# INVESTMENT INSHANGHAI

# 投资上海

2019

ENGLISH VERSIO





# DEVELOPMENT **OVERVIEW**

General Overview of Shanghai

Economic Development of Shanghai

Industry Positioning of Each District in Shanghai

# INDUSTRY DISTRIBUTION

Distribution of Shanghai Industrial Block 104

Distribution of Shanghai Modern Service Industry Cluster

Distribution of Shanghai Information Service Base

Distribution of Shanghai Cultural and Creative Park

**CHINA (SHANGHAI)** PILOT FREE TRADE ZONE **Business Environment** in Shanghai

Shanghai Company Registration Flow Chart

**GUIDE FOR INVESTMENT** 

Process of shanghai social investment project approval

Contact Information for Business and Investment Attraction of Shanghai

**HONGQIAO BUSINESS DISTRICT** 

# PART.2

**KEY AREAS** 

**LINGANG NEW AREA** 

**SHANGHAI CHEMICAL INDUSTRY PARK** 

**ZHANGJIANG SCIENCE CITY** 

**CAOHEJING HI-TECH PARK** 

JINQIAO ECONOMIC & TECHNOLOGICAL **DEVELOPMENT ZONE** 

MINHANG ECONOMIC AND TECHNOLOGICAL **DEVELOPMENT ZONE** 

**HONGQIAO ECONOMIC** AND TECHNOLOGICAL **DEVELOPMENT ZONE** 

**ZIZHU HIGH TECH** INDUSTRIAL **DEVELOPMENT ZONE** 

**SONGJIANG ECONOMIC** AND TECHNOLOGICAL **DEVELOPMENT ZONE** 

# PART.3

# FUNCTIONAL AREA OF THE SERVICE INDUSTRY

Lujiazui Finance and Trade Zone

The Expo Area

West Nanjing Road Professional Service Commercial Zone

Financial Agglomeration Belt at the Bund

Xuhui Waterfront Area

North Bund Cluster of Shipping and Financial Services

Jiangwan Wujiaochang Commercial Zone of Science and Education

Changfeng Ecological Commercial Zone

70

PART.4
DISTRICT-LEVEL

PUDONG	HUANGPU	JING'AN
<b>78</b>	84	90
102	106	112
CHANGNING	PUTUO	HONGKOU
		118

YANGPU

# XUHUI 96 124 BAOSHAN JIADING MINHANG JINSHAN



152
FENGXIAN
156
CHONGMING

162

**EDITOR'S NOTE** 



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Business Environment in Shanghai

Shanghai Company Registration Flow Chart Process of Shanghai Social Investment Project Approval System

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# SHANGHAL

♦ INDUSTRY POSITIONING OF DISTRICTS

Automotive, Smart Sensors, Medical Equipment, Robots

JIADING

# BAOSHAN

Cruises, New Materials. Robots and Smart Hardware

Commercial Trade, Specialized Services. Big Data

# PUTU0

Intelligent Software, R&D services, CHANGNING

Smart Internet, Aviation Services, **Fashion and Creative** 

# QINGPU

Information Technology, Modern Logistics, MICE Tourism, **Beidou Navigation** 

# SONGJIANG

New Materials, Information Technology, Energy Saving, **Environmental Protection** and Equipment, Health

Intelligent Manufacturing, Integrated Circuit, Biomedicine, Cultural Leisure & Tourism

# XUHUI

Artificial Health,

# MINHANG

Artificial Intelligence, Healthcare

Intelligence,

Cultural and

High-end Equipment and

PUDONG Financial Services.

CHONGMING

Ecotourism.

