>
<tr>
<td></td>
<td>One-by-one approval</td>
<td>In-parallel approval</td>
</tr>
<tr>
<td></td>
<td>Prerequisite deadlock</td>
<td>Issue in proper order</td>
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**INVESTMENT GUIDE**

3 Guide for Investment

**BUSINESS ENVIRONMENT IN SHANGHAI**

1. **Build a One-Stop Online Service Platform as a Portal**
   - The number of registered real-name users has exceeded 10.08 million.
   - The number of registered legal persons has exceeded 1.99 million.
   - Government service matters can be handled on the platform, of which 1,400 items can be completely processed online and 1,839 items can be handled without the need for a second visit.

2. **Comparison Before and After the Reform on the "System for Construction Project Approval"**
   - **BEFORE**
     - Handling process: 23-43 (Depending on the type of item)
     - Cost: RMB200000
     - Approval time required: Avg. 267 working days
   - **AFTER**
     - Handling process: 8-13 (Depending on the type of item)
     - Cost: RMB550
     - Approval time required: Within 100 working days (no more than 35 working days for corporate investment projects)
Shanghai Company Registration Flow Chart

One Website For Starting Business

2 Starting Operation Within 2 Days

STEP1 One-stop submission
- Submission by filling one form

STEP2 One-day approval
- Approval of business license
- Issue of electronic business license
- Complete the social insurance for employment

STEP3 Same-day collection
- Paper license required
- Business License
- Invoice
- Official chop

Process of Shanghai Social Investment Project Approval System

Online Application For Design Plan Review

Process
- Upload design plan
- Design plan approval

Estimated time
- For small-scale projects: 15 working days
- For other social investment projects: 20 working days

Review exemption for industrial projects
- Design plan review is not required for industrial projects including standard factory buildings, normal warehouses, and land transfer projects with “design planning”.
- E-drawing review
- All drawings will be reviewed online, freeing the Owner from being a drawing courier.

Online application for construction permit approval

Process
- Upload construction drawings and application documents

Estimated time
- For industrial projects: 15 working days
- For small-scale projects: 20 working days
- For other social investment projects: 28 working days

Joint vetting of multiple drawings
- The construction drawing design document review of small industrial projects below 3,000 square meters will be cancelled. The construction drawing review is no longer needed for such projects.

Shorter handling time for small industrial projects and no construction drawing review required
- Only planning permit and construction permit are required for application. The processing time is further shortened to 7 working days.

Three certificates handled and issued at one time
- Processed at a single window, drawing vetting certificate, planning permit and construction permit issued at the same time within a specified time.
**STEP3**

**Water supply and drainage connection**

- **Time:** Estimated Time
  - Projects without external connection: 4 working days
  - Projects with external connection: 9 working days
- **Process:** no external connection
  - Field survey and review: 2 working days
  - Water transmission available for supply & drainage: 2 working days

**Process:** Projects with external connection

- **Shorter time, lower cost**
  - Water supply and drainage connection are optimized in parallel and simplified into two steps, which takes a maximum of 9 working days.
- **Application for water supply services cancelled**
  - Separate application for water supply and drainage services is not necessary. The requisition for water supply and drainage will be automatically pushed to the construction project approval management system after the construction permit is issued.

**STEP4**

**Online application for integrated completion acceptance**

- **Time:** estimated time
  - Small construction projects: 5 working days
  - General projects excluding small construction projects: 15 working days

**Process**

- **Application for 6-party acceptance**
  - Small construction projects
- **Site acceptance and upload the acceptance comments to the platform**
  - Small construction projects
- **Notification of Passing Integrated Completion Acceptance (with comments on land planning acceptance attached)**
  - Small construction projects
<table>
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| **E  CHANGNING** | Changning Financial Service Office  
(Changning Investment Promotion Office)  
021-62118851  
No.555, Loushangguan Road,  
Changning District, Shanghai |
| **F  PUTUO**     | Investment Development Department of  
Putuo District  
021-52820889  
No.602, Tongpu Road,  
Putuo District, Shanghai |
| **G  HONGKOU**   | Hongkou Investment Promotion Office  
021-65953818-208  
Building 23, No.908, East Daming Road,  
Hongkou District, Shanghai |
| **H  YANGPU**    | Investment Promotion Office  
021-25010300  
No.78 Meizhou Branch Rd,  
Yangpu District, Shanghai |
| **I  BAOSHAN**   | Baoshan District Economic Committee  
021-66786350  
175 Youyi Branch Road,  
Baoshan District, Shanghai |
| **J  MINGHANG**  | Business Promotion Center of Minhang  
021-54436883  
5th Floor, Building 1, 4855 Du Shi Rd,  
Minhang District, Shanghai |
| **K  JIADING**   | Investment Promotion Division of  
Jiadong District Economic Committee  
021-69989726  
No.111, South Boile Road,  
Jiadong District, Shanghai |
| **L  JINSHAN**   | Jinshan District Investment Office  
021-57921752  
Building 15, No. 555 Longshan Road,  
Jinshan District, Shanghai |
| **M  SONGJIANG** | Songjiang Investment Promotion Service Center  
021-37739361  
1 Yuanzhong Road, Songjiang District, Shanghai |
| **N  QINGPU**    | Qingpu Economic Commission  
021-69215222  
No.100, Gongyuan Road,  
Qingpu District, Shanghai |
| **O  FENGXIAN**  | Fengxian Investment Promotion Office  
021-67137517  
9th Floor, China Enterprise United Tower,  
No. 1529,South Wangyuan Road,  
Fengxian District, Shanghai |
| **P  CHONGMING** | Chongming District  
Ecological Industry Promotion Office  
021-59620053  
No. 68 Renmin Road,  
Chongming District, Shanghai |
PART.2  KEY AREAS

LINGANG NEW AREA
ZHANGJIANG SCIENCE CITY
CHINA (SHANGHAI) PILOT FREE TRADE ZONE
HONGQIAO BUSINESS DISTRICT
SHANGHAI CHEMICAL INDUSTRY PARK
CAOHEJING HI-TECH PARK
JINQIAO ECONOMIC & TECHNOLOGICAL DEVELOPMENT ZONE
MINHANG ECONOMIC AND TECHNOLOGICAL DEVELOPMENT ZONE
HONGQIAO ECONOMIC AND TECHNOLOGICAL DEVELOPMENT ZONE
ZIZHU HIGH TECH INDUSTRIAL DEVELOPMENT ZONE
SONGJIANG ECONOMIC AND TECHNOLOGICAL DEVELOPMENT ZONE
Benefited from opening policy and institutional innovation, Lingang New Area will promote the innovation and development of high-end services such as cross-border finance and cross-border trade, accelerate the development of cutting-edge industrial clusters such as integrated circuits, artificial intelligence, civil aviation and biomedicine, and attract talent from home and abroad.

By 2035, Lingang New Area will become a special economic functional area with strong influence and competitiveness in the global market. With a more mature institution and core functions to obtain high-end resources from around the world, Lingang New Area will become an important carrier for China’s close integration into economic globalization. It will become a new city that is modern, open, innovative, business-friendly and livable, and boasts a smart ecosystem as well as the integrated development of the industry and the city.
### Key Sites

#### Commercial Buildings

**01 Zhangjiang Entrepreneurship Workshop@Huanhu 800**
- **Floor Area**: 26,000 m²
- **Positioning**: Incubation of start-ups in ICT, energy saving and environmental protection
- **Contact**: 021-20913857
  - No.800, Huanhu West 2nd Road, Pudong New Area, Shanghai

**02 Lingang Chengtou Tower**
- **Floor Area**: 35,000 m²
- **Positioning**: Mixed-use office building focusing on industrial projects of real economy
- **Contact**: 021-38072269
  - No.333, Huanhu West 1st Road, Pudong New Area, Shanghai

**03 Lingang Financial Tower**
- **Floor Area**: 62,000 m²
- **Positioning**: Functional office building with multiple services
- **Contact**: 021-38072269
  - No.888, Huanhu West 2nd Road, Pudong New Area, Shanghai

**04 Yiliu Energy Tower**
- **Floor Area**: 26,000 m²
- **Positioning**: Functional office building with multiple services
- **Contact**: 021-38072269
  - No.888, Huanhu West 2nd Road, Pudong New Area, Shanghai

### Key Parks

**01 Lingang Industrial Area**
- **Planning Area**: 37.6 km²
- **Industry Positioning**: Integrated circuits, Networked new energy vehicles, High-end equipment manufacturing, green remanufacturing
- **Contact**: 18916148380
  - No.555, South Xinyuan Road, Pudong New Area, Shanghai

**02 Lingang Fengxian Park**
- **Planning Area**: 17.0 km²
- **Industry Positioning**: Biomedicine, High-end equipment manufacturing
- **Contact**: 18916165039
  - Building A, No.1800, Xinyang Highway, Pudong New Area, Shanghai

**03 Lingang Science and Technology City**
- **Planning Area**: 10.0 km²
- **Industry Positioning**: Artificial Intelligence, intelligent and connected vehicle, integrated circuits
- **Contact**: 18916161390
  - 5th Floor, No.399, Haiyang 1st Road, Pudong New Area, Shanghai

**04 Minlian Lingang Park**
- **Planning Area**: 4.0 km²
- **Industry Positioning**: High-end smart equipment, integrated circuits, additive manufacturing
- **Contact**: 021-58078818
  - No.501, Xuri Road, Pudong New Area, Shanghai

**05 Jinqiao Lingang Park**
- **Planning Area**: 6.0 km²
- **Industry Positioning**: Aerospace, Next-generation information technology
- **Contact**: 15026961049
  - No.199, Boyi Road, Pudong New Area, Shanghai

**06 Zhangjiang Lingang Park**
- **Planning Area**: 0.6 km²
- **Industry Positioning**: Software information, intelligent manufacturing
- **Contact**: 189161615039
  - Building A, No.1800, Xinyang Highway, Pudong New Area, Shanghai
Zhangjiang Science City is located in the southeast of Shanghai city center, the core of Pudong New Area, and occupies a planning area of 95 square kilometers. As an important hub of scientific innovation, Zhangjiang is home to 37% of Shanghai’s foreign-invested R&D centers and 11% of the city’s high-tech companies, state- and city-level R&D institutes. Effective invention patents per 10,000 people in this area is 12 times that of the whole city.

**About Zhangjiang Science City**

**Integrated circuits:**
It is the most concentrated integrated circuit industrial cluster nationwide with the most advanced technology and the most complete industrial chain, and strives to grow into a world-leading integrated circuit industrial park.

**Biomedicine:**
A complete industrial chain in new drug development, drug screening, clinical research, pilot scale and magnification, registration certification, mass production and listing has been formed. Since 2018, Zhangjiang has planned three new industrial bases, including Zhangjiang innovative drug industrial base, Zhangjiang medical equipment industrial base and Zhangjiang general park.

**Artificial Intelligence:**
A set of professional AI applications has become the focus of the 100,000-km² Artificial Intelligence Island in Zhangjiang central district. A concentrated area to demonstrate the application of AI will be created by making use of the land originally planned for a future park.
03 Zhangjiang Biomedicine Base
Planning Area
3.0 km²
Industrial Positioning
Biomedicine
Key Enterprises:
Roche, AstraZeneca, Novartis, Boehringer Ingelheim
021-58559988
No. 899, Halei Road, Pudong New Area, Shanghai
021-61180250
5th Floor, Building A, No. 2388, Xiupu Road, Pudong New Area, Shanghai

04 Medical Equipment Industrial Base
Planning Area
4.2 km²
Industrial Positioning
Medical Equipment
Key Enterprises:
MicroPort Scientific, Bio-Rad, Kinetic Medical, Stokoe Care
021-38688819
1st floor, Building No.3, No.356, Renjing Road, Pudong New Area, Shanghai

05 Shanghai Pudong Kangqiao Industrial Zone
Planning Area
26.9 km²
Industrial Positioning
Electronic Information, Medical Equipment and Medical Service, Automobile and Auto Parts
Key Enterprises:
ABB, thyssenkrupp, Schneider Electric, Pegatron, Shanghai HLMC Integrated Circuit
021-61821818
No.2, Buyou Road, Pudong New Area, Shanghai

06 Shanghai Pudong Software Park
Planning Area
57.7 km²
Industrial Positioning
Software and Information Service Industry
Key Enterprises:
SAP, Qualcomm, Citibank, Hujing, Sony, Freescale, etc.
021-38688819
1st floor, Building No.3, No.356, Renqing Road, Pudong New Area, Shanghai

01 Xinzhihui Fintech Industrial Park
Floor Area
89,000 m²
Function Positioning
Bringing in Financial Institutions and Innovative Fintech Companies
021-38959000
No.1156, Zhangdong Road, Pudong New Area, Shanghai

02 International Medical Park
Planning Area
11.9 km²
Industrial Positioning
High-end Medical Service and Precision Medical Industry
Key Enterprises:
Proton and Heavy Ion Hospital, Siemens, BGII Group
021-38959000
No.303, Zhouzhugong Road, Pudong New Area, Shanghai

02 Shujugang Digital Information Industrial Park
Floor Area
129,000 m²
Function Positioning
The Display And Application of Fintech Innovative Technology
021-38959000
No.303, Zhouzhugong Road, Pudong New Area, Shanghai

03 Lide International
Floor Area
100,000 m²
Function Positioning
Integrated Circuit
021-38959000
No.1156, Zhangdong Road, Pudong New Area, Shanghai
China (Shanghai) Pilot Free Trade Zone covers four customs special supervision areas of Shanghai Waigaoqiao Free Trade Zone, Shanghai Waigaoqiao Logistics Center, Yangshan Free Trade Harbour and Shanghai Pudong Airport Free Trade Zone Zone, with a planned area of 28.78 square kilometers. Over the past six years, the functional structure of the free trade zone has been increasingly expanded, and the business environment has become more global, more convenient, and more compliant to laws and regulations.

Industry Development:
structurally optimized, with its quality enhanced and outstanding contributions made”. As of the end of June 2019, there have been 34,000 registered enterprizes in the free trade zone, including 11,000 foreign-funded enterprises and 23,000 domestic-funded enterprises. High-tech industries accounts for over 47%, and the technical service industry and leasing service industry has grown by 12% and 15% respectively.

Industry breakdown:
- Trade
- Shipping logistics
- Processing and manufacturing
- Technical services
- Leasing services
- Trade agency services
- Etc.

INDUSTRY DEVELOPMENT

Proportion of Enterprises Before Listing

<table>
<thead>
<tr>
<th>Industry</th>
<th>Proportion of Enterprises</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail</td>
<td>62.8%</td>
</tr>
<tr>
<td>Transportation, storage, and postal industry</td>
<td>21.5%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>4.1%</td>
</tr>
<tr>
<td>Research and technology</td>
<td>1.4%</td>
</tr>
<tr>
<td>Rent and commercial services</td>
<td>6.5%</td>
</tr>
<tr>
<td>Finance</td>
<td>0.9%</td>
</tr>
<tr>
<td>Others</td>
<td>6.9%</td>
</tr>
</tbody>
</table>

Proportion of Enterprises By the end of 2019

<table>
<thead>
<tr>
<th>Industry</th>
<th>Proportion of Enterprises</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail</td>
<td>49.7%</td>
</tr>
<tr>
<td>Transportation, storage, and postal industry</td>
<td>49.7%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>0.9%</td>
</tr>
<tr>
<td>Research and technology</td>
<td>6.5%</td>
</tr>
<tr>
<td>Rent and commercial services</td>
<td>25.5%</td>
</tr>
<tr>
<td>Finance</td>
<td>7.8%</td>
</tr>
<tr>
<td>Others</td>
<td>5.9%</td>
</tr>
<tr>
<td>Others</td>
<td>3.4%</td>
</tr>
</tbody>
</table>
2 Key Parks

01 Shanghai Waigaoqiao Free Trade Zone

It is China’s first free trade zone and also one of the special customs supervision areas with the largest economy volume and the most abundant business functions in China. Relying on the advantages of the national import trade promotion innovation demonstration zone and the foreign cultural and trade base, and connecting the Senlan area, the economic aggregate accounts for half of the national customs special supervision areas. In the indicator evaluation for global free trade zones, Waigaoqiao Free Trade Zone won the 2016 comprehensive runner-up and was awarded as world’s most free trade zones by major customers.

02 Shanghai Waigaoqiao Logistics Center

It is China’s first free trade logistics zone, and is also the first logistics zone in China to “connect the zone with the region”. With the main function of import and export logistics services, it has formed an export procurement center for multinational companies in Northeast Asia and an import distribution base for nonferrous metals and IT components.

03 Yangshan Free Trade Harbour

It is China’s first free trade harbor and also the core area for Shanghai’s construction of an international shipping center. It has become a distribution base for products sold to Europe and America, a commodity industry base, an import trade base for the domestic market, and an area for the leading shipping companies.

04 Shanghai Pudong Airport Free Trade Zone

It is the first comprehensive airport free trade zone which enables an integrated operation of zones and ports. Relying on the advantages of the integrated supervision mode of zones and ports, and the world’s third largest cargo airport, it has formed a service industry chain covering financial leasing, Asia-Pacific air transportation and distribution center, cross-border e-commerce, aviation maintenance, displaying high-end consumer goods, and express mail transfer center.
Hongqiao Business District is making efforts to strengthen international trade functions, vigorously develop headquarters economy, innovation economy and platform economy, and focus on supporting the development of international trade, exhibition tourism, modern logistics, aviation services, satellite navigation, medical health, cultural creativity, professional services, financial services, artificial intelligence, information services, etc, forming an industry-differentiated layout of “one focus, multiple subsidiaries, mutual support, and coordinated development”.

Functional platforms:
Hongqiao Import Commodity Exhibition and Trading Center, Hongqiao Overseas Trade Center, and Yangtze River Delta E-Commerce Center
KEY SITES

2 Key Parks

01
Shanghai New Hongqiao International Medical Center (Minhang)
Planning Area
1.0 km²
Industrial Positioning
Health Service Industry

02
Shanghai Hongqiao Linkong Economic Demonstration Zone (Changning)
Planning Area
13.9 km²
Industrial Positioning
Aviation service industry, Internet + life service industry, Fashion and creative industry, Artificial intelligence industry, Headquarters Economy and Smart travel

03
Xiuhongqiao Base of China Beidou Industrial Technology Innovation (Qingpu)
Planning Area
60 mu (in the first phase)
Industrial Positioning
Science and technology innovation industry, Beidou navigation industry, Intelligent information industry

04
Shanghai Xijiao Productive Service Industry Functional Zone (Jiading)
Planning Area
4.5 km²
Functional Positioning
Headquarters Economic Zone, Third Party Service Zone, Riverside Ecological Green Zone, Living Supportive Service Zone

CONTACT INFORMATION
Economic Development Division
Building No.7, No.33, Shenhong Road,
Minhang District, Shanghai
021-34733963

MAP OF KEY SITES FOR BUSINESS ATTRACTION

INVESTMENT IN SHANGHAI
KEY SITES

Commercial Buildings

01 Hongqiao Import Commodity Exhibition and Trading Center
Floor Area 320,000 m²
Functional positioning
It will undertake the main platform from the Expo spillover effect, therefore build an interconnected Yangtze River Delta that will serve the whole country and serve the Asia-Pacific area as a distribution center for imported goods.
No.2377, Shenkun Road, Shanghai
02 Yangtze River Delta E-commerce Center
Floor Area 80,000 m²
Functional Positioning
"6 days + 365 days" online trading service platform, Yangtze River Delta E-Commerce Center
No. 1999, Shenkun Road, Minhang District, Shanghai
03 Hongqiao Overseas Trade Center (Libao Square)
Floor Area 233,000 m²
Functional positioning
Taking the green energy ecological planning concept as the main axis to create a low-carbon and environmentally friendly composite green business leisure square
021-59888211
7th Floor, No.33, Minhang District, Shanghai
04 Greenland Hongqiao World Center
Floor Area 550,000 m²
Functional positioning
A large complex composed of Commercial Buildings, hotel groups
021-59888211
No. 1362, Huqingping Road, Shanghai
05 Yongrong International Center
Floor Area 34,000 m²
Industrial positioning
Mainly based on aviation and its derivatives
NO.2535, Hongqiao Road, Changning District, Shanghai
06 Hongqiao World
Floor Area 382,000 m²
Enterprises Settled-in
Mainly based on aviation and its derivatives
021-33473963
7th Floor, No.33, Shenhong Road, Minhang District, Shanghai
07 Hongqiaoahui
Floor Area 360,000 m²
Functional positioning
A modern urban landmark complex integrating Grade A offices, shopping, entertainment, exhibitions and other functions
No. 1999, Shenhun Road, Minhang District, Shanghai
08 Shunyuan Scientific Innovation Building
Floor Area 31,000 m²
Functional positioning
Office and R&D base composed of high-standard energy-saving buildings
No. 799, Tianzhan West Road, Changning District, Shanghai
09 IBP Hongqiao International Business Garden
Floor Area 287,000 m²
Functional positioning
Headquarters, garden-style low-density office community
021-34733963
No. 1362, Huqingping Road, Minhang District, Shanghai
10 Xijiao Business
Functional positioning
5A-level business space with intelligent office facilities
021-69111567
No.337, Shahe Road, Jiading District, Shanghai
SHANGHAI CHEMICAL INDUSTRY PARK

INTRODUCTION

With an area of 29.4 square kilometers, Shanghai Chemical Industry Park is China’s first development area specialized in petroleum and fine chemicals. It is one of China’s seven major petrochemical industrial bases, one of Shanghai’s six major industrial bases, and has been ranked as number one in Top 30 Chemical Industry Parks in China for six years in a row.

Brand Image:
“National Economic and Technological Development Area”, “First Demonstration Base for China’s New Industrialization”, “Demonstration Park for Ecological Industry”, “Outstanding Organization of Circular Economy” and “Green Industrial Park”.

Development model:
The development and construction of Shanghai Chemical Industry Park draws on the experience of world-class chemical bases, with the creation of an innovative development and management model featuring “five integration”, namely, integration of products and projects, integration of public services, integration of logistics and transportation, integration of safety and environmental protection, and integration of management services.

KEY ENTERPRISES

BASIC PROFILE

1 About Shanghai Chemical Industry Park

Shanghai Chemical Industry Park focuses on petrochemical industry and develops refined petroleum products such as synthetic new materials and fine chemicals. A product chain closely connecting upstream, midstream and downstream sectors has been formed, with its industry correlation higher than 80%. Currently, 59 companies have been settled in Shanghai Chemical Industry Park, with around 28 billion USD investment in total. Shanghai has become one of the chemical parks in the world with the most internationally renowned multinational chemical companies, the most advanced circular economy, the highest level of production capacity, and the most stringent safety and environmental management.

Brand Image:
BASF, Covestro, Evonik, INVISTA, Huntsman, CEPSA, Mitsubishi Gas Chemical, Sinopec, Huayi Group

CONTACT INFORMATION
Shanghai Chemical Industry Park Development Co., Ltd., Dept. Of Business Operation No.201, Muhua Road, Fengxian District, Shanghai No.10, Lane 18, Guan Road, Xuhui District, Shanghai 021-67120000

INDUSTRY DEVELOPMENT

HONGQIAO HUB
50km 50min

SHANGHAI SOUTH RAILWAY STATION
40km 50min

SHANGHAI RAILWAY STATION
60km 70min

PUDONG INTERNATIONAL AIRPORT
80km 60min

Area 29.4 km²
In 2018, the CHJ ranked No.1 in Shanghai and No.10 in the country in the comprehensive evaluation of 219 state-level economic and technological development zones by the Ministry of Commerce, proving it to be one of the best regions in Shanghai in terms of investment environment, innovation atmosphere and attraction to high-quality talents. More than 3,600 domestic and foreign hi-tech enterprises have settled in the CHJ. They have about 250,000 employees in total.

In 2018, the CHJ realized sales revenue of 368.4 billion RMB, total industrial output value of 75.3 billion RMB, gross regional domestic product of 1.2716 trillion RMB, and total import and export volume of 11.2 billion USD; 4 enterprises recorded revenue of over 10 billion RMB, 62 over 1 billion RMB and 347 over 100 million RMB. Among the enterprises settled in the CHJ, nearly 1,000 are foreign-funded ones, 139 are hi-tech enterprises established by 84 Fortune 500 companies, and 110 have gone public at home or abroad.

**BASIC PROFILE**

1. About Caohong Hi-Tech Park

Caohong Hi-Tech Park (CHJ) was successively approved by the State Council to be a national economic and technological development zone and a national hi-tech industrial development zone, as well as an export processing zone. With a total planning area of 14.3 km², the CHJ ranks among the top in China in terms of economic benefits per unit area.

The CHJ not only is adjacent to the leisure, shopping and entertainment zone of Xujiahui District, but also about 15 minutes’ drive to the Hongqiao Comprehensive Hub and the Shanghai South Railway Station. Boasting a convenient transportation network, the CHJ is currently served by Shanghai Metro Lines 9, 12, and 15 (under construction) and many bus lines, giving transportation advantage to the industrial park.

**INDUSTRY DEVELOPMENT**

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KEY SITES

2 Key Parks

01 Cohejing Modern Service Complex
Floor Area 150,000 m²
Key Enterprises Walmart Store, Groupe PSA, Micron Technology, and TE Connectivity

02 Cohejing Hi-Tech Oasis Business Park
Floor Area 600,000 m²
Functional Orientation A hi-tech headquarters park with beautiful environment

03 Cohejing Hi-Tech Oasis Business Park Block IV
Building Information Cohejing Hi-Tech Oasis Business Park Block IV is located at No.889 Tianlin Road, the CHJ Minhang Block is near Donglan Road Station of Shanghai Metro Line 12 and is expected to be completed in the third quarter of 2020.

KEY SITES

3 Commercial Buildings

01 Cohejing Center
Floor Area 330,000 m²
Functional Orientation The largest international, intelligent and clustered high-end comprehensive business district in Caohejing

02 Guigu Creative Headquarters
Floor Area 5,000 m²
Building Information Located at No.700 Guiping Road and in the north of the CHJ, the Guigu is expected to be completed in the first quarter of 2020.

03 Cohejing Hi-Tech Oasis Business Park Block IV
Building Information Cohejing Hi-Tech Oasis Business Park Block IV is located at No.889 Tianlin Road, the CHJ Minhang Block is near Donglan Road Station of Shanghai Metro Line 12 and is expected to be completed in the third quarter of 2020.
About Jinqiao Economic & Technological Development Zone

Shanghai Pudong Jinqiao Economic and Technological Development Zone (hereinafter referred to as “Jinqiao Development Zone”) was established in April 1990 under the approval of the State Council. In April 2015, Shanghai Pilot Free Trade Zone was expanded, and Jinqiao Development Zone was included in the Pilot Free Trade Zone as part of the experimental area focusing on “advanced manufacturing industry and producer service industry”. Development Zone is 40 square kilometers, including North District, South District and Nanhui Industrial Park. Main properties to be developed here include research & development centers, industrial center, international community and intelligent business complex.

About Jinqiao Economic & Technological Development Zone

**INTRODUCTION**

After nearly 30 years of development, Jinqiao Development Zone has established a “3 + 1” strategic industrial structure, and it has become the best place in Shanghai for multinational companies to set up regional headquarters, research and development centers and manufacturing base.

<table>
<thead>
<tr>
<th>Industrial Structure</th>
<th>Industry Type</th>
<th>Key Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modern automobile industry</td>
<td>Developing towards the direction of &quot;New Energy Cars + Intelligent Driving&quot;</td>
<td></td>
</tr>
<tr>
<td>Intelligent manufacturing industry</td>
<td>&quot;Industrial Internet + Robot&quot; as the core</td>
<td></td>
</tr>
<tr>
<td>Mobile and visualized information industry</td>
<td>Combining “Mobile Internet + AR/VR”</td>
<td></td>
</tr>
<tr>
<td>New generation information industry</td>
<td>Empowering the real economy with &quot;AI + 5G&quot;</td>
<td></td>
</tr>
</tbody>
</table>

**CONTACT INFORMATION**

Jinqiao Management Committee Industry Promotion Office
Building 14, No. 27
Jinquai Road, Shanghai
021-68830000

Jinqiao Group Business Attraction Department
No. 151, Jinqiao Road, Shanghai
021-50303661

Jinqiao Holdings Industry Development Department
Floor 5, Building 13, No.27 New Jinqiao Road, Shanghai
021-50307713

**MAP OF KEY SITES FOR BUSINESS ATTRACTION**

- PUDONG INTERNATIONAL AIRPORT
  30km 30min
- HONGQIAO HUB
  45km 50min
- SHANGHAI SOUTH RAILWAY STATION
  30km 35min
- SHANGHAI RAILWAY STATION
  25km 35min

**INDUSTRY DEVELOPMENT**
MINHANG ECONOMIC & TECHNOLOGICAL DEVELOPMENT ZONE

BASIC PROFILE
About Minhang Economic & Technological Development Zone

Minhang Economic and Technological Development Zone, also known as Minhang Development Zone, is among the first group of national economic and technological development zones. With an area of 3.5 square kilometers, it is a national demonstration area of industrial ecology. Minhang Development Zone is 2.5 kilometers away from the Jiading-Minhang Overpass and the Yuanjiang Road Exit of S32 Shanghai-Jiaxing-Huzhou Highway. Meanwhile, Wenjing Road Station and Minhang Development Zone Station of subway line 5 are located inside the Development Zone.

At the end of 2017, the establishment of the western zone of Shanghai Minhang Economic and Technological Development Zone was officially announced. With a planning area of 1.1 square kilometers, a development method that focuses on the cooperation with other urban areas and the interaction amongst brands, the Development Zone aims to achieve city-industry integration, a complete industrial chain and intensive development. Finally, it will be a key site for Shanghai’s intelligent manufacturing industry, artificial intelligence industry, and southern Shanghai’s scientific innovation center.

INDUSTRY DEVELOPMENT

here are over 10 clusters of enterprise and core enterprises in the Development Zone. Meanwhile, a group of research and development institutions that are at the internationally advanced level have moved into the zone. Up to now, entrepreneurial projects invested by Fortune Global 500 companies account for one third of the total number of enterprises in the zone, and their major economic index makes up over 80% of the total number. By the end of 2018, Minhang Development Zone has already brought in over 180 projects and achieved a total investment of over 3.9 billion dollars.

Leading Industry: Artificial intelligence, Biomedicine, New materials, Aerospace, Advanced manufacturing

Key Enterprises: Mitsubishi Elevator, Johnson & Johnson Pharmaceuticals, ABB motors, Squibb, Saint-Gobain, Siemens, Huntsman Corporation.

CONTACT INFORMATION
Shanghai Minhang United Development Co., Ltd., Investment Center
No. 268, Wenjing Road, Minhang District, Shanghai
021-64300888

PUDONG INTERNATIONAL AIRPORT
35km 55min

HONGQIAO HUB
25km 30min

SHANGHAI SOUTH RAILWAY STATION
25km 30min

SHANGHAI RAILWAY STATION
40km 50min
BASIC PROFILE

About Hongqiao Economic & Technological Development Zone

Regional Transportation:
With a planning area of 0.65 square kilometers, Shanghai Hongqiao Economic and Technological Development Zone is the only green and intelligent commercial zone in China that features international trade, and with mixed functions such as exhibition, commerce and trade, office work, tourism and residence, foreign affairs, culture and entertainment, etc.

0.65 km²

Up to now, around 2,000 enterprises and institutions have moved into the zone, among which over half are foreign-invested, including many Fortune Global 500 companies such as 3M, Mitsubishi Electric, etc. The actual amount of foreign capital used per square meter in the zone is more than 5000 dollars.

Key Enterprises:
Haiyan Logistics, 3M, Shenglian, International Exhibition Center, China Merchants Securities, Huangpu Personal Loans, Pistachio

Spatial Layout:
The Hongqiao Development Zone could be divided into commercial center area, exhibition area, hotel service area, landscape greening area and gathering area of consulates. There are consulates of 16 countries in the zone, which accounts for 22% of the total number of consulates in Shanghai. Currently, the zone is the only gathering area of consulates in Shanghai. The 130,000-square-meter New Hongqiao Central Garden is a top-tier urban green land in Shanghai.

CONTACT INFORMATION
Shanghai Hongqiao Economic and Technological Development Zone Co., Ltd., Investment Center
20th Floor, New Hongqiao Tower, No.55, Loushanguan Road, Shanghai
021-62756888
Zizhu High Tech Industrial Development Zone

**About Zizhu High Tech Industrial Development Zone**

Zizhu High Tech Industrial Zone is located in the southeast of Minhang District, surrounded by Huangpu River on both sides, and enjoys a beautiful scenery. It is close to Dongchuan Road Station of subway line 5 and Shendu Road Station of subway line 8, and could reach the middle ring within 10 minutes via the South Hongmei Road Express Lane.