Modern Green Agriculture,

**Engineering Equipment** 

Artificial Intelligence

and Big Data,

Techfin

Modern Design,

HONGKOU

Shipping Services,

Wealth Management, Energy Saving and

**Environmental Protection** 

Navel Architecture and Marine

Integrated Circuits, Health, Aviation and

Financial Services,

Specialized Services,

**Business Trade and Travel** 

High-end Equipment, Automobile, Shipping Trade, **Cultural and Creative** 

# FENGXIAN

Beauty and Health

# **BASIC PROFILE**

# 1 About Shanghai

# GENERAL OVERVIEW



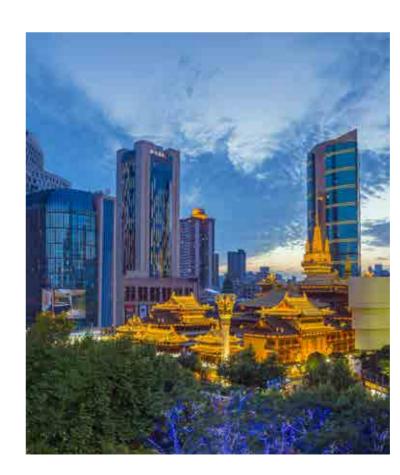
Shanghai, referred to as "Hu" or "Shen" for short in Chinese, is one of the birthplaces of modern Chinese industry as well as one of the most developed cities in China. Shanghai is located on the east China coast just to the mouth of the Yangtze river, bordering on Jiangsu and Zhejiang provinces on the west and facing the Pacific Ocean on the east. It is also located in the China's most developed region—the head of the Yangtze River Delta. At the end of 2018. Shanghai had a land area of 6.340.5 square kilometers and a resident population of 24.2378 million.



 $\bigoplus_{\text{Area}} \frac{6,340.5}{\text{km}^2}$ 



24,237,800 Population







# FIVE CENTER

# TRADE CENTER

In 2018, the e-commerce transaction volume was RMB 2.893.82 billion, an increase of 19.3%; the total import and export volume of goods in the customs area was RMB 6.41 trillion, accounting for more than one-fifth of the national total; initiated the setup of innovation and development pilot project for service and trade with a total port trade over 1.2 trillion US dollars. The total import and export of services trade exceeded 200 billion US dollars for the first time.

# **FINANCIAL CENTER**

In 2018, Shanghai's financial market transactions totaled RMB 1645.8 trillion, an increase of 15.2% over the previous year. The trading volume of multiple varieties ranks first in the world. The RMB product market center associated with the internationalization of RMB was initially established.



**SHIPPING CENTER** 

volume maintains the world's fourth.



# **ECONOMIC CENTER**

In 2018, Shanghai's per capita GDP reached US\$203.98 million.Regional headquarters of 670 multinational corporations and 441 foreign-funded R&D centers have started business in Shanghai.

# SCIENCE AND TECHNOLOGY **INNOVATION CENTER**

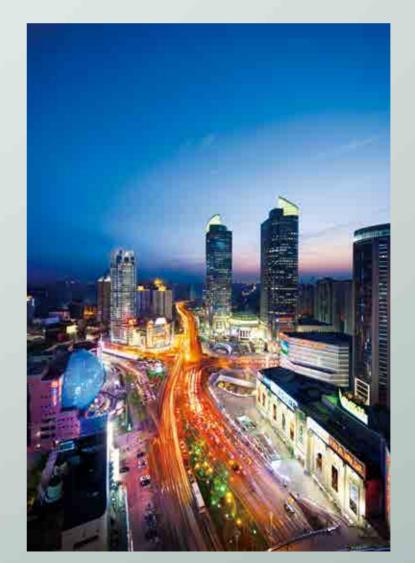
The expenditure for research and experimental development (R&D) in 2018 was equivalent to about 4% of Shanghai's GDP. A total number of 223 technology innovation enterprises have been listed on the "Sci-Tech innovation board" of the Shanghai Equity Custody Center. Shanghai is accelerating the construction of the Zhangjiang Comprehensive National Science Center to create a new highland for China's future technological innovation.