Zizhu High Tech Industrial Development Zone is the only national high-tech industrial development zone operated by a mixed-ownership enterprise with private economy as the majority. It achieved the 13th place in the ranking of national high-tech industrial development zones, in 2018 and is the main functional area in achieving Shanghai's goal of building a scientific and technological innovation center with global influence.

The zone consists of university campus, research and development base and Zizhu’s area of supporting facilities. With a development theory that values ecology, humanity, science and technology, the zone brought together the advantages of education, scientific research, talent, capital, and industry, etc.

**INTRODUCTION**

**INDUSTRY DEVELOPMENT**

With Shanghai Jiaotong University and East China Normal University as the main force, Zizhu Development Zone aims to build a world-class cluster of the higher education industry with a global influence and a demonstration area that includes production, learning and research. At present, the park has formed an industrial structure with information software, digital audio-visual, life science, intelligent manufacturing, avionics, new energy and new materials as the pillar, attracting regional headquarters of internationally and domestically renowned enterprises, research and development institutions and high-end manufacturing industry. In this way, the zone would become a global high-end research and development base and a cluster of technologies.

**Key Enterprises:**
- Microsoft
- Intel
- Coca Cola
- Infosys
- Commercial Aircraft Corporation of China
- China Guangdong Nuclear Power Co.
- Neusoft, etc.

**CONTACT INFORMATION**

Zizhu High Tech Zone, Investment Attraction Sector No.555, Dongchuan Road, Minhang District, Shanghai

021-61190085
Songjiang Economic and Technological Development Zone, formerly known as Shanghai Songjiang Industrial Zone, was approved by Shanghai Municipal People’s Government as the first municipal industrial zone in the suburbs of Shanghai in May 1994. In March 2013, Shanghai Songjiang Industrial Zone was officially upgraded to a national-level economic and technological development zone. Its total planning area is 57.8 square kilometers.

Branded as: National Economic and Technological Development Zone, nominated National Industrial Base of New Industrialization in Shanghai (electronic and technology information)

Songjiang Economic and Technological Development Zone has attracted more than 2000 registered enterprises. In addition to over 50 Fortune 500 companies including Ford, Panasonic, Essilor, Nestle and TSMC, a number of major projects with global influence were also established here in succession. XiuHeng Pharmaceutical Group invested RMB 10 billion to build the global production base of biomedicine; Chint Tusincere invest RMB 20 billion to build an industrial community of “science and innovation, culture and ecology” where leading new energy enterprises are gathered; Evergrande New Energy Vehicle Group invested RMB 20 billion yuan in order to lead the development direction of new energy vehicles by developing an ecosystem of “Network Convergence”, as well as RMB 10 billion in super silicon semiconductor projects.

Development Positioning:
Focusing on the key areas of emerging strategic industries such as biomedicine and new energy, and supported by scientific and technological advances, Songjiang Economic and Technological Development Zone will be built as an anchor of advanced manufacturing industry in the Yangtze River Delta. The transformation and upgrading of industrial land in stock will be gradually promoted, and small pieces of scattered land will be used to build enterprise communities and add to the functions of the park.

Key Enterprises:
Johnson Matthey, Chint Electric, GDM, Huitian New Material, KUKA, Yanfeng Visteon, Akzo Nobel, XiuHeng Pharmaceutical, Henlius Biotech, TSMC, etc.

CONTACT INFORMATION
Songjiang Economic and Technological Development Zone
Building 113 No.485 Guangfu Road, Songjiang District, Shanghai
021-37031111
PART.3
FUNCTIONAL AREA OF THE SERVICE INDUSTRY

LUJIAZUI FINANCE AND TRADE ZONE
WEST NANJING ROAD PROFESSIONAL SERVICE COMMERCIAL ZONE
FINANCIAL AGGLOMERATION BELT AT THE BUND
THE EXPO AREA
XUHUI WATERFRONT AREA
NORTH BUND CLUSTER OF SHIPPING AND FINANCIAL SERVICES
JIANGWAN WUJIAOCHANG COMMERCIAL ZONE OF SCIENCE AND EDUCATION
CHANGFENG ECOLOGICAL COMMERCIAL ZONE
Located in Pudong New District of Shanghai, with an area of 31.78 square kilometers, Lujiazui Financial City (Lujiazui Finance and Trade Zone) is the only national development zone that features finance and trade in China. In April, 2015, after the expansion of Shanghai Free Trade Zone, Lujiazui Financial City became the main battlefield of reform, innovation and opening up in the finance industry. At present, it has become an important site of Shanghai’s “Five Centers” Project.

Lujiazui Finance and Trade Zone has remarkable characteristics of the Headquarters Economy and the Building Economy. It has brought together 43,000 enterprises, 500,000 white-collar workers, more than 260 commercial buildings with over 8 stories, 97 buildings with a tax revenue of 100 million yuan (among them 19 buildings are with a tax revenue of 1 billion yuan), and 108 regional headquarters of multinational corporations. Gradually, an industrial system of the modern service industry was formed, taking the financial industry, shipping service industry, modern commerce and trade industry as the leading force, and the professional service industry, cultural industry, tourism, exhibition, leisure industry as the supporting force.

Focus of Investment Attraction:
Finance, commerce, shipping, professional service industry, regional headquarters of multinational corporation, headquarters of domestic large enterprises and regional headquarters, etc.

West Nanjing Road Professional Service Commercial Zone

The business district is planned into five functional areas from the east to the west:
Shimen Road Area of Information & Media: An advanced area of the international media, advertising and information industry
Meitaiheng Area of Fashion & Shopping: Top commercial office buildings and shopping center with renowned brands
Area of Exhibition Center and Hotel Exhibition: Services for commercial office buildings, exhibitions, and hotels
Jing’an Temple Area of Cultural & Tourism: Cultural tourism with both Chinese and Western elements, the commercial and business center of the western area
Xiahe City Area of Leisure and Entertainment: A complex with Grade A office buildings, themed shopping streets and apartments with high-end service

The Financial Agglomeration Belt at the Bund is located between the South Bank of Suzhou River in the north, Lujiazui Road and Waima Road in the south, Huangpu River in the east, and the area enclosed by Henan Middle Road, Renmin Road, Zhonghua Road and Sangyuan Street in the west, with a length of about 4.8 kilometers along the river bank and an area of 2.6 square kilometers. The Financial Agglomeration Belt at the Bund is the most dynamic golden waterfront in Shanghai and the birthplace of Shanghai’s financial industry, and has long been known as a key area of financial services. It is located at an advantageous location: the intersection of the east-west development axis with Yan’an Road and Century Avenue as the core, and the north-south development axis with Huangpu River as the core. There are 6 national level factor markets and nearly 1000 various financial institutions here, creating a full-fledged industry ecosystem. It also boasts great environment and plentiful buildings to be utilized. The old buildings on the Bund (the “Second Facade” of the Bund) are being protected and utilized, which will activate the cultural resources and enhance the financial service functions of the area, provide diversified options of return and development for Chinese and overseas financial institutions, strengthen the brand image of the “Financial Bund”, and further improve the financial service capacity and global vision of the Bund.

Key Areas of Investment Attraction:
Regional headquarters of financial, commercial, shipping, professional service and multinational companies; headquarters and regional offices of large domestic enterprises.
**THE EXPO AREA**

The Expo Area is named after the 2010 Shanghai World Expo, and it includes the western park (the best practice area in the Expo City) and the eastern park (including area A, area B, Yaohua, Qiantan). The eastern park is adjacent to Lujiazui, covering an area of approximately 25 square kilometers. It is located in the core waterfront area of downtown, Shanghai, and lasts 9.5 kilometers along golden coastline of the Huangpu River. In 2014, it was approved that 5.4 square kilometers of the land in this area would be used to establish Zhangjiang National Demonstration Area of Independent Innovation. After that, in early 2015, 9.9 square kilometers of Expo Area along the river were incorporated into China (Shanghai) Free Trade Pilot Zone, including the eastern park, Yaohua and Qiantan.

**Target and Positioning:**
Expo Area is one of the new growth engines and important central areas for campaigns in Shanghai. It has become a key site of functional institutions and aims to establish a world-class central area for campaigns in the future. To achieve the goal, the area will act vigorously to develop the cluster of modern service industry along the river, the belt of high-end cultural industry, the world top-tier waterfront belt of urban life, and to accelerate the speed of bringing together functions such as headquarter business, emerging finance, cultural exhibition, tourism, leisure, ecological and livable housing etc.

**Waterfront Cluster of Modern Service Industry:**
Headquarter business, innovative economy, emerging finance, professional services, etc.

**High-End Cultural Industry Development Belt:**
Cultural creativity, performance, tourism, media, fashion, leisure and entertainment, etc.

**Waterfront Belt of Urban Life:**
an open, ecological, healthy and beautiful waterfront belt of city life, represented by sports and leisure activities such as low-speed walking and cycling.

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**01 Expo Park, Area A**

**Functional Positioning**
A cluster of the headquarters of international enterprises

**Floor Area**
1.11 million square meters

**Key Enterprises:**
BRICS New Development Bank, China Nuclear Industry Group Co., Ltd., Yihai Kerry Investment Co., Ltd.

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**02 Expo Park, Area B**

**Functional Positioning**
Waterfront mixed-use functional area

**Floor Area**
1.05 million square meters

**Key Enterprises:**
Commercial Aircraft Corporation of Shanghai Ltd., China Baowu and their subsidiaries and affiliated enterprises.

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**03 Yaohua Area**

**Functional Positioning**
Waterfront mixed-use functional area

**Floor Area**
2 million square meters

**Status of Construction:**
Yuanlong Hongqian Plaza and Shanghai Hejing Plaza have already been put into use, and the Shanghai SK Tower project is about to be completed.

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**04 Qiantan Area**

**Functional Positioning**
An integrated area of Industry and City

**Floor Area**
3.5 million square meters

**Construction:**
Qiantan World Trade Center and Crystal Plaza have been put into use, international renowned enterprises such as Jaguar, Land Rover and Qinghuai.

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**05 The Best Practice Area in the Expo City**

**Functional Positioning**
A culturally creative block with characteristics of Expo and features of Shanghai, bringing together functions such as creative design, communication & exhibition, and product experience

**Floor Area**
150,000 square meters

**Key Enterprise:**
SKF, meizhao health management, clearing house, etc.

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**XUHUI WATERFRONT AREA**

Xuhui Waterfront Area is located on the bank of Huangpu River, with a coastline of 11.4km, an area of 9.4 square kilometers and a total planning area of 950,000 square meters. According to the Shanghai 2035 urban master plan, it is a high-quality central area for campaigns and a site bearing the core functions of global cities. Following the development philosophy of "Stick to Plans, Culture as the Pioneer, Ecology First, Led by Scientific Innovation", the “Double A”(AI & Art) engine is used to drive the area forward, and march towards the goal of being an outstanding city at the global level.

**Focus of Investment Attraction:**
Artificial intelligence, cultural media, innovative financial industry and top collaborative innovative functional platform at home and abroad, regional headquarters of multinational corporations, headquarters of large domestic enterprises and regional headquarters, etc.
Jiangwan Wujiaochang Commercial Zone of Science and Education is a comprehensive municipal public activity center, business center and a cluster of modern service industry. It features public activities in the knowledge innovation zone and brings together functions such as commerce, finance, office work, culture and sports, scientific and technological research & development and housing. The planning area of the cluster is 3.1 square kilometers, extending to Yingao road in the north, Minjing Road, Guojing Road, Zhengli Road and Guohe Road in the East, Guoding Road, Zhengli Road and Guohe Road in the West and Guohe Road in the south.

According to the functions, Jiangwan Wujiaochang Commercial Zone of Science and Education is divided into 3 areas:
A business and commercial zone in the southern part
A high-tech industrial cluster with information industry as the main force in the central part
In the northern part, the Knowledge and Commercial Center is built into a high-end business and commercial zone by the American company Tishman Speyer

The Changfeng Ecological Commercial Zone is located in the south of Putuo District, Shanghai. It is between the inner ring and Central, east to Dadu River Road, west to Zhenbei Road Central line, south to Suzhou River Road, and north to Jinsha River Road. The commercial zone is close to the riverine and shaded with trees. It integrated functions of traffic, landscape, economic and culture. The planning area of the commercial zone is 2.2 square kilometers, with the planned gross floor area of 2.9 million square meters. The leading industry includes financial service, trade and exhibition, science and technology and cultural tourism.
### PART. 4
**DISTRICT-LEVEL**

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About Pudong New Area

Located on the east bank of the Huangpu River, the Pudong New Area is at the heart of China’s coastal opening-up region and extends all the way to the Yangtze estuary. It covers an area of 1210 square kilometres and has a population of 5.5502 million inhabitants.

Transportation:
Pudong covers a vast area by the sea and boasts a well-established transportation system, which includes road and rail networks as well as hub airports. It also has excellent ports with efficient collection and distribution systems.

Economic Development:
With an economy based on services, Pudong has adopted a development mode focusing on innovation and has played a crucial role in Shanghai’s rapid economic growth.

Industry Positioning:

- Chinese Microchip
- Aerospace
- New Pharmaceutical
- Automobile
- Smart Manufacturing
- Data Science

Comprehensive Plan and General Land-use Plan:
Enterprises in Pudong are located relatively closely to each other. 80% of the industrial output is from four national-level development zones, including Zhangjiang and Jinqiao, as well as three municipal-level industrial areas, such as the International Medical Park. Pudong now primarily focuses on the development of the North-South technology and innovation corridor, and two axes of modern service industries (the East-West urban development axis, and the Huangpu riverine development axis). It plans its layout in a stratified way to form a network in which technological innovation, administrative work of businesses and advanced manufacturing develop in a coordinated way.

Pudong is now home to more than 2000 high-tech companies and around 800 research organizations, which have helped the industries here foster a high level of innovation. In 2018, the total output of industrial enterprises above state-designated size (with an annual revenue of 20 million yuan or above) reached 1.03064 trillion yuan, ranking first among all the districts in Shanghai.

Industry Positioning: Pudong now focuses on the development of six key sectors, including Chinese microchip, aerospace, new pharmaceutical, automobile, smart manufacturing, and data science. It will also strive for the replacement of old growth drivers with new ones, and the establishment of world-class industrial clusters.