# "Striving for the Excellent Global City"

# A More Dynamic Innovation City A More Attractive Humanistic City A More Sustainable Eco-City

Shanghai fully implemented the national strategy of "three major tasks and one platform". A new area of the Pilot Free Trade Zone has been established, and the Sci-Tech innovation board has been set up on the Shanghai Stock Exchange with a pilot registration system rolled out to support the regional integration development of the Yangtze River Delta. At the same time, the second CIIE was held to ensure successful promotion of "Shanghai Services", "Shanghai Manufacturing", "Shanghai Consumption" and "Shanghai Culture".

In the upcoming 2035, Shanghai has set the objective to build itself into an excellent global city, a modern socialist international metropolis with world influence, an international center of economy, finance, trade, shipping, scientific & technologic innovation, as well as an admirable city of innovation, humanity and sustainability.





# © ECONOMIC DEVELOPMENT

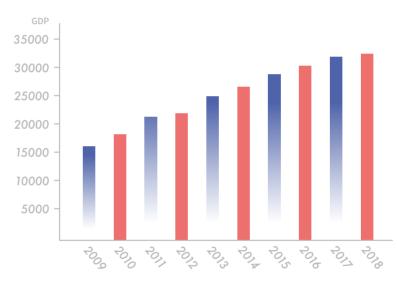
The economy continues to operate in a reasonable range. In 2018, the city's actual production value was RMB 3268 billion, and the per capita GDP calculated according to the resident population reached RMB 135,000, maintaining a leading level among all provinces and cities across the country.



City's Actual Production Value RMB 3268,000,000,000



Per Capita GDP Calculated According To The Resident Population RMB 135,000



2009-2018 Shanghai's Gross Domestic Product(GDP)





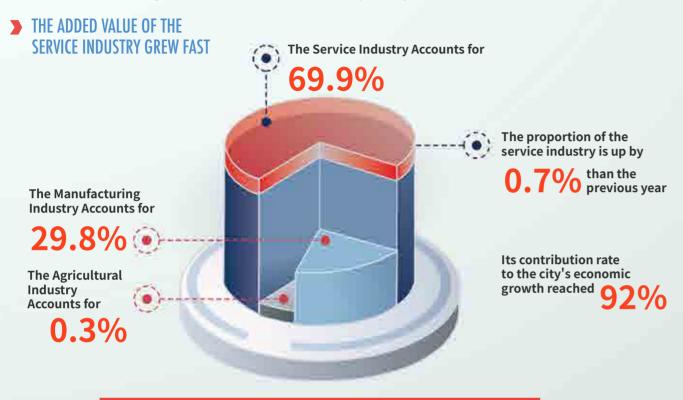


MUNICIPAL-LEVEL DEVELOPMENT OVERVIEW

MUNICIPAL-LEVEL DEVELOPMENT OVERVIEW

# ACCELERATING THE TRANSFORMATION AND UPGRADING OF THE INDUSTRIAL STRUCTURE

First, the added value of the service industry grew faster than the manufacturing industry, accounting for 69.9% of the city's GDP and up by 0.7 % than the previous year. Its contribution rate to the city's economic growth reached 92.0%. Second, the development of strategic emerging industries has yielded remarkable results. The whole-year added value of strategic emerging industries was RMB 546.191 billion, an increase of 8.2% over the previous year. The added value of strategic emerging industries accounted for 16.7% of Shanghai's GDP, an increase of 0.3 % over the previous year.