Pudong International Airport
35km 35min

Hongqiao Hub
30km 40min

Shanghai South Railway Station
20km 30min

Shanghai Railway Station
15km 30min

People’s Square
Lujiazui
Pudong District Government
INVESTMENT IN SHANGHAI

01 GAODONG INDUSTRIAL PARK
Planning Area: 3.0 km²
Industry Positioning:
Food processing, manufacturing, warehouse logistics
Key Enterprises:
Yihai Kerry Co., Ltd, Siemens, Dole Food Co., Ltd, Shanghai Jinyang Surface Treatment Company, TTS Marine (Shanghai) Co., Ltd, etc

02 HEQING INDUSTRIAL PARK
Planning Area: 4.17 km²
Industry Positioning:
R&D and manufacturing of high-end medical equipment, focusing on segmentation fields including IVD (in vitro diagnosis), imaging diagnosis, minimally invasive and implantable medical equipment
Key Enterprises:
Makuate Switches (Shanghai) Co., Ltd, Shanghai Weiwan Sealing Technology Co., Ltd, Atlantic China Welding Consumables, Inc, Shanghai Longyang Precision Composite Copper Pipe Co., Ltd, Tirma Micro-electronics Co., Ltd, etc

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021-28282712

CONTACT INFORMATION
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Citizen Centre of Pudong, 2 Hehuan Road, Pudong New Area, Shanghai
021-68542222*88282

Pudong District Government
Shanghai Bank of China Tower
Shanghai International Finance Centre
Shanghai Jinmao Tower
Shanghai Tower
Shanghai World Financial Center
Pudong District Government Center
Tangzhen Industrial Park
Gaodong Industrial Park
Kangqiao East Road Park
Caolu Industrial Park
Heqing Industrial Park
Zhuqiao Airport Industrial Park
Zhoupu Smart Industrial Park
Xinchang Industrial Park
Sanlin Economic Park
SDS
Semcorp
Zhenhua Heavy Industries
BASF New Materials
ENJIE New Materials
Shanghai Aircraft Manufacturing
Shanghai Shyndec Pharmaceutical
Daimay Automotive
Shanghai Sanden Behr Automotive Air Conditioning

Key Parks

021-50738836
3rd Floor, No. 705, Qingda Road, Pudong New Area, Shanghai
Planning Area: 4.17 km²
Industry Positioning:
R&D and manufacturing of high-end medical equipment, focusing on segmentation fields including IVD (in vitro diagnosis), imaging diagnosis, minimally invasive and implantable medical equipment
Key Enterprises:

021-58483780
3rd Floor, Building 1, No. 455, Guangming Road, Pudong New Area, Shanghai
Planning Area: 2.0 km²
Industry Positioning:
Food processing, manufacturing, warehouse logistics
Key Enterprises:
Yihai Kerry Co., Ltd, Siemens, Dole Food Co., Ltd, Shanghai Jinyang Surface Treatment Company, TTS Marine (Shanghai) Co., Ltd, etc
INVESTMENT IN SHANGHAI

**01 Shanghai Tower**
- **Floor Area:** 578,000 m²
- **Function Positioning:** Providing premium grade A office spaces for headquarters of multinational corporates and high-end financial services companies in banking, insurance, securities and fund industries
- **Building Features:** The highest building in China, the second highest in the world
- **Address:** No. 501, Middle Yincheng Road, Pudong New Area, Shanghai

**02 Shanghai World Financial Center**
- **Floor Area:** 382,000 m²
- **Function Positioning:** Supertall mixed-use urban complex with an array of functions including offices, an observatory, a hospital and commercial facilities
- **Address:** No. 100, Century Avenue, Pudong New Area, Shanghai

**03 Shanghai Jinmao Tower**
- **Floor Area:** 135,000 m²
- **Function Positioning:** Focusing on financial services like banking, insurance, securities, equity investment, and law firms and other professional services
- **Building Features:** One of the earliest buildings responding to the development and opening-up of Pudong New Area and carrying WTO foreign investment
- **Address:** No. 88, Century Avenue, Pudong New Area, Shanghai

**04 Shanghai International Finance Centre**
- **Floor Area:** 340,000 m²
- **Function Positioning:** International commercial building complex offering high quality office spaces for world-class international financial groups and well-known national financial enterprises
- **Address:** No. 8, Century Avenue, Pudong New Area, Shanghai

**05 Shanghai Bank of China Tower**
- **Floor Area:** 123,000 m²
- **Function Positioning:** Supertall grade A intelligent building focusing on finance, offices, restaurants and recreational facilities
- **Address:** No. 200, Middle Yincheng Road, Pudong New Area, Shanghai

**DISTRICT-LEVEL PUDONG**

**03 Sanlin Economic Park**
- **Planning Area:** 1 km²
- **Industry Positioning:** Distinct regional advantages, complete municipal supporting facilities, high-quality business environment
- **Key Enterprises:** General Mills (Shanghai) Co., Ltd, Shanghai Wecon Optical Glasses Co., Ltd, Haicheng Network Technology Company, Qizhikang Data Technology Company, Jucheng Width Electronics Company, etc
- **Address:** No. 369, Yide Road, Pudong New Area, Shanghai

**04 Zhoupu Smart Industrial Park**
- **Planning Area:** 3.8 km²
- **Industry Positioning:** Artificial intelligence, information service, biomedicine R&D
- **Key Enterprises:** Shanghai Haini Pharmaceutical Co., Ltd, Wanshicheng TCM Pharmaceutical Co., Ltd, TLD (Shanghai) Co., Ltd, Tongling Auto Technology Company, Huili Group, etc
- **Address:** No. 11, Lane 123, Shenmei Road, Pudong New Area, Shanghai

**05 Tangzhen Industrial Park**
- **Planning Area:** 1.8 km²
- **Industry Positioning:** “412” Industrial system (4 represents e-commerce, digital finance, digital healthcare, digital cultural and creative industries; 1 represents intelligent manufacturing; 2 represents modern business and business services)
- **Key Enterprises:** Pan-Area Technical Automotive Center, Shanghai Fiorentini Gas Equipment Co., Ltd, Shanghai Aerospace Energy Co., Ltd, Shanghai Dalian Petrochemical Co., Ltd, Wartsila China Ltd, etc
- **Address:** No. 2685, Tanglu Road, Pudong New Area, Shanghai

**06 Xinchang Industrial Park**
- **Planning Area:** 3.2 km²
- **Industry Positioning:** Life Healthcare (Biomedicine), New Materials, Intelligent Manufacturing etc
- **Key Enterprises:** Shanghai Changshun Elevator Cable Co., Ltd, Shanghai Jingyuan Automobile components Co., Ltd, Shanghai Husan Automobile components Co., Ltd, Shanghai Nar Industrial Co., Ltd, Shanghai Bacchus Liquor Co., Ltd
- **Address:** Building 3, No.15, Gu Dan Road, Pudong New Area, Shanghai
About Huangpu District

Huangpu, the economic, administrative and cultural center of Shanghai, covers an area of 20.52 square kilometers. With a permanent population of 653,800, it is the most busy and developed area of the entire city. The economy of Huangpu is highly export-oriented, 45% of which involves international business. A total of 46 regional headquarters of multinational corporations are based in the district.

Huangpu District enjoys rich cultural and tourism resources, including a number of iconic cultural facilities like “Show Life” and Shanghai Museum, as well as city landmarks such as the Bund, Nanjing Road and Yu Garden. In 2019, Huangpu was recognized as one of the first batch of National Tourism Demonstration Areas.

Financial services:
Focusing on asset management, capital operation, financial professional services, it is accelerating the construction of the Bund financial agglomeration belt and has leading enterprises such as Haitong Securities, Oriental Citi, Nomura Securities, and Pacific Insurance.

Professional services:
High-level, multi-category, large-scale professional service system.

Trade and commerce:
Promote the development of oil and other major industries with large trade volume, keep attracting global giants in order to foster a cluster effect in the district. Upgrade the existing business zones to world-class commercial streets, which are already home to Pernod Ricard, Hermès, Dyson, Starbucks and other global brands.

Cultural creativity:
Following an “Internet + Culture” strategy, Huangpu is committed to the development of design, advertising and other promising cultural industries. A large number of leading cultural companies are now based in Huangpu, represented by Herman Miller, SOM and Modern Media.

Emerging industries:
Deepen the development of five new fields of “New finance, New consumption, Innovation 2.0, Health, Internet + “. Huangpu has already gathered Fiat Auto Finance, GlaxoSmithKline, Ant Blockchain, and other well-known companies.
### Key Sites

#### 2. Key Parks

**01 Bund Demonstration Zone for High-End Service Providers**
- **Planning Area:** 8.0 km²
- **Industry Positioning:** Financial services and cultural and creative industries
- **Key Enterprises:** China Foreign Exchange Trading Center, Shanghai Stock Exchange, IDEO Creative Design, etc.
- **Contact Information:** 021-333134800, No. 300 Yan’an East Road, Huangpu District, Shanghai

**02 Guangci-Sinan National Translational Medicine Industrial Park**
- **Planning Area:** 1.6 km²
- **Industry Positioning:** Transformational medical center, transformation platform supporting, medical equipment innovation park
- **Key Enterprises:** Wuxi CDS, Medkey, etc.
- **Contact Information:** 021-333134800, No. 300 Yan’an East Road, Huangpu District, Shanghai

**03 Beijing East Road Area and the Bund’s “Second Facade”**
- **Planning Area:** 1.1 km²
- **Industry Positioning:** Technological innovation, cultural creativity, finance and venture capital investment
- **Key Enterprises:** Shanghai Clearing House, ZhongAn Insurance, etc.
- **Contact Information:** 021-63600618, No. 8 Beihai Road, Huangpu District, Shanghai

**04 No. 8 Bridge Cultural and Creative Industry Park**
- **Planning Area:** 14,000 m²
- **Industry Positioning:** Cultural creativity, Internet technology
- **Key Enterprises:** Rococo Integrated Design, Pierre Fabre (Shanghai) Dermo-Cosmetique
- **Contact Information:** 13916167543, No. 550 Jumen Road, Huangpu District, Shanghai
05 SHANGHAI OLD PIER CREATIVE PARK
Planning Area: 150,000 m²
Industry Positioning: A combination of business, tourism and culture

Key Enterprises:
- Shanghai Arts & Crafts Exchange
- Wuyizhi Culture Communication
- Huigang Clothing, etc.

06 SHANGHAI EXPO URBAN BEST PRACTICE AREA
Planning Area: 0.15 m²
Industry Positioning: To construct a culture and creation-focused area that features creative design, communication and demonstration, product experience, etc., with elements of Expo and Shanghai characteristics

Key Enterprises:
- SKF
- MJ Health Care
- Shanghai Commercial Paper Exchange Corporation, etc.

DISTRICT-LEVEL
HUANGPU

KEY SITES

3
Commercial Buildings

01 Hengji Celebrity Business Building
Floor Area: 40,000 m²
Functional Positioning: Commercial complex

02 Lansheng Building
Floor Area: 60,000 m²
Positioning: An ideal working place for elite enterprises

03 Link Corporate Plaza
Transportation: Excellent location, convenient transportation. Connected to the Middle Huaihai Zhonglu Subway Station, and close to the bustling high-end Huaihai Road commercial street
Characteristics: Features a unique Artdeco architectural style, with a collection of elite tenants and superb property management services

04 World Trade Tower
Floor Area: 68,000 m²
Functional Positioning: Top intelligent commercial complex

05 The Bund Finance Center (BFC)
Floor Area: 420,000 m²
Functional Positioning: A experiential complex which locates at the core of the Bund financial belt

06 Xinmao Mansion
Floor Area: 43,000 m²
Location: Adjacent to the Huaihai Road Commercial Street and Xintiandi business center

07 Zhonghai International Center
Functional Positioning: Grade A office building of China Overseas Office Capital (COOC); located closely to two metro lines in the city center; certified LEED Gold and creates a park-like green office with a 6000-square-meters garden.

08 Ruijin Building
Floor Area: 40,000 m²
Positioning: Classic Grade A office building in a prime location at the heart of the city
JING’AN DISTRICT

BASIC PROFILE

1. About Jing’an District

**Introduction**

**Humanities:** Jing’an District is a place of rich culture with multiple origins, where Shanghai culture, south-China culture, railway culture, industrial culture clash and mingle. The ancient Jin’an Temple with thousands of years of history locates here.

**Tourism:** Jing’an has been recognized as the National Civilized District and the National Sanitary District. It ranks top in terms of public satisfaction of the urban environment consecutively for many years.

**Environment:** Jing’an has been recognized as the National Civilized District and the National Sanitary District. It ranks top in terms of public satisfaction of the urban environment consecutively for many years.

**Population:** 1,060,000

**Area:** 37 km²

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**INDUSTRY DEVELOPMENT**

**“THREE ECONOMICS” AND “FIVE INDUSTRIES”**

To create “China’s Capital of Big Data Industry” and to build “China’s Innovative Industrial Community” and Jing’an • Shibei International Science and Technology Creation Community. On this highly prized and promising area, it will soon become the core zone where Shanghai docks with Jing’an to build the “Science and Innovation Center with Global Influence” and the “Global City of Excellence.”

**“THREE ECONOMICS”**

Headquarter economy, commercial complex economy, foreign economy.

Jing’an has a total of 82 multinational corporation headquarters, 69 100,000,000-yuan buildings and 5,696 foreign-funded enterprises.

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**URBAN FUNCTION LAYOUT OF JING’AN DISTRICT**

- **SHANGHAI PUDONG INTERNATIONAL AIRPORT:** 50km 50min
- **SHANGHAI HONGQIAO HUB:** 15km 25min
- **SHANGHAI SOUTH RAILWAY STATION:** 10km 30min
- **SHANGHAI RAILWAY STATION:** 5km 15min

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**Leisure and entrepreneurial belt along Suzhou River**

**Central two-wing, city-industry integration development belt in central area**

**North-south shared and integrated composite development axis**

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**High-end commercial business belt along Nanjing West Road**
### Key Sites

#### 01 Xinyefang International Cultural and Creative Industry Base
- **Planning Area:** 8.0 hectares
- **Functional Positioning:** Asia’s world-class cultural and creative industry clusters that integrates film and television production, art and media, industrial design and sports competition.

#### 02 Shibei High-Tech Park
- **Planning Area:** 3.13 km²
- **Characteristics:** Its comprehensive development index ranks first in the city’s development zones smaller than 5 square kilometers. The unit land tax output and profit output of Shibei High-tech Park rank second among all of Shanghai’s development zones.
- **Functional Positioning:** To create “China’s Capital of Big Data Industry” and to build “China’s Innovative Industrial Community” and “Jing’an • Shibei International Science and Technology Creation Community.” On this highly prized and promising area, it will soon become the core zone where Shanghai docks with Jing’an to build the “Science and Innovation Center with Global Influence” and the “Global City of Excellence.”
KEY SITES

3 Commercial Buildings

01 Jinccang Square
Floor Area 72,000 m²
Functional positioning
A commercial complex that combines office work, shopping, catering and leisure
📍 1213 Lane, Nanjing West Road, Jing’an District, Shanghai

02 Jing'an - Baohua Center
Floor Area 31,000 m²
Transportation
Next to Yan’an overpass; only 200 meters away from Subway Line 2 and Line 7 Jing’an Temple Station
📍 No. 258 Changde Road, Jing’an District, Shanghai

03 Jing’an International Center
Floor Area 300,000 m²
Positioning
A comprehensive business zone which integrates shopping malls, leisure and entertainment equipment, waterfront catering, office buildings and luxury hotels
📍 No. 89 Yutong Road, Jing’an District, Shanghai

04 Yingkai Cultural and Creativity Square
Floor Area 27,000 m²
Transportation
Close to the Qufu Road Station on subway Line 8 and Line 12 to the west side; only a few steps away from Suzhou River
📍 At the intersection of Qufu Road and Xizang North Road, Jing’an District, Shanghai

05 Shanghai COFCO Square
Floor Area 192,000 m²
Positioning
A commercial complex that integrates office buildings, shopping, catering and entertainment
📍 At the intersection of Haising Road and Xizang North Road, Jing’an District, Shanghai

06 Financial Street Joy Center
Floor Area 39,000 m²
Positioning
A company headquarter cluster which integrates business office, leisure and entertainment services
📍 At the intersection of Zhongxing Road and Pushan Road, Jing’an District, Shanghai

07 Financial Street Rongtai Center
Floor Area 118,000 m²
Functional positioning
A business headquarters cluster that consists of office buildings and podiums, integrating business offices, leisure and entertainment services
📍 at the intersection of Zhongxing Road and Pushan Road, Jing’an District, Shanghai

08 Block H Daning Music Square City View Office Building
Floor Area 27,000 m²
Functional positioning
A business center that brings elements of nature and culture into commercial activities, integrating leisure, entertainment and shopping at one place
📍 No. 12 Lane 777, Wanrong Road, Jing’an District, Shanghai

09 Daning Business Center
Floor Area 49,000 m²
Functional positioning
A business center that brings elements of nature and culture into commercial activities, integrating leisure, entertainment and shopping at one place
📍 No. 699 Guangzhong West Road, Jing’an District, Shanghai

10 Wanxiang Daning Center
Floor Area 30,000 m²
Transportation
A large complex that contains Grade A office buildings, detached corporate headquarters, and a high-end residential estate
📍 At the intersection of Wenshui Road and Gonghe New Road, Jing’an District, Shanghai

11 Shibei No.1 West Riverbank
Floor Area 120,000 m²
Positioning
Commercial office leisure complex
📍 south-west side of the Pengyuepu River, Jiangchang West Road, Jing’an District, Shanghai

12 Junengwan Innovation and Entrepreneurship Center
Floor Area 69,000 m²
Positioning
A new innovation and entrepreneurship office cluster inside the Shibei High-tech Park
📍 At the intersection of Jiangchang West Road and Wanrong Road, Jing’an District, Shanghai
Xuhui District is located in the southeast of Shanghai’s urban area, with an area of 54.93 square kilometers and a long-term resident population of 1.0844 million.

Profound History:
In the district, there are Longhua Temple with a history of 1000 years, Huang Dao Po Culture that has been passed down for over 700 years, Shanghai industrial culture that has developed for over 100 years, and 2 areas with historical cultural features: Hengshan Road-Fuxing Road and Longhua.