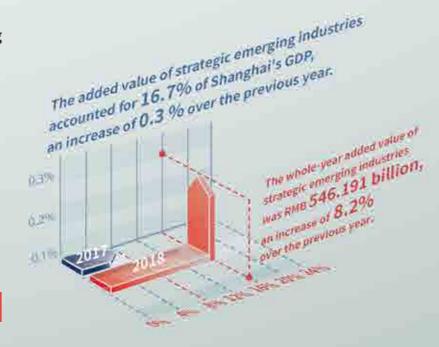


# THE CITY'S ACTUAL PRODUCTION VALUE WAS RMB 3268 BILLION IN 2018

# THE DEVELOPMENT OF STRATEGIC EMERGING INDUSTRIES HAS YIELDED REMARKABLE RESULTS

The Added Value of Strategic Emerging Industries Accounted for



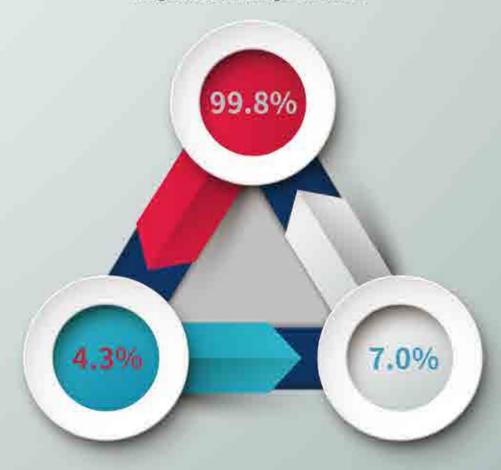


# INCREASING ECONOMIC DEVELOPMENT BENEFITS

Under the guidance of the overall policy of supply-side structural reform, ineffective and inefficient supply will be reduced and overcapacity will be cut to promote the transformation and upgrading of the industry as well as driving the continuous improvement of the development benefits of major industries. ① In 2018, the sales rate of industrial products above designated size in Shanghai was 99.8%; ② the total profit of industrial enterprises above designated size was RMB 335.044 billion, up by 4.3% over the previous year; ③ the general public budget revenue increased by 7.0% over the previous year, keeping pace with the economy.

# SALES RATE

In 2018, the sales rate of industrial products above designated size in shanghai was 99.8%



# **TOTAL PROFIT**

The total profit of industrial enterprises
Above designated size was
Rmb 335.044 billion,
Up by 4.3% over the previous year,

# GENERAL PUBLIC BUDGET

The general public budget revenue increased by 7.0% over the previous year, Keeping pace with the economy.

16 INVESTMENT IN SHANGHAI 17

# INDUSTRY DISTRIBUTION

**2 Industry Distribution** 

Industrial Block 104: In 2009. Shanghai carried out the integration of urban master planning and land use planning, that is, the integration of the two Planning. On the basis of 49 blocks covered by the national announcement park, Shanghai integrates the old industrial base and the new key industrial base as well as the actual urban industrial parcels, forming 104 [6] industrial blocks with a total area of about 496.6 square

known as Block 104.

