Advantageous Location:
Xuhui District is the main channel leading to suburban areas such as Songjiang, Jinshan, Qingpu, and Fengxian. There are 8 subway lines operating in the district.

Abundant Social Resources:
Xuhui District owns 121 national and municipal scientific research centers such as Chinese Academy of Sciences Shanghai Branch, 18 institutions of higher learning such as Shanghai Jiaotong University, Caohejing National Hi-Tech Park, 351 medical and health institutions of various levels and types, and 80% of Shanghai’s cultural units and artistic societies.

The industrial development in Xuhui District is led by modern service industry, backed by advanced manufacturing industry, business & trade industry and real estate industry, with a goal of building up a cluster of 4 major industries—information technology, life and health, cultural creativity, and innovative finance.
INVESTMENT IN SHANGHAI

The Center (Central Commercial and Trade Center)
K.WAH Center
Shanghai International Commerce Center
Huaihai International Plaza
Mondelēz International
Shenwan Hongyuan
Guanghui Center
Honghui International Plaza
CIIC
FAST RETAILING Trading
ExxonMobil Investment
Xuhui Software Base
Greenland Center
China Eastern Airline Waterfront Center
Xuhui Vanke Center
Baoli West Bank Center
XuHui District Government
Shanghai Putian Information Industrial Park
Tianhua Information Technology Park
Huaxin Science and Technology Park
Zhongyuan Industrial Park
SVA Yuejie Creative Park
East China Institute of Science and Technology Park G7 Base
Shanghai Juke Biological Park
Shanghai Xinglian Science and Technology Park
Guanggang Industrial Park
Johnson & Johnson Investment
3M
Merck Investment
Jabil
Tecent Technology

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CONTACT INFORMATION
Xuhui Administrative Service Center
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021-24092222

MAP OF KEY SITES FOR BUSINESS ATTRACTION

DISTRICT-LEVEL XUHUI

2 Key Parks

01 HUAXIN SCIENCE AND TECHNOLOGY PARK
Planning Area: 2.4 km²
Functional Positioning: A green ecological business, science and technology park with supporting facilities for office work and technological research & development
Key Enterprises: Aaisand, Microsoft (China), Inesa-Lab, etc

02 SHANGHAI PUTIAN INFORMATION INDUSTRIAL PARK
Planning Area: 10.4 hectares
Functional Positioning: To focus on the Research & Development and industrialization of scientific outcomes, build up the industrial chain and clusters to promote the development of digital information industry
Key Enterprises: Mihoyo, Yinglian Information Technology, CIIC Guanaitong, etc

03 SVA YUEJIE CREATIVE PARK
Planning Area: 6.8 hectares
Functional Positioning: A industrial park for the cultural creativity industry, with facilities required by office work, innovation and recreation, catering to the needs of industrial life from all perspectives
Key Enterprises: Goertek, Youliang Information Technology, Bojia Information Technology, etc

04 YUANZHONG INDUSTRIAL PARK
Planning Area: 8.7 hectares
Functional Positioning: A high-end urban industrial park that mainly focuses on modern service industry. A great number of modern service-oriented and technological enterprises has already gathered here, including those from the areas of information service, design and research & development, research & development of electronic equipment etc
Key Enterprises: Hanhai Information Technology, Aisino Wincor, Lingshi Telecommunication Technology, etc

03 YUANZHONG INDUSTRIAL PARK
KEY SITES

Commercial Buildings

01 The Center (Central Commercial and Trade Center)
Floor Area
98,000 m²
Transportation
Within several-minute walk distance from Changshu Road Station on subway line 1, and Jing’ an Temple Station on subway line 2. Easy access to multiple bus routes
021-24011200
No.999, Changle Road, Xuhui District, Shanghai

02 Ganghui Center
Floor Area
120,000 m²
Transportation
Within several-minute walk distance from Changshu Road Station on subway line 1, and Jing’ an Temple Station on subway line 2. Easy access to multiple bus routes
021-3366816
No.1, Hongqiao Road, Xuhui District, Shanghai

03 K.WAH Center
Floor Area
71,000 m²
Transportation
Next to subway line 1, 10, 12. Close to South Shanxi Road Station
021-54936688
No.1010, Middle Huaihai Road, Xuhui District, Shanghai

04 Huaihai International Plaza
Floor Area
73,000 m²
Functional Positioning
A commercial complex with Grade A office buildings and urban lifestyle facilities for high-end catering and recreation
021-64332222
No.1045, Middle Huaihai Road, Xuhui District, Shanghai

05 Huaihai International Plaza
Floor Area
95,000 m²
Positioning
A complex with 5A Grade A office buildings, and urban lifestyle facilities for high-end catering and recreation
021-60980818
No.1538, West Zhongshan Road, Xuhui District, Shanghai

06 Shanghai International Commerce Center
Floor Area
222,000 m²
Transportation
A large urban complex that features Super Grade A twin office buildings
021-63111111
No.999, Middle Huaihai Road, Xuhui District, Shanghai

07 Greenland Center
Floor Area
365,000 m²
Functional Positioning
An urban complex that includes office buildings, business zones and high-end housing
021-63959888
No.562, Dong’an Road, Xuhui District, Shanghai

08 Baoli West Bank Center
Floor Area
151,000 m²
Transportation
An urban complex that includes office buildings, business zones and high-end housing
021-64150778
No.1119, South Wanping Road, Xuhui District, Shanghai

09 Xuhui Vanke Center
Floor Area
70,000 m²
Positioning
An urban complex that includes Grade A office buildings, a commercial plaza, an art center, and ecological green space
021-61279999
No.1000, Nanning Road, Xuhui District, Shanghai

10 China Eastern Airline Waterfront Center
Floor Area
62,000 m²
Positioning
A waterfront commercial center that features aerospace, innovation, art, interaction, and experience
021-34762708
No.277, Longtan Road, Xuhui District, Shanghai
Changning District is among Shanghai’s first group of developed commercial zones. Since the 13th “Five-Year Plan”, Changning District has been focused on the development of “3+2” featured industries, with a goal of optimizing the layout of aviation service industry, Internet + life service industry, fashion & creativity industry. Meanwhile, Changning District started the development of artificial intelligence industry at an earlier stage and made efforts to promote the development of financial service industry.

Aviation Service:
Brought together a group of enterprises and functional institutions that focus on the aviation service.

Internet + Life Service Industry:
Brought together about one hundred internationally and domestically renowned enterprises such as Meituan and Ctrip.

Fashion & Creativity:
Formed a group of influential brands including Dazzle Fashion, Zuczug, and held multiple campaigns.

Artificial Intelligence:
Showed the development trend of industrial agglomeration, introduced more than 130 AI enterprises.

Financial Service:
After successfully established Changning Financial Park, the district contributed to the official opening of Changning Western Suburban Financial Park.
### Key Sites

#### Commercial Buildings

**01 Gubei International Fortune Center**
- **Floor Area**: 190,000 m²
- **Functional Positioning**: A mixed-use, high-end commercial center for office work, recreation, shopping and entertainment
- **Contact Information**: 021-63701775
- **Address**: No.1425, Hongqiao Road, Changning District, Shanghai

**02 The Place (Nanfeng)**
- **Floor Area**: 277,000 m²
- **Functional Positioning**: A complex consists of a large shopping mall and multiple high-end commercial buildings
- **Contact Information**: 021-63711118
- **Address**: No.100, Zunyi Road, Changning District, Shanghai

**03 Tianshan SOHO Plaza**
- **Floor Area**: 170,000 m²
- **Functional Positioning**: A mixed-use, high-end commercial center for office work, recreation, shopping and entertainment
- **Contact Information**: 021-52880888
- **Address**: No.1717, Tianshan Road, Changning District, Shanghai

**04 Dawning Center**
- **Floor Area**: 85,000 m²
- **Functional Positioning**: An urban complex that includes both commercial and office buildings
- **Contact Information**: 021-6090888
- **Address**: No.500, Hongbaoshi Road, Changning District, Shanghai

**05 Gubei SOHO**
- **Floor Area**: About 159,000 m²
- **Functional Positioning**: Accessible via subway line 10 and subway line 15 (at the planning stage); 6.5 kilometers away from Hongqiao Airport
- **Contact Information**: 400-815-9888
- **Address**: No.188, Hongbaoshi Road, Changning District, Shanghai

**06 L’Avenue**
- **Floor Area**: 140,000 m²
- **Functional Positioning**: An urban complex consists of hotels, catering service, housing, fashion and shipping service
- **Contact Information**: 021-52138770
- **Address**: No.99, Xianxia Road, Changning District, Shanghai

**07 Changning Raffles Plaza**
- **Floor Area**: 240,000 m²
- **Functional Positioning**: An innovative high-end apartment-style office building for both housing and work
- **Contact Information**: 021-62639999
- **Address**: No.133,1189,1193, Changning Road, Changning District, Shanghai

**08 Changning International Development Plaza (Under Construction)**
- **Floor Area**: 250,000 m²
- **Positioning**: A complex with office building, commercial area, gymnasium, and boutique supermarkets
- **Contact Information**: 1500005331
- **Address**: No.1398, Kaixuan Road, Changning District, Shanghai

### CONTACT INFORMATION
- **Changning Financial Service Office (Changning Investment Promotion Office)**
  - **Address**: No.555, Loushanguan Road, Changning District, Shanghai
  - **Contact**: 021-62118851
- **Changning Administrative Service Center**
  - **Address**: No.1436, Changning Road, Changning District, Shanghai
  - **Contact**: 021-24092222
Located in the northwest of downtown Shanghai, Putuo District covers an area of 55.53 km² and has a permanent population of 1.2819 million.

Transportation:
Putuo is 10 km away from the Hongqiao Comprehensive Transportation Hub. Suzhou Creek flows for a total of 14.3 km in Putuo and creates a culturally and aesthetically rich landscape known as “the 18 bends in the Suzhou Creek”. The riverbank area is also considered the birthplace of China’s domestic manufacturing industry.

Business Environment:
Putuo has launched multiple measures to improve its business environment, including the “3+5+X” industrial policy system, the 12 Measures to Support the Sound Development of Private Economy, and the “Putuo Benefits Card for Talents”.

**INTRODUCTION**

**OVERALL FUNCTIONAL LAYOUT OF PUTUO DISTRICT**

- **Intelligence software:** covering mobile Internet, Internet of Things (IoT), cloud computing, big data, AI, intelligent manufacturing and robotics, 3D printing and other industries.

- **R&D services:** targeting industries integrating production, study, research, and application that aim to transform innovative outcomes into actual productivity.

- **Fin-tech:** covering such financial elements as trading platforms, financial institutions, professional services, and industry associations.

**INDUSTRY DEVELOPMENT**

**BASIC PROFILE**

1. **About Putuo District**

   Putuo District Government

   People’s Square

   Lujiazui

   Putuo District Government

   \[
   \begin{align*}
   \text{Area} & \quad 55.5 \text{ km}^2 \\
   \text{Population} & \quad 1,282,000
   \end{align*}
   \]

   \[
   \begin{align*}
   \text{SHANGHAI PUDDONG INTERNATIONAL AIRPORT} & \quad 60\text{km} \quad 55\text{min} \\
   \text{SHANGHAI HONGQIAO HUB} & \quad 20\text{km} \quad 25\text{min} \\
   \text{SHANGHAI SOUTH RAILWAY STATION} & \quad 10\text{km} \quad 25\text{min} \\
   \text{SHANGHAI RAILWAY STATION} & \quad 20\text{km} \quad 30\text{min}
   \end{align*}
   \]
01 Taopu Smart City
Planning Area: 7.9 km²
Industry Positioning: Internet-based smart technology and headquarters economy focusing on serving the Yangtze River Delta
Location and Transportation: located in Taopu Town in the northwest of Putuo District, with Shanghai–Jiading Expressway to the north, Zhenbei Road to the east, Shanghai–Nanjing Railway to the south, and Shanghai Outer Ring Expressway to the west
Key Enterprises: CETC 50th Research Institute, Shanghai Robot Industrial Technology Research Institute, and Mytech Incubator

02 Wuning S&T Park
Planning Area: 6.7 km²
Functional Orientation: A comprehensive S&T park focusing on intelligent electrical engineering and relevant basic fields
Location and Transportation: the south close to the North Zhongshan Road Exit of Inner Ring Road and to the northern area of Wuning Road commercial district and the north to the future Shanghai Zhenu Sub-center; currently served by Shanghai Metro Lines 3, 4 and 11 and nearly 40 bus lines
Key Enterprises: SEISYS, Shanghai Electrical Apparatus Research Institute, and SEARI Electric Technology Co.

03 Universal Software Park
Functional Orientation: A complete software industrial chain that focuses on software development enterprises and extends to downstream industries such as system integration and Internet services
Key Enterprises: Poker City Network Technology, Salyun Network Technology, and Shiyo Network Technology

04 M50 Art Industrial Park
Planning Area: 2.7 km²
Functional Orientation: An art landmark in Shanghai that focuses on visual arts and creative design and houses artist studios, cultural and art agencies and design firms
Key Enterprises: Shanghai M50 Cultural and Creative Industry Development Co., Ltd., Labbrand, and Team+ Architecture
**KEY SITES**

### Commercial Buildings

#### 01 Kailong Business Center
- **Floor Area**: About 98,000 m²
- **Functional Orientation**: Commerce and office building
- No.2251, Zhenbei Road, Putuo District, Shanghai

#### 02 SCE Tianyue Center
- **Floor Area**: About 200,000 m²
- **Surrounding Facilities**: Science, education, cultural and health facilities such as Shanghai Putuo District Administrative Service Center, Shanghai Children’s Hospital, and Putuo District Maternity and Infant Hospital.
- No.11, Lane 1888, Caoyang Road, Putuo District, Shanghai

#### 03 XingGuangYao Square
- **Floor Area**: About 200,000 m²
- **Functional Orientation**: An urban landmark complex with a commercial volume of 1 million m²
- No.11, Lane 1888, Caoyang Road, Putuo District, Shanghai

#### 04 Kailong Business Center
- **Floor Area**: 54,000 m²
- **Surrounding Facilities**: Changfeng Park and middle and top-grade shopping malls and hotels.
- No.89, East Yunling Road, Putuo District, Shanghai

#### 05 Chenfeng Mansion
- **Floor Area**: 33,000 m²
- **Surrounding Facilities**: Office buildings, commercial buildings and high-end residential, with the east to Jing’an District, the south to Changning District, and the west to the Hongqiao Comprehensive Transportation Hub.
- No.166, Guchuan Road, Putuo District, Shanghai

#### 06 Shanghai International Sourcing Center
- **Floor Area**: 145,000 m²
- **Functional Orientation**: A modern and international exhibition center that provides one-stop services including exhibition, convention, event-holding, and catering.
- No.235 and 245, East Yunling Road, Putuo District, Shanghai

#### 07 ECNU Science Park
- **Floor Area**: 95,000 m²
- **Functional Orientation**: A park that integrates industrial development and urban construction and is committed to modern services R&D and attracting hi-tech enterprises.
- No.938, 960 and 980, Jinshajiang Road, and No.832, Zhongjiang Road, Putuo District, Shanghai

#### 08 Hongxing World Trade Mansion
- **Floor Area**: 30,000 m²
- **Functional Orientation**: A comprehensive office building that provides one-stop services including exhibition.
- No.598 and 588, North Nujiang Road, and No.1218 and 1238, Danba Road, Putuo District, Shanghai
Hongkou District is located in the northeast of Shanghai’s downtown region, with an area of 23.4 square kilometers and a long-term resident population of 797,000.

Regional Transportation:
The Hongkou north bund, the Bund and Lujiazui formed “The Golden Delta”. Loop lines and Overpasses run across the middle of Hongkou District, 5 subway lines operate in the district, and the Bund Tunnel offers direct access to The Bund.

Target and Positioning:
To be a key functional area of Shanghai’s International financial center and international shipping center, an area with vibrant innovation and entrepreneurship, an area that inherits and develops the “Shanghai Culture”, a high-quality urban area that is suitable for living, working and travelling.

Business climate:
The Hongkou District Committee and the Hongkou government has approved The Implementation Plan of Further Optimizing Houkou’s Business Climate, which includes 28 specific tasks of 5 categories, so that the business climate could be optimized from all dimensions and perspectives.

Map of Southern, Central and Northern Functional Areas:
Undertaking both the financial and shipping businesses of the North Bund in the south, it develops financial services and high-end shipping services featuring wealth management. At the same time, it is the first to achieve Gigabit Fixed Broadband Network and 5G network coverage, becoming the “First Zone with Dual-Gigabit Worldwide”.

The central area integrates business travel, culture and sports industries, highlighting the advantages of historical humanities and ecological water systems and activating the industrial and commercial strength of business travel.

With science and technology innovation industry clustered in the north, it promotes the construction of cutting-edge technology laboratories and innovation centers, improve the innovation ecology, and deepen the “Silicon Lane” style technology innovation model.
**** KEY SITES ****

**2 Commercial Buildings**

**01 White Magnolia Plaza**

**Floor Area**
340,000 m²

**Functional Positioning**
A world-class urban complex with Super Grade A office buildings, shopping malls, the first W Hotel in Shanghai and a cultural recreational center. The aim is to be the new landmark of Shanghai.

**02 Landmark Center**

**Floor Area**
180,000 m²

**Functional Positioning**
A commercial and business center that includes Super Grade A office buildings, and a commercial plaza.

**CONTACT INFORMATION**

**Hongkou Investment Promotion Office**
Building 23, No. 908, East Daming Road, Hongkou District, Shanghai
021-52820889

**Hongkou Administrative Affairs Service Center**
No. 338, Sanhe Road, Hongkou District, Shanghai
021-25657552

**Hongkou Science and Technology Commission, Management Section**
No. 518, Feihong Road, Hongkou District, Shanghai
021-25015346

**Hongkou Investment Service Center**
Building 23, No. 908, East Daming Road, Hongkou District, Shanghai
021-65953818-202
HONGKOU

03 Pujiang International Financial Plaza
Floor Area: 17,900 m²
Functional Positioning: A mixed-use commercial zone that focuses on the financial service industry
Regional Transportation: No.1158, East Daming Road, Hongkou District, Shanghai

04 Financial Street (Hailun) Center
Floor Area: 82,000 m²
Regional Transportation: Located at the meeting point of Siping Road and Hailun Road, close to subway line 4 and line 10
021-63566677
No.440, Hailun Road, Hongkou District, Shanghai

05 Raffles
Floor Area: 420,000 m²
Regional Communication: Easy access to subway line 12, capable of offering a 270° View of The Bund and Lupu Bridge
021-35118800
No.1089, East Changzhi Road, Hongkou District, Shanghai

06 Jihui Mansion
Floor Area: 950,000 m²
Functional Positioning: A commercial complex for office work and business
021-63330713
No.575 Wusong Road, Hongkou District, Shanghai

07 Jirui Plaza
Floor Area: 75,000 m²
Regional Transportation: Easy access to subway line 12, close to Xinjia Road Tunnel
13681777787
No.399 East Changzhi Road, Hongkou District, Shanghai

08 Shengbang International
Functional Positioning: Mixed-use commercial tower
Feature of Building: The design of the tower reflected the value of being people-oriented and smart. There are plenty of floors and space that could be divided according to clients’ needs, so that clients could have more choices
021-63561902/021-63561208
No.1338, North Sichuan Road, Hongkou District, Shanghai

09 Citic Plaza
Functional Positioning: A commercial complex consists of block-style commercial facilities and a super high-rise office building
Feature of Building: Created scale-looking curtain wall and used terracotta panels to build the exterior of the skirt building to achieve energy conservation and environmental protection
021-36521250
No.859, North Sichuan Road, Hongkou District, Shanghai

10 One Prime Plaza
Regional Transportation: Located at the North Sichuan Road Station on subway line 10 and surrounded by tunnels and overpasses, the plaza enjoys convenient transportation
021-36369999
No.1362, North Sichuan Road, Hongkou District, Shanghai

11 Shanghai Bund International Tower
Floor Area: 52,000 m²
Feature of Building: The tower has a full set of supporting facilities, and could access international TV information such as CNN American cable network via satellites
021-63562288
No.99, Huangpu Road, Hongkou District, Shanghai

12 Capital Land Hongkou Plaza
Floor Area: 230,000 m²
Functional Positioning: A digitalized, recreational, personalized mixed-use mall for shopping, relaxation, entertainment, cuisine, and daily life
021-26019000
No.388, West Jiangwan Road, Hongkou District, Shanghai

13 BM Tower
Feature of Building: The tower includes Rivertown Grade A office building on the northern part of The Bund, and offers full view of the landscape. It has a complete set of supporting facilities and enjoys convenient transportation. International clients are the majority in the building
021-65465077
No.248, Yangshupu Road, Hongkou District, Shanghai

14 Ruifeng International Tower
Feature of Building: A commercial complex consists of block-style commercial facilities and a super high-rise office building
021-36369999
No.1362, North Sichuan Road, Hongkou District, Shanghai
YANGPU DISTRICT

BASIC PROFILE

1 About Yangpu District

With a total area of 60.61 square kilometers and a registered population of 1.35 million, Yangpu District is one of the largest and most populous downtown areas in Shanghai. Yangpu boasts “over a hundred years of history of its industries, universities, and municipal administration”.

Yangpu District is home to a great number of science and education talent. It has 10 colleges and universities and more than 100 research institutes including Fudan University, Tongji University, Shanghai University of Finance and Economics, University of Shanghai for Science and Technology, and Shanghai University of Electric Power. Yangpu is among the first batch of national innovative pilot cities and districts and the first batch of “28 mass entrepreneurship and innovation” model bases, also one of important areas for the construction of Shanghai Technology Innovation Center.

- Area: 60.61 km²
- Population: 1,310,000

INDUSTRY DEVELOPMENT

Development goal:
Yangpu will promote the tertiary industry, which is focused on the innovation economy and characterized by the Internet industry. The development focus will be intellectual-intensive modern service industries and strategic emerging industries such as modern design, artificial intelligence, big data, and fintech.

Development focus:
R&D service industry such as modern design services and intelligent manufacturing.

Development acceleration:
BDS, Internet education, fintech, information technology, and e-commerce.

Development cultivation:
Technology services, cultural and creative industry, sports health, new energy, energy conservation, and environmental protection industries.

Development goal:
Yangpu will promote the tertiary industry, which is focused on the innovation economy and characterized by the Internet industry. The development focus will be intellectual-intensive modern service industries and strategic emerging industries such as modern design, artificial intelligence, big data, and fintech.

Development focus:
R&D service industry such as modern design services and intelligent manufacturing.

Development acceleration:
BDS, Internet education, fintech, information technology, and e-commerce.

Development cultivation:
Technology services, cultural and creative industry, sports health, new energy, energy conservation, and environmental protection industries.
**Key Parks**

1. **Knowledge and Innovation Community Park**
   - **Planning Area:** 6 m²
   - **Leading Industries:** Information services, smart medical services, and design services represented by artificial intelligence, cloud computing, and big data
   - **Key Enterprises:** IBM, Dell EMC, and AECOM
   - **Contact:** 021-61436143
   - **Address:** 26 Jinchuang Rd, Yangpu, Shanghai

2. **Fudan Software Park**
   - **Planning Area:** Shanghai Technology Business Incubator, Shanghai Business Incubation Demonstration Base, Shanghai Information Service Industry Base, and Shanghai "Four New": new technology, new industry, new business model, new type of operation
   - **Leading Industries:** Software industry, digital content industry, health care industry, and technology culture industry
   - **Contact:** 021-65686953
   - **Address:** 7th Floor, Building 2, 588 Longchang Rd, Yangpu, Shanghai

3. **Tongji University Science and Technology Park**
   - **Planning Area:** 1.07 km²
   - **Brands:** "Class A National University Science and Technology Park", "National Torch Plan Tongji R&D Design Service Industry Base", "National College Student Technology Entrepreneurship Base", Shanghai "Technology Enterprise Accelerator", and "Four New Economic Innovation Practice base"
   - **Contact:** 021-55061287
   - **Address:** No.118 Huangxing Road, Yangpu District, Shanghai

4. **Changyang Chuanggu**
   - **Planning Area:** 350,000 m²
   - **Brands:** Cutting-edged AI+ Demonstration Area, World-class Innovation valley
   - **Contact:** 021-5566708
   - **Address:** 13611667020
   - **Address:** 24th Floor, 100 Guokang Rd, Yangpu, Shanghai

5. **Shanghai Yangpu Science and Technology Business Incubator Center**
   - **Brands:** National High-tech Entrepreneurship Service Center, National SME Public Service Demonstration Platform, Shanghai Corporate Culture Construction Demonstration Base, and Shanghai Name-brand Demonstration Zone
   - **Key Enterprises:** Altechou, AVCON Information Technology Co., Ltd., CCINT, Shanghai CEO Environmental Protection Technology Co., Ltd., and Shanghai Masteck Environment Co., Ltd.
   - **Contact:** 021-55666708
   - **Address:** 7th Floor, Building 1, 335 Guoding Rd, Yangpu, Shanghai

6. **Yangpu Cloud Computing Innovation Base**
   - **Industry Positioning:** Cloud computing, big data and artificial intelligence, 5G and other related fields
   - **Key Enterprises:** VMware, UCloud, Bureau Veritas, Ingram Micro Cloud Computing
   - **Contact:** 021-63178096
   - **Address:** No.158 Huangxing Road, Yangpu District, Shanghai
KEY SITES

1. **Everbright Ashmore Center**
   - **Basic Information**: Everbright Ashmore center covers an area of 25,000 square meters and a total construction area of 160,000 square meters. It has an office area of 80,000 square meters and a commercial area of 23,000 square meters, consisting of 10 commercial and office buildings.
   - **Address**: 398 Huoshan Rd, Yangpu, Shanghai

2. **Shangpu Business Center**
   - **Basic Information**: Shangpu Business Center covers a construction area of 199,000 square meters, of which office area covers 180,000 square meters and commercial area covers 5,000 square meters, consisting of 10 commercial and office buildings.
   - **Address**: 99 Jiangwancheng Rd, Yangpu, Shanghai

3. **Poly Plaza**
   - **Basic Information**: Poly Plaza covers a total area of 47,000 square meters and a construction area of 300,000 square meters, of which office area covers 152,000 square meters and commercial area covers 31,000 square meters, consisting of 14 commercial and office buildings.
   - **Address**: 589 Tongbei Rd, Yangpu, Shanghai

4. **Shanjin Poly Financial Plaza**
   - **Basic Information**: Shanjin Poly Financial Plaza covers an area of 10,000 square meters and a construction area of 36,000 square meters, of which office area covers 24,000 square meters and commercial area covers 5,000 square meters, consisting of 10 commercial and office buildings.
   - **Address**: 192 Sammen Rd, Yangpu, Shanghai

5. **Huachuang Business Center**
   - **Basic Information**: Huachuang Business Center covers an area of 36,000 square meters and construction area of 174,000 square meters, of which office area covers 89,000 square meters and commercial area covers 26,000 square meters.
   - **Address**: 3608 Zhoujiazui Rd, Yangpu, Shanghai

6. **Guahu Plaza**
   - **Basic Information**: Guahu Plaza covers an area of 30,000 square meters and a construction area of 160,000 square meters, of which office area covers 55,000 square meters and commercial area covers 48,000 square meters.
   - **Address**: 1515 Zhaoyin Rd, Yangpu, Shanghai

8. **Baodi Square**
   - **Basic Information**: Baodi Square covers an area of 25,000 square meters and a construction area of 166,000 square meters, of which office area covers 80,000 square meters and commercial area covers 25,000 square meters, consisting of two office buildings and commercial facilities.
   - **Address**: 1018 Zhangshan Rd, Yangpu, Shanghai

9. **Hopson One**
   - **Basic Information**: Hopson One covers an area of 24,000 square meters and a construction area of 168,000 square meters, of which office area covers 60,000 square meters and commercial area covers 108,000 square meters.
   - **Address**: 1999 Xiangyin Rd, Yangpu, Shanghai

10. **Guozheng Center**
    - **Basic Information**: Guozheng Center covers an area of 24,000 square meters and a construction area of 97,000 square meters, of which office area covers 70,000 square meters and commercial area covers 9,000 square meters, consisting of two office buildings and two commercial buildings.
    - **Address**: 489 Zhengli Rd, Yangpu, Shanghai

11. **Country Garden Center**
    - **Basic Information**: Country Garden Center spans from Ningguo Road in the east to Xinyun Apartment in the west. Hejian Road in the south, and Neighbour buildings in the north. It covers an area of 16,000 square meters and has a total construction area of about 66,000 square meters.
    - **Address**: 300 Hejian Rd, Yangpu, Shanghai

12. **Bay Valley Science and Technology Park Phase II**
    - **Basic Information**: Bay Valley Science and Technology Park Phase II covers an area of 6,000 square meters and a construction area of 181,000 square meters, consisting of four commercial and office buildings.
    - **Address**: 1566 Guquan North Rd, Yangpu, Shanghai

13. **Kaidi Cube Building**
    - **Basic Information**: Kaidi Cube Building covers an area of 6,000 square meters and has a construction area of 43,000 square meters, including an office area of 37,000 square meters and a commercial area of 4,000 square meters.
    - **Address**: 200 Sammen Rd, Yangpu, Shanghai

14. **Yitian Holiday Plaza**
    - **Basic Information**: Yitian Holiday Plaza spans from Shangpu Rd in the east to Guoxia Rd in the west, Sanmen Rd in the south, and Taibao Mansion in the north. It covers an area of 26,000 square meters and has a total construction area of 81,000 square meters, including an office area of 25,000 square meters.
    - **Address**: 711 Songhu Rd, Yangpu, Shanghai

15. **CSCL Shijie Road Project**
    - **Basic Information**: The project spans from Shijie Rd in the east to Zhaiyun Rd in the west. It covers an area of 26,000 square meters and has a total construction area of 42,000 square meters.
    - **Address**: Zhaiyun crossing, Yangpu, Shanghai

Commercial Buildings

In the YANGPU district, there are several key sites and commercial buildings. For instance, Everbright Ashmore Center covers an area of 25,000 square meters and a total construction area of 160,000 square meters, consisting of 10 commercial and office buildings. The project spans from Songhu Rd in the east to Guoxia Rd in the west, Sanmen Rd in the south, and Taibao Mansion in the north. It covers an area of 26,000 square meters and has a total construction area of 81,000 square meters, including an office area of 25,000 square meters.
**Introduction**

Baoshan District is located in the north of Shanghai, which is at the junction of the Yangtze River, Huangpu River and Dongjiang River. It covers nearly an area of 300 square kilometers with a population of 2.03 million. Baoshan District not only has developed sea and inland waterways but also outstanding resources in port and shoreline and therefore it is called the “waterway portal” of Shanghai. It has formed a transportation network that integrates railway, rail transit, expressway etc.

**Supporting services:**
Baoshan has complete supporting services, with ports such as Wusongkou International Cruise Port, high-quality education resources such as Shanghai Xingzhi Middle School, cultural facilities such as Shanghai Museum of Glass, Songhu Anti-Japanese War Memorial Hall, and medical resources such as Baoshan (Northern) Branch of Huashan Hospital.

**Business environment:**
Baoshan’s business environment is continuously becoming better. Through the introduction of special policies on cruise economy, robotics and intelligent hardware, “Cherry Blossom Service Card” project, and the “service manager” system covering an enterprise’s whole life cycle, a law-abiding, international and convenient business environment has been created.

**BAOSHAN DISTRICT**

**BASIC PROFILE**

1 About Baoshan District

**FUNCTIONAL LAYOUT OF BAOSHAN DISTRICT**

- Northern area (advanced manufacturing development)
- Central area (cluster of producer service industry)
- Eastern area (cruise economy development)
- South area (cluster of science and technology business)

**INDUSTRY DEVELOPMENT**

“1+4+X” INDUSTRIAL SYSTEM

Baoshan is an important area for Shanghai’s transformation and development. It is initially formed the five major industrial clusters of “the whole chain of the cruise economy, robotics and intelligent manufacturing, new materials, building technology, and platform economy”.

- **1** feature industry: Cruise Industry
- **4** leading industry: New materials, Robotics and smart manufacturing, Next-generation information technology, Biomedicine and Health

**X** industries with distinctive features: platform economy, building technology service industry, energy conservation and environmental protection service industry, etc.