kilometers. This is commonly

053 Shanghai North High-tech Service Park 169 Pengpu Industrial Park

D Xuhui

054 Caohejing Emerging Technology

**E** Changning

094 Hongqiao Economic and Technological Development Zone

A Pudong

- 032 Aircraft assembly base
- 033 Shanghai Jinqiao Economic and Technological Development Zone
- 034 Shanghai Jinqiao Economic and Technological Development Zone
- 035 Chuansha Economic Park
- 036 Shanghai Nanhui Industrial Park
- 037 Gaogiao Old Industrial Base
- 038 Gaogiao Old Industrial Base
- 040 Sanzao Industrial Park 041 Luvuan Industrial Park
- 072 Zhangjiang Hi-Tech Park(Biomedicine Base)
- 073 Lingang Industrial Area
- 074 Lingang Industrial Area
- 075 Lingang Industrial Area
- 076 Lingang Industrial Area
- 077 Waigangian Free Trade Zone
- 078 Waigaoqiao Free Trade Zone 079 Waigaoqiao Free Trade Zone
- 080 Waigangian Free Trade Zone
- 081 Waigaoqiao Free Trade Zone
- 082 Waigaoqiao Free Trade Zone 083 Cao Lu Town Industrial Zone
- 095 Shanghai Pudong Airport Comprehensive Free Trade Zone(Airport Group)
- 096 Shanghai International Medical Park
- **097** Barley Bay Industrial Area
- 098 Barley Bay Industrial Area
- 099 Laogang Chemical Industrial Park 112 Changxing Marine Equipment Industrial Bas
- 117 Xinchang Industrial Park
- 139 Shanghai Pudong Kanggiao Industrial Park
- 140 Shanghai Pudong Kangqiao Industrial Park
- 141 Lujiazui Financial Trade Area
- 145 Yangshan Bonded Port Area 170 Gaogiao Petrochemical Base
- 171 Gaogiao Old Industrial Base (1)
- 172 Shanghai Jinqiao Economic and
- 173 Shanghai Jinqiao Economic and Technological(East)
- 174 Shanghai Pudong Heging Industrial Park 175 Shanghai Pudong Heging Industrial Park
- 176 Beicai Industrial Park
- 177 Changxing Marine Engineering and Ship Manufacturing Base
- 178 Changxing Marine Engineering and Ship Manufacturing Base
- 179 Zhuqiao Airport Industrial Park
- 180 Pudong New Area Airport Economic Park
- 181 Pudong New Area Airport Economic Park
- 187 Pudong New Area Airport Economic Park (3) 183 Shanghai Pudong Airport Comprehensive
- 185 Pudong New Area Airport Economic Park (2)
- 186 Pudong New Area Airport Economic Park (1)
- 191 Zhangjiang East Zone
- 192 Zhangjiang Hi-Tech Park

# ( Jin`An

- 047 Xuiing Industrial Park
- 118 Huating Industrial Park
- 128 Jiading Industrial Park Malu Division
- 160 International Automobile City
- 162 Waigang Industrial Park
- 164 Jiading Industrial Park

# **I** Jinshan

- 016 Jinshan Petrochemical Base

  - 018 Shanghai Fengjing Industrial Park
  - 019 Shanghai Fengjing Industrial Park

  - 021 Zhangyan Industrial Park
  - 023 Tinglin Industrial Zone
  - 024 Tinglin Industrial Zone

- 067 Chemical Industrial Zone Jinshan Division
- 101 Shanghai Chemical Industry Economic and
- 108 linshan Industrial Park 167 Baoshan Economic Development Zone
- 168 Baoshan Economic Development Zone
- 195 Shanghai Wusong International 196 Wusong Industrial Base

# **J** Minhang

- 077 Minhei Industrial Park
- 028 Xiangyang Industrial Park 029 Space Science and Technology Industria
- Park II 030 Xinmei Industrial Park
- 031 Shanghai Zizhu High-tech Industrial Development Zone
- 054 Caohejing Emerging Technology Development Zone
- 068 Wujing Industrial Base 069 Minhang Equipment Base
- 070 Mindong Industrial Zone

**F** Putuo

091 Taopu Smart City

Industrial Park

l Baoshan

000 Baoshan Steel Base

001 Gucun Industrial Park

114 Yuepu Industrial Park

Logistics Park

002 Lundian Industrial Park

055 Baoshan Industrial Park

057 Baoshan City Industrial Park

056 Baoshan Economic Development Zone

113 Baoshan Yanghang Industrial Park

166 Luojing Port Supporting Industrial

193 Shidongkou Economic Community

092 Shanghai Xinyang Industrial Park

115 Shanghai Future Island High-tech

093 Changzheng Industrial Park

- 071 Mindong Industrial Zone
- 116 Space Science and Technology Industria Park(I)
  - 121 Magiao Industrial Park 122 Caohejing Pujiang Hi-Tech Park
  - (Southern Division)
  - 123 Caohejing Pujiang Hi-Tech Park Minhang Economic and Technological
  - 147 Development Zone 143 Xinzhuang Industrial Zone
  - 144 Xinzhuang Industrial Zone(Xinzhuang

# **K** Jiading

- 111 International Automobile City Parts Supporting Park
- 012 Huangdu Industrial Park 013 Nanxiang Industrial Park
- 014 Nanxiang Town Industrial Parcel 015 Jinbao Industrial Zone
- 124 New Energy Vehicle and Key Parts and
- 127 Jiading Industrial Park Malu Division
- 161 Waigang Industrial Park
- 163 Jiading Industrial Park

- 117 Jinshan Industrial Park-Shanyang County
- 020 Shanghai Zhujing Industrial Park
- 022 No.2 Jinshan Industrial Park
- 025 Ganxiang Industrial Zone
- 026 Langxia Industrial Zone

# **L** Jinshan

- Technological Development Zone
- 107 Jinshan Industrial Park-Caojing Park
- 110 Jinshan Industrial Park
- ]]] Jinshan Industrial Park 153 Shanghai Chemical Industrial Zone
- 189 Petrochemical Base (1) No.2 Jinshan Industrial Park (East)

# **M**Songjiang

- 048 Jiuting High-tech Industrial Park
- 049 Dongjing Industrial Park
- 050 Yongfeng Town Industrial Parcel 05] Shanghai Lingang Songjiang Science and
- Technology City 052 Songjiang Industrial Zone Sheshan Division 085 Shanghai Songjiang Economic and
- Technological Development Zone(Chedun 087 Shanghai Songjiang Economic
- and Technological Development Zone(Xiaokunshan Division) 088 Shanghai Songjiang Economic

and Technological Development

- Zone(Xiaokunshan Division) 089 Shihudang Industrial Park
- **191** Shihudang Industrial Park 125 Shanghai Songjiang Economic and Technological Development Zone (Xinqiao
- 126 Shanghai Songjiang Economic and Technological Development Zone(Songjiang
- 129 Zhongshan Industrial Park
- 130 Shanghai Songjiang Economic and Technological Development Zone(Songjiang Industrial Zone)
- [3] Shanghai Songjiang Economic and Technological Development Zone(Songjiang Industrial Zone) 132 Songjiang Export Processing Zone
- 133 Songjiang Export Processing Zone 134 Songjiang Export Processing Zone

International SMF City)

- 135 Songjiang Export Processing Zone 136 Songjiang Export Processing Zone 137 Songjiang Export Processing Zone
- 138 Songjiang Export Processing Zone 146 Sijing Town Industrial Zone(South)
- 147 Sijing High-tech Development Zone 148 Sijing Town Industrial Zone 149 Sijing Town Industrial Zone
- 150 Sijing Town Industrial Zone 165 Xuhang Industrial Park
- 187 Jiufu Industrial Zone 188 Sijing Town Industrial Zone(Jiufu Industrial

# N Oingpu

- 042 Xujing Industrial Park
- 043 Huaxin Industrial Park
- 045 Shangta Industrial Park
- 046 Jinze Industrial Park 047 Zhujiajiao Industrial Park
- 084 Shanghai Qingpu Industrial Park
- 104 Baihe Industrial Park
- 105 Baihe Industrial Park 106 Liantang Industrial Park

# 0 Fengxian

- 003 Qiqiao Economic Park
- 004 Zhuanghang Industrial Park
- 005 Zhuanghang Industrial Park 006 Yangwang Industrial Park

# 0 Fengxian

007 Pudong Electrical and

- 008 Shanghai Situan Town Economic Park
- 009 Shanghai Situan Town Economic Park 010 Qinggang Economic Park
- 060 Lingang Logistics Park Fengxian Division 062 Industrial Comprehensive Development Zone
- 063 Shanghai Fengxian Economic Development Zone biotechnology Park
- 064 Shanghai Fengcheng Industrial Park 065 Oingcun Park
- 066 linhai Industrial Zone 119 Jinhui Industrial Park
- 170 Jinhui Industrial Park 151 Xidu Park 152 Jianghai Park
- 154 Harbour Integrated Economic Development Zone
- 155 Industrial Comprehensive Development Zone 156 Shanghai Xinghuo Industrial Park
- 157 Chemical Industry District Fengxian Division 158 Chemical Industry District Fengxian Division
- 159 Chemical Industry District Fengxian Division 190 Industrial Comprehensive Development Zone-New