**FUNCTIONAL ZONES**

- Northern area (advanced manufacturing development)
- Central area (cluster of producer service industry)
- Eastern area (cruise economy development)
- South area (cluster of science and technology business)
**Key Parks**

1. **Nanda Ecological Smart Town**
   - Planning Area: 5.8 km²
   - Industry Positioning: Intelligent Internet connected vehicle, artificial intelligence, energy conservation and environmental protection, intelligent medical care
   - Transportation: Adjacent to Hujia expressway and S20 outer ring expressway. Metro line 15 is under construction and line 22 is planned to go through this area

2. **Wusong Innovation Town**
   - Planning Area: 23.5 km²
   - Industry Positioning: New materials, intelligent hardware, cruise service, energy conservation and environmental protection
   - Transportation: Located on both sides of the outer ring road, with metro line 3 passing through, as well as lines 18, 19, 21 under planning

3. **Baoshan Industrial Park**
   - Planning Area: 20.54 km²
   - Industry Positioning: Cruise related industries, new energy vehicles, intelligent hardware, new materials
   - Key Enterprises: CSSC Cruise, Carrier Air-Conditioning, Huayu Magna, Huayu Automotive, etc

4. **Shanghai Robotics Industrial Park**
   - Planning Area: 3.09 km²
   - Industry Positioning: An important hub for robotics and intelligent manufacturing industry in China
   - Key Enterprises: Fanuk, Sinylon Auto Equipment, Fronius smart equipment, etc

**Commercial Buildings**

1. **Shanghai Wordsworth Pentium Tower**
   - Floor Area: 110,000 m²
   - Functional positioning: To become Shanghai’s mobile internet innovation hub and a 5A standard innovation hub

2. **Wei Lai Yi Lai Innovation Society**
   - Floor Area: 68,000 m²
   - Functional positioning: A high-end scientific and technological innovation park integrating intelligence manufacturing, R&D, office, cultural and recreation, and supporting facilities for commercial development

3. **Zhongshe Science and Technology Park**
   - Floor Area: 85,000 m²
   - Functional positioning: To become the leading office and business complex in the region

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**Dist区Level Baoshan**
**INVESTMENT IN SHANGHAI**

**MINHANG DISTRICT**

**BASIC PROFILE**

1. **About Minhang District**

   With an area of 373 square kilometers, a population of 2.54 million, two Project 985 universities (Shanghai Jiao Tong University and East China Normal University) and over 300 R&D institutions, Minhang District is one of the core areas and one of multiple pillars in building the south Shanghai Science and Technology Innovation Center which has a global influence. Minhang is also one of demonstration zones for the integration between industrial development and urbanization initiatives.

   Minhang District enjoys a favorable environment with the green space covering 40% of its urban area, which is higher than the average level of Shanghai. Minhang is fully equipped with health care institutions and over one third of international education institutions in Shanghai, such as “Zizhu International Education Zone.”

   **Pudong International Airport**
   - 45km 40min

   **Hongqiao Hub**
   - 15km 20min

   **Shanghai South Railway Station**
   - 10km 10min

   **Shanghai Railway Station**
   - 20km 20min

**INDUSTRY DEVELOPMENT**

**“4+4” INDUSTRIAL SYSTEM**

Four advanced manufacturing industries:
- High-end equipment
- Artificial intelligence
- Next-generation information technology
- Biomedicine

Building the brand of “Made in Shanghai.”

Four modern service industries:
- International trade
- Modern finance
- Cultural and creative industry
- Technology services

Building “Shanghai Service” and “Shanghai Culture” brands.

The industrial layout of Minhang will be guided by “one district and two belts”, forming a development layout of “one bay, nine zones, two sub-centers, and seven CBDs”, supporting advanced manufacturing, modern service industry, and the integration of industrial parks and the city.

Greater Hongqiao International Business Belt:
- Taking Qixin Road - Humin Road as the development belt and Hongqiao transportation hub as the radiation source, two sub-centers (Hongqiao and Xinzhuang) radiate seven important business districts including Wuzhong and Qibao, forming the layout of “two sub-centers, and seven CBDs”.

South Shanghai High-tech Intelligent Manufacturing Zone:
- Taking S32 Shenzhong Expressway as the axis, running from west to east across the banks of the Huangpu River, forming a layout of “one bay and nine zones” connecting twin cities, two valleys, one town, one district and three base.
**Key Parks**

**01 Xinzhuang Industrial Zone**
- Planning Area: 23.01 km²
- Industry positioning: “6+1” leading industries: machinery and auto parts, major equipment, aerospace, electronic information, new materials and fine chemical industry, biomedicine, and production services
- Key Enterprises: DAIKIN, Estee Lauder, Shanghai Electric Power Station Group, Faurecia Investment, SF Express, etc.
- Contact Information: 021-54425693, No. 3888 Jindu Road, Minhang, Shanghai

**02 Lingang Pujiang International Technology City**
- Planning Area: 10.7 km² (self-developed 6.1 km²)
- Industry Positioning: Advanced manufacturing, life health, cultural and creative industry, e-commerce, inspection and testing, etc
- Transportation: Conveniently located in the south wing of Shanghai's downtown area, 4.5 km from Qiantan International Business Zone, and 16 km from the city center
- Key Enterprises: 3M, Pepsi Asia R&D Center, Spirax Sarco, Medtronic, etc
- Contact Information: 021-38295202, 15th Floor, Building 16, No. 2388, Chen Hang Gong Rd, Minhang, Shanghai
KEY SITES

Commercial Buildings

01 Sky Mall

Floor Area 287,000 m²
Transportation Only 800m (5 minutes’ walk) away from Xinzhuang Station of metro line 1 and line 5
021-64007777
5003 Dubi Rd, Xin Zhuang, Minhang, Shanghai

02 Hongqiao Vanke Center

Floor Area 197,000 m²
Positioning A comprehensive business office area integrating business, office, entertainment, and exhibition
021-60676959
998 Shen Chang Rd, Minhang, Shanghai

03 Chengkai International Business Center

Floor Area 180,000 m²
Positioning An intelligent and information-based office area combined with intelligent science and innovation
021-33505500
166 Min Hong Rd, Minhang, Shanghai

04 Vanke International

Floor Area 250,000 m²
Positioning Focusing cultural and creative industry and gathering industries such as innovative technology and smart medical care
021-62961888
1333 Xin Long Rd, Minhang, Shanghai

05 Baolong City Square

Floor Area 359,000 m²
Positioning A comprehensive business office area integrating leisure, entertainment, and high-end business
021-54788585
3199/3299 Cao Bao Rd, Minhang, Shanghai

06 Xinzhuang Longzhimeng

Floor Area 202,000 m²
Positioning A multifunctional and comprehensive shopping center and Grade A office area medical care
021-33236196
6088 Hu Min Rd, Minhang, Shanghai

07 Zhongjun Square

Floor Area 444,000 m²
Positioning An office area offering single buildings and standard offices to headquarters
021-33339999
1588 Shen Chang Rd, Minhang, Shanghai

08 Hongqiao Longhu Tianjie

Floor Area 428,000 m²
Positioning A comprehensive office area integrating leisure shopping and business offices
021-52218008
7001 Zhongchun Rd, Minhang, Shanghai

09 Bailian South Shopping Mall

Floor Area 80,000 m²
Positioning A business office area integrating shopping, leisure and offices
021-64128389
738 Humin Rd, Minhang, Shanghai

10 Minggu 8621 Science and Technology Park

Floor Area 140,000 m²
Positioning A high-end “intelligent” industry base and a new platform for international offices
021-54886288
1999 Wuzhong Rd, Minhang, Shanghai

11 China Railway Nuode International Center

Floor Area 96,000 m²
Transportation Close to metro line 12, line 1, and five highways
021-62203806
908 Xuwen Rd, Minhang, Shanghai

12 The Mixc

Floor Area 523,000 m²
Positioning An urban commercial complex
18917292988
1999 Wuzhong Rd, Minhang, Shanghai

13 He Chuan Building

Floor Area 34,000 m²
Transportation Adjacent to Caohejing and at the junction of multiple bus lines
021-61258888
2016 and 2028 Yishan Rd, Minhang, Shanghai

14 Laiyin Hongqiao Center

Floor Area 40,000 m²
Transportation Adjacent to Yanan Elevated Road, Longbaixincun Station, and Zhang Road Station of metro line 10
021-34007999
Building 21 and 22, 3051 Hechuan Rd, Minhang, Shanghai
JIADING DISTRICT

BASIC PROFILE

About Jiading District

Culture:
Jiading has always attached great importance to culture and education. It not only has an abundance of cultural heritage but also has nurtured a great number of cultural figures, leaving many scenic spots and historical sites.

Science and Technology:
Tongji University Jiading Campus and Institutes of China Academy of Sciences (CAS) gather in Jiading, laying a sound foundation for the district’s creative development.

Automobile:
Relying on key enterprises such as SAIC Volkswagen and their innovation resources, Jiading is actively building itself into a globally influential center of intelligent connected vehicles (ICV).

INTRODUCTION

The automobile industry is developing rapidly in Jiading, enabling the district to become one of the regions with the largest automobile industry size, the highest R&D level, and the complete industrial chain in China. Jiading is striving to develop into a world-class automobile industry center.

In line with its development history, industrial advantages and future development trends, Jiading is fully promoting the integrated development of the high-end manufacturing and high-tech industries (“Two Highs”) and four emerging industries (“Four Bigs”).

JIADING DISTRICT

1,588,900 Population

463.6 km² Area

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INVESTMENT IN SHANGHAI

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Shanghai Smart Sensor Industrial Park
Jiading District Government
Xuhang Industrial Zone
China Guangdong International Cultural Industry Demonstration Base
Jiading Industrial Zone
Shanghai New Energy Vehicle and Key Parts Industry Base
Shanghai Lingang Jiading Sci-Tech City
Shanghai International Automobile City
Parts and Accessories Industrial Park
Hydrogen Fuel Cell Vehicle Industry Cluster in Anting Town
Nanxiang Precision Medicine Industrial Park
Shanghai Fuhua High-tech Park
Shengchuang Innovation Park
Greenland Jiachuang Sunday Plaza
High-tech Commercial Center
An Ting Yuan
Sande Commercial Building
Guyi Garden Commercial Building
Shanghai Huichuang Service Commercial Building
Stepelectric
Aptiv Electrical
Amorepacific
Virogin Biotech
TRW Automotive
Schindler
United Imaging Healthcare
Volvo Cars
Shanghai Volkswagen Powertrain
FUCHS Lubricants
Greenland Center

DISTRICT-LEVEL
JIADING

MAP OF KEY SITES FOR BUSINESS ATTRACTION

2 Key Parks

01 JIADING INDUSTRIAL ZONE
Planning Area: 78.1 km²
Industry Positioning:
“Four emerging industries”: new energy vehicle and ICV, IC and IoT, high-end medical equipment and precision medicine, intelligent manufacturing and robotics;
“four characteristic industries”: headquarters economy, cultural creativity, e-commerce, Internet and Internet finance
Key Enterprises:
Shanghai Volkswagen Powertrain, Volvo Cars, and United Imaging Healthcare etc.

02 HYDROGEN FUEL CELL VEHICLE INDUSTRY CLUSTER IN ANTING TOWN
Planning Area: 2.2 km²
Industry Positioning:
To focus on emerging sectors of strategic importance including hydrogen fuel cell vehicle and automobile intelligentization
Key Enterprises:
Weishi Energy Technology, Toyota Motor Technical Research and Service (Shanghai) Co., Ltd., HORIBA Instruments, Faurecia Honghu Exhaust Systems Shanghai Co., Ltd.

03 SHANGHAI SMART SENSOR INDUSTRIAL PARK
Planning Area: About 3 km²
Industry Positioning:
To focus on the smart sensor industry, to build intelligent sensing, 5G and IoT communications, AI hardware and big data analysis platforms, and to establish a full industry chain with diverse intelligent hardware application products and scenarios
Key Enterprises:
National Intelligent Sensor Innovation Center, Shanghai Institute of Optics and Finance Mechanics (CAS) and Shanghai Acoustics Laboratory (CAS) etc.

04 SHANGHAI LIN-GANG JIADING SCI-TECH CITY
Planning Area: 2.75 km²
Industry Positioning:
To focus on emerging industries such as smart healthcare, new materials and new-generation information technology and modern service industries including R&D design and financial services
Key Enterprises:
 kindly Medical Instruments, Bestway Global, Re-Fire, and Totole Food

CONTACT INFORMATION
Investment Promotion Division of Jiading District Economic Committee
No.111, South Bole Road, Jiading District, Shanghai
021-69989726

No.200, Huiyuan Road, Jiading District, Shanghai
021-39966558

Room 318, No.337, Shahe Road, Jiading District, Shanghai
021-34180916

No.266, Lvyuan Road, Jiading District, Shanghai
021-59117559

021-59599966
No.206, Lyuyuan Road, Jiading District, Shanghai

No.111, South Bole Road, Jiading District, Shanghai
021-59599966

021-34180916
Room 318, No.337, Shahe Road, Jiading District, Shanghai

021-59117559

No.266, Lvyuan Road, Jiading District, Shanghai
021-59117559
**INTRODUCTION**

Jinshan District is located in the southwest of Shanghai, bordering Hangzhou Bay on the South and Zhejiang Province on the West. It is a “bridgehead” for Shanghai to promote the high-quality integrated development of the Yangtze River Delta. Jinshan District covers an area of 613 square kilometers and has a resident population of about 820,000.

Jinshan has a long history and profound cultural heritage. In Jinshan, there are “Historical Towns of China” - Fengjing town and Zhangyan town. It enjoys unique marine fishing culture and folk culture, and the last fishing village in Shanghai - Jinshanzui fishing village, is located in Jinshan. Jinshan’s Folk Painting is known as “the Picasso of the East”. Jinshan City Beach is the most Shanghai style coastal urban landscape in the Yangtze River Delta.

Jinshan has complete service facilities, with high-quality education resources such as Shanghai Zhongqiao College, high-level medical institutions such as Jinshan Hospital Affiliated to Fudan University and elderly care institutions such as Zhongren Elderly Care Hospital. It has also established a complete three-level business system.

**FUNCTIONAL LAYOUT OF JINSHAN DISTRICT**

**INDUSTRY DEVELOPMENT**

**“1+4+4+8” INDUSTRIAL SYSTEM**

1: Adjust and upgrade traditional industries that are developing well in Jinshan, such as food processing, textile and clothing;

4: Promote clustered development of four strategic emerging industries: high-end intelligent equipment industry, new generation information technology industry, life and health industry, and new material industry;

8: Rapidly develop eight major producer service industries, including R&D design and creative industry, energy conservation and environmental protection services, inspection and testing certification, software and information services, bulk commodity trading services, supply chain management, professional maintenance and after-sales services, vocational education and training.
2 Key Parks

01 JINSHAN INDUSTRIAL PARK
Planning Area: 58 km²
Industry Positioning: Emerging industries such as information technology, intelligent manufacturing, life and health care, UAV cultural and creative, new materials, etc
Key Enterprises:
Everdisplay Optronics, Siemens Circuit Protection System, Riello Heating Equipment, Tiemei Machinery, etc

02 NO. 2 JINSHAN INDUSTRIAL PARK
Planning Area: 13.2 km²
Industry Positioning: “3+1” industrial system, i.e. three major industries of energy conservation and environmental protection, carbon fiber new materials and biomedicine, plus relevant producer service industries
Key Enterprises:
BASF Care Chemicals, KAO Chemicals, Nippon Industrial Coatings, etc

03 FENGJING INDUSTRIAL PARK
Planning Area: 12.2 km²
Industry Positioning: High and equipment manufacturing industry, new energy and intelligent network automobile industry, key base part industry, life and health industry
Key Enterprises:
Prima Intelligent Technology, Jinbiao Industry, Hanba CNC Electromechanical, etc

04 JINSHAN INTERNATIONAL COASTAL TOURIST RESORT
Planning Area: 8.1 km²
Positioning: Build a national Ocean Park and comprehensive Coastal Convention and Exhibition Center to create an international coastal tourism and holiday destination, and become the “Golden Coast” of Shanghai
**INTRODUCTION**

Songjiang District is a modern new city in the suburban Shanghai, which Shanghai focuses on building, and an important node in the Yangtze River Delta. It has a time-honored history, a flourishing culture, a wealth of talents as well as a solid industrial base.

**A Livable City:**
Songjiang District enjoys the reputation as an international garden city and one of China’s top ten leisure cities. It has a superior living environment with Sheshan National Forest Park and the only natural landscape in Shanghai.

**Technology and Education:**
The first university town in China, which is located in Songjiang, and more than 700 high-tech enterprises here forming a complete technological innovation system.

**GENERAL FUNCTION DISTRIBUTION OF SONGJIANG DISTRICT**

**"6+X" KEY FIELDS**
As the main battlefield of Shanghai’s advanced manufacturing industry, in recent years, Songjiang District has been focusing on the “6+X” key fields, building the regional industrial innovation system. At present, there have been 360 enterprises of the “6+X” key fields, forming a cluster of the advanced manufacturing industry consisting of leading enterprises in sub-sectors, growing companies, and innovative enterprises and led by ¥10 billion-level industrial projects.

**A Livable City:**
Songjiang District enjoys the reputation as an international garden city and one of China’s top ten leisure cities. It has a superior living environment with Sheshan National Forest Park and the only natural landscape in Shanghai.

**Technology and Education:**
The first university town in China, which is located in Songjiang, and more than 700 high-tech enterprises here forming a complete technological innovation system.
1 SONGJIANG ECONOMIC AND TECHNOLOGICAL DEVELOPMENT ZONE
Planning Area: 57.8 km²
Industry Positioning: Artificial intelligence, biomedicine, integrated circuits (electronic information), new materials, etc.
Key Enterprises: Johnson Matthey, Chint Electric, Goldenmax International, Huitian New Materials, KUKA Robotics, TSMC, etc.
Planning Area: 57.8 km²

2 SONGJIANG COMPREHENSIVE BONDED ZONE
Planning Area: 4.2 km²
Function Positioning: A cluster of the advanced manufacturing industry and of the supporting service industry, headquarters for export-oriented advanced manufacturing enterprises and for trade-oriented companies
Key Enterprises: Quanta Computer, Foxconn, Evergrande NEVS, Haier Supply Chain, Alpha & Omega Semiconductor, etc.
Planning Area: 4.2 km²

3 LINGANG SONGJIANG SCIENCE AND TECHNOLOGY CITY
Planning Area: 26.6 km²
Industry Positioning: To build a “valley of technological innovation, core of culture, islet of ecology”, bringing a driving force of growth to the technological innovation industry in Songjiang
Key Enterprises: LCIE Bureau Veritas, Holystar Information Technology, ICkey Internet & Technology, Desoutter Industrial Tools, Icicle Fashion, etc.
Planning Area: 26.6 km²
QINGPU DISTRICT

BASIC PROFILE

1 About Qingpu District

Located in the southwest of Shanghai, Qingpu District covers an area of 668.5 km² and has a population of 1.219 million. Adjacent to the Hongqiao Comprehensive Transportation Hub and Jiangsu and Zhejiang Provinces, Qingpu is an important gateway of Shanghai to the Yangtze River Delta.

Qingpu is equipped with sound living facilities, including education facilities such as High School Affiliated to Fudan University, Qingpu Campus, medical institutions such as the Obstetrics and Gynecology Hospital of Fudan University, Qingpu Branch, and cultural resources such as Broadway Theater and the National Exhibition and Convention Center (NECC) Hong Arena.

Qingpu has gathered a number of well-known enterprises including Huawei and Beidou and established major functional platforms such as the NECC, and is home to many 5A tourism destinations including Zhujiajiao Town and Dianshan Lake. It is striving to develop into an important area supporting the development of emerging sectors of strategic importance in Shanghai and the building of Shanghai into an international trade center, an eco-city and a worldly renowned tourism destination.
KEY SITES

2 Key Parks

01 QINGPU INDUSTRIAL ZONE
Planning Area: 56.2 km²
Industry Positioning: High-end equipment, automobile parts, biomedicine, new materials, electronic information, AI, printed media, and fast-moving consumer goods (FMCG)
Transportation: Six highways including G60 and G50 run through or are near to the zone; Shanghai Metro Line 17 runs through the zone and has 4 stations within the zone
Key Enterprises:
- Dürr Paintshop Systems Engineering, MHI Turbocharger, and Pratt & Whitney Aircraft Engine Maintenance

02 SHIXI SOFTWARE AND INFORMATION TECHNOLOGY PARK
Planning Area: 1.5 km²
Industry Positioning: Internet of Things, artificial intelligence, industrial software, location-based service, smart healthcare, and smart logistics
Key Enterprises:
- NetEase, Shanghai Caohejing Zhaoxiang Business Park, Jing Ce Electronic, Shang Hu Digital Technology, Smartstone Technology

03 HUAXIN INDUSTRIAL PARK
Planning Area: 6.8 km²
Industry Positioning: Automobile parts, express delivery and logistics
Key Enterprises:
- ZTO Express, YTO Express and Shanghai Shunheng Express

04 XUJING INDUSTRIAL PARK
Planning Area: 2.7 km²
Industry Positioning: Express delivery and logistics, healthcare, manufacturing and modern commerce, convention & exhibition, cultural creativity, innovative finance, e-commerce, and emerging industries including new materials, new energy and high-end equipment
Key Enterprises:
- Deppon Logistics, SF Express and YTO Express
About Fengxian District

Fengxian District is located in the southern part of Shanghai, the north of Hangzhou Bay, the south of Huangpu River. With “Water Cross Street” Punan Canal and Jinhui Port running throughout the district, Fengxian has a water system that is connected to both rivers and the sea. Fengxian District enjoys a convenient transportation system, as the extension line of Line 5 is already in service, and Shanghai-Jinshan Highway and South Hongmei Road lead straight to Xujiahui.

Fengxian District owns renowned schools such as Fengxian High School and Gezhi High School, as well as good tourist attractions such as Bihaijinsha Ocean Park and Haiwan National Forest Park. According to the Fengxian Master Plan 2035, which was approved by the City Council last year, Fengxian New City is positioned to be the central city of southern Shanghai and a comprehensive service-oriented key urban area on the north bank of Hangzhou Bay.

INDUSTRY DEVELOPMENT

DEVELOPMENT GOAL: FOUR AREAS
Key Area of Shanghai’s Advanced Manufacturing Industry
Core Area of Shanghai’s Comprehensive Health Industry
Clustered Area of Southern Shanghai’s Cultural Innovation
Area of Small and Medium-Sized Enterprises’ Vibrant Innovation

INDUSTRY POSITIONING: “1+1+X”
The first “1” refers to the beauty and health industry represented by The Oriental Beauty Valley;
The Second “1” refers to the supporting industry of intelligent connected and new energy vehicle;
The “X” refers to strategic emerging industries such as new energy, new material, high-end equipment, internet of things, and the “Four New” Economy.

INDUSTRY LAYOUT: “4+1”
The industry planning and layout mainly includes Shanghai Industry Comprehensive Development Zone, Hangzhou Bay Economic & Technical Development Park, Zhangjiang High Tech Industrial Development Zone (Fengxian Park), Linggang Fengxian Park and Fengcheng Industrial Zone.
**SHANGHAI HANGZHOU BAY**

**01 ECONOMICA & TECHNICAL DEVELOPMENT PARK**

Planning Area: 28 km²

Industry Positioning: Biotechnological industries that are high-end, innovative and cutting-edge, including fine chemical, new material, intelligent manufacturing, biomedicine, etc., and producer service that is related to beauty and comprehensive health industry

Key Enterprises: Cookson Enthone Chemistry, Zhuzhong Electric, AmbioPharm, Sempatit, etc

**SHANGHAI INDUSTRY COMPREHENSIVE DEVELOPMENT ZONE**

Planning Area: 3.56 km²

Industry Positioning: Six pillar industries including beauty and health industry, new energy and new material industry, automotive parts industry, electronic information industry, equipment manufacturing industry and logistics industry

Key Enterprises: Melaleuca, Nu Skin, Shanghai Hutchison Pharmaceuticals, Misumi, etc

**CONTACT INFORMATION**

Fengxian Investment Promotion Office

9th Floor, China Enterprise United Tower,
No.1529, South Wangyuan Road,
Fengxian District, Shanghai

021-67137517

13386288907

No.388, North Muhua Road,
Fengxian District, Shanghai

No.111 Fengpu Avenue,
Fengxian District, Shanghai

021-60783956

Fengxian District Government
Chongming District is located at the estuary of the Yangtze River, with a land area of 1,413 square kilometers and a total population of 680,000.

Chongming District is an important ecological barrier in Shanghai. It takes up nearly one fifth of the total land area, about one quarter of the forest, one third of the primary farmland of Shanghai and has two major water sources in Shanghai. The environmental quality of Chongming District is much better than the average level of the whole city.

In Chongming District, there are 4A national scenic spots such as Dongping National Forest Park and Xisha Mingzhu Lake, and other scenic spots such as Chongmingdongtan National Nature Reserve. It has become a national sustainable development experimental area, national ecological civilization pilot area and been nominated as a national city of county-level cultural development. It has an increasingly solid foundation of ecological and industrial development.

**INTRODUCTION**

**About Chongming District**

**CHONGMING DISTRICT**

**FUNCTIONAL LAYOUT MAP OF CHONGMING DISTRICT**

**PUDONG INTERNATIONAL AIRPORT**
90km 80min

**HONGQIAO HUB**
120km 110min

**SHANGHAI SOUTH RAILWAY STATION**
110km 110min

**SHANGHAI RAILWAY STATION**
95km 110min

**FUNCTIONAL LAYOUT MAP OF CHONGMING DISTRICT**

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**KEY SITES**

## 2 Key Parks

### 01 CHONGMING INDUSTRIAL PARK
- **Planning Area:** 5.0 km²
- **Industry Positioning:** Machinery, electronics, fashion, culture & creative
- **Key Enterprises:** Defeng Advertising & Media, Jianke Engineering & Consulting, Sirui Information Technology, etc
- **Planning Area:** 33.0 km²
- **Industry Positioning:** Advanced agricultural technology, biotechnology
- **Key Enterprises:** Laodu Ya Duck Husbandry, Piaoxiang Brewery, Zhongxin Agriculture, etc
- **Contact Information:**
  - **Address:** No. 709 Ximen Road, Chengqiao Town, Chongming District, Shanghai
  - **Phone:** 021-69625816

### 02 CHONGMING MODERN AGRICULTURAL PARK
- **Planning Area:** 23.0 km²
- **Industry Positioning:** Key area of China’s marine industry, paradise of international innovative enterprises, and a hub of top manufacturing companies
- **Key Enterprises:** Dongding Steel Structure, Hudong Shipbuilding & Oil Nozzle and Pump, Hudong Shipbuilding Valve, etc
- **Contact Information:**
  - **Address:** Building 1, No. 1333 Jiangnan Avenue, Changxing Town, Chongming District, Shanghai
  - **Phone:** 69441006

### 03 SHANGHAI CHANGXING MARINE EQUIPMENT INDUSTRIAL BASE
- **Planning Area:** 7.13 km²
- **Industry Positioning:** Cosco Shipping Heavy Industry, Jiangnan Shipyard, Dongding Steel Structure, Zhenhua Port Machinery, etc
- **Key Enterprises:** Shanghai Honess Environmental Technical, Chaocheng Electron Maker Base, SME Commercial Park, etc
- **Contact Information:**
  - **Address:** Building 1, No. 1333 Jiangnan Avenue, Changxing Town, Chongming District, Shanghai
  - **Phone:** 18101808661
<table>
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<tr>
<th>CONTACT INFORMATION OF INDUSTRY ASSOCIATIONS</th>
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Shanghai Federation of Industrial Economics  
021-60671877  
No. 181, Jiangmu Middle Road, Huabei District, Shanghai  
Website: www.sfeo.org

Shanghai Pharmaceutical Profession Association  
021-62370517  
No. 305, Hengye Road, Huabei District, Shanghai  
Website: www.shppa.net.cn

Shanghai Development Zone Association  
021-64292777  
Room 208, Building B, 102, Fuxing Road, Putuo District, Shanghai  
Website: www.3ica.org.cn

Shanghai Biopharmaceutical Industry Association  
021-68890541  
Room 1004, No. 405, Binjiang Avenue, Pudong New Area, Shanghai  
Website: www.sbish.org.cn

Shanghai Automobile Industry Association  
021-52011888  
12th Floor, No. 158, Tianlin Road, Xuhui District, Shanghai  
Website: www.ssea.org.cn

Shanghai Software Industry Association  
021-60699001  
Room 205, No. 128, Xingzhe Road, Jingan District, Shanghai  
Website: www.sis.org.cn

Shanghai Textile Association  
021-62370517  
Room 306, No. 68, Jiangmu Middle Road, Huabei District, Shanghai  
Website: www.shtex.org.cn

Shanghai Logistics Association  
021-62370517  
Room 306, No. 68, Jiangmu Middle Road, Huabei District, Shanghai  
Website: www.shlogistics.org.cn

Shanghai Producer Services Promotion Association  
021-62370517  
Room 102, Building A, 102, Fuxing Road, Putuo District, Shanghai  
Website: www.shpspa.org.cn

Shanghai Communication Industry Association  
021-60701888  
Room 205, Building A, 102, Fuxing Road, Jingan District, Shanghai  
Website: www.3ica.org.cn

Shanghai Robot Industry Association  
021-62370517  
Room 306, No. 68, Jiangmu Middle Road, Huabei District, Shanghai  
Website: www.robotia.cn

Shanghai Integrated Circuit Industry Association  
021-62370517  
Room 505, No. 489, Weihai Road, Jingan District, Shanghai  
Website: www.sica.org.cn

Shanghai Association of Shipbuilding Industry  
021-62370517  
Room 505, No. 489, Weihai Road, Jingan District, Shanghai  
Website: www.shsba.org.cn

Shanghai Transportation Electronics Industry Association  
021-62370517  
Room 505, No. 489, Weihai Road, Jingan District, Shanghai  
Website: www.steia.org.cn

Shanghai Venture Capital Association  
021-63380589  
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Website: www.shvca.org.cn

Shanghai Furniture Industry Association  
021-64080270  
Room 1203, 12th Floor, No. 757 Guangfu Road, Jingan District, Shanghai  
Website: www.shfia.org.cn

Shanghai Intelligent Manufacturing Industry Association  
021-64080270  
Room 1203, 12th Floor, No. 757 Guangfu Road, Jingan District, Shanghai  
Website: www.shima.org.cn

Shanghai Information Service Association  
021-61859878  
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Website: www.sisa.net.cn

Shanghai Service Federation  
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Website: www.sisf.org.cn

Shanghai Logistics Association  
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Website: www.sh56.cn

Shanghai Furniture Industry Association  
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Website: www.shfia.org.cn

Shanghai Financial Information Industry Association  
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Room 205, No. 110, Kanglang Road, Yangpu District, Shanghai  
Website: www.shfin.org.cn

Shanghai Internet of Things Industry Association  
021-60699003  
Room 205, No. 110, Kanglang Road, Yangpu District, Shanghai  
Website: www.shieia.org.cn

Wechat: Shanghai Biopharmaceutical Industry Association  
Website: www.sbia.com

Wechat: Shanghai Information Service Association  
Website: www.sisa.net.cn

Wechat: Shanghai Furniture Industry Association  
Website: www.fa-shanghai.com

Wechat: Shanghai Logistics Association  
Website: www.sh56.cn

Wechat: Shanghai E-Commerce Industry Association  
Website: http://www.sh-ec.org.cn/
EDITOR’S NOTE

The compilation of Investment in Shanghai (2019) is a brand new and crucial attempt for Shanghai to strongly promote investment and strengthen the connection and coordination between the city and its various districts. The purpose of this book is to provide strong support for Shanghai to accelerate the comprehensive and high-level opening up to both Chinese and foreign investors and create a good business environment. The book is divided into several chapters on investment in the city, key development areas, service industry functional zones and the districts, providing detailed information of various kinds of investment platforms at both city and district level including basic information, layout of business parks and commercial buildings, and other relevant information. We hope that such information can be a reference for investors to make investment decisions in Shanghai. We have also compiled Investment in Shanghai (English Version) to for ease of reading by foreign investors. In the process of compiling this book, we have gained tremendous support from relevant authorities of Shanghai City, investment promotion departments of each district and key industrial parks. We would like to express our gratitude to all parties who have made efforts and contribution in collecting information for this book.

In view of the fact that the compilation of this book is the first attempt of such, please let us know if there is any omission or error in this book. Thank you for your support for Shanghai’s development of industrial investment.

Edited By Shanghai Industrial Development Research and Appraisal Center