# **P** Chongming

- 058 Chongming Modern Agricultural Park Agricultural Products Processing Zone
- 059 Shanghai Chongming Industrial
- 100 Shanghai Smart Island Digital Industrial Park 102 Shanghai Chongming Industrial Park 103 Shanghai Fusheng Economic Development
- 184 Shanghai Fusheng Economic Development Zone(Huarun Dadong)

West Nanjing Road Professional Service Commercial Zone

gjiang(Happy Valley)Leisure Tourist Zone

engjing International Jusiness Zone

Changfeng Ecological Business Zone

hongqiao Business gglomeration Zone

ngqiao Foreign Business ne of Changning District

Huaihai Middle Road Internationa Fashion Business Zone

Tibet Road-People's Square Modern Business Zor

Expo Area

Xujiahui Central Modern Services Industry Cluster

Qibao Ecological Business Zone

Caohejing Hi-tech Industrial Service Zone

South Bridge SME Headquarters Business District

Chenjia Town Modern Service Industry Cluster

-0

North Bund Shipping and Financial Services Cluster

Dalian Road Headquarter R&D Cluster

Lujiazui Financial Trade Zone

DISTRIBUTION OF SHANGHAI MODERN SERVICE INDUSTRY





# **A** Pudong

- 001 Pudong Software Park 008 Jinqiao Software Park
- 020 Xinze Intelligent Park
- 021 Shanghai Financial Digital Port(the Bank Card Park)
- 029 Oriental Enterprise Center of Nations 031 Lingang Software Park
- 032 Pudong Software Park Sanlin

# **B** Huangpu

- 019 Science and technology capital
- 028 Honghui Mengzhi Park

# (Jin`an

005 Shanghai North Service Park

# D Xuhui

- 002 Caohejing Emerging Technology
- 014 Development Zone
- 026 Shanghai Putian Information Industrial Park Xuhui Software Park

# **E** Changning

- 003 Hongqiao Airline Economic Park

# **F** Putuo

- 011 Shanghai Yangpu Technology
- - 012 Shanghai Cloud Base 015 Shanghai Chuangzhitiandi Park

**H** Yangpu

- 017 Fudan Software Park
- 027 Bay Valley Science and
- Technology Park

  O34 Caida Science Park AI & Big Data

Entrepreneurship Center

Innovation Base 035 B·link Park

# 033 Lingang Xinyefang **J** Minhang

| Baoshan

009 Intellectual Industrial Park

- 004 Shanghai Zizhu High-tech Industrial Development Zone
- O22 Shanghai National Modern Service Software Industry Base(863)

# **K** Jiading

016 Shanghai Game Industry Hatching Base

# **M**Songjiang

- 006 Lingang Songjiang Science and Technology City Software and Information Service Industrial Base
- 013 Baoshan Science and Technology Park 024 Yangtze River Software Park 025 Boji Park

# N Qingpu

- 010 City West Software Information Park 023 E-mobile Park

# **P** Chongming

018 Shanghai Smart Island Industrial Park (Chongming)





028

027

083

029

# **I** Baoshan

- 006 Peninsula 1919 Cultural and Creative Industrial Park
- 007 Shanghai Wood Culture Expo Park
- 008 Yangtze River Software Park
- 009 Shanghai International Industrial Design Center
- 010 Shanghai Baoshan Science and Technology Park(Comic and Animation Yansheng Industrial Park)
- 011 Elite Valley
- 012 Wisdom Bay
- 013 Shanghai Museum of Glass

# **J** Minhang

- 092 li' an Exhibition Industrial Park
- 093 China(Shanghai) Network Audio-Visual Industry Base
- 094 Qibao Old Street Folk-custom Culture Industrial Base
- 095 Shanghai YBL TMT Industrial Base 096 M50Xijiao Culture Leisure Garden
- 097 Macro Joint Culture Creative Park
- 098 Dashuxia New Media Creativity Industrial Park
- 099 De Qiu Li Xiang Gu Culture Creative Park
- 100 Zhongban Creativity Design Industrial Base (IF Ruguo)

# **K** Jiadin

128

086

A Pudong

130 Zendai Himalayas

126 Shanghai Zhangjiang Cultural Creative Industrial Park

128 China Mobile Internet Audiovisual Industry Base

131 Shanghai Jade Binjiang Culture and Art Center

133 Chuangzhi Space Zhangjiang Information Park

134 Shanghai Huafei Cultural and Creative Park

136 Shanghai Shuangchuang Industrial Park

179 Kanggiao Chuangzhi Liangcang

137 Tianna Creative Industrial Park

135 BETWIN Cultural and Creative Park

137 Zhangjiang Chuangxing Park

127 National Base for International Culture Trade (Shanghai)

- 025 Nanxiang Zhidi
- 026 e3131 E-Commerce Innovation Park
- 027 AUTOSPACE
- 028 Zhongguang Creativity Industrial Park
- 029 Oriental Wisdom Valley

# **L** Jinshan

- 077 Jinshan National Green Creative Printing Demonstration Park
- 078 Chinese Peasant Painting Village Cultural and Creative Industrial Park
- 079 Haikuo Dong'an Culture Creative Industrial Park
- 080 Jinshanzui Fishing Village Culture Creative Park

# **M** Songjiang

- **NR1** Fashion Valley Creative Park
- 082 30SHANGHAI Culture Creative Industrial Park
- 083 Shanghai Cangcheng Film and TV Cultural Park
- 084 Chuangyi Workshop

# N Qingpu

- 001 China Dream Valley—Shanghai West Hongqiao Cultural and Creative Industrial Park
- 002 China Beidou Industry Technology Innovative Xihongqiao Base
- 003 Shanghai Shangzhifang Cultural and Creative Park
- 004 Weige Cultural and Creative Park
- 005 Mobile Zhidi Cultural and Creative Park

# 0 Fengxian

- 085 South Shanghai Cultural and Creative Industrial Park
- 086 Shujiechuang e Park



047 No. 8 Bridge Cultural and Creative Industry Park

BHuangpu

- 048 Jiangnan Zhizao- No. 8 Bridge Cultural and Creative Industry Park (II) 049 Jiangnan Zhizao- No. 8 Bridge Cultural and
- Creative Industry Park (III) 050 Jiangnan Zhizao- No. 8 Bridge Cultural and
- Creative Industry Park ( IV ) [15] Jiangnan Zhizao-SOHO Liyuan Cultural
- Industrial Park 052 Jiangnan Zhizao-Yuejie · Zhizaoju (II)
- 053 South Suzhou River Creative Industry Cluster
- **054** Xingfu Pier Creative Industrial Park
- 055 Jiangnan Zhizao-DHS R&D Center
- 056 The Old Dock by CREATE
- 057 Zhuowei 700 Cultural and Creative Industrial Park
- 058 Jiangnan Zhizao-Longzhiyuan
- 059 Shanghai Urban Best Practice Area
- 060 Tian Zi Fang
- 061 Jiangnan Zhizao-Honghui · Mengzhi Industrial
- **062** Jiangnan Zhizao- Yuejie · Zhizaoju (I)

# (Jin`an

- 030 Huizhi Creative Park
- 031 H671 Park (Shanghai Mingshi Street Creative
- Industrial Park)
- 032 Sihang World
- 033 98 Creative Park
- 034 Shanghai Multimedia Valley
- 035 800 Show Creative Industry Cluster

- 036 Yuanchuang Creative Park
- 037 Tonglefang 038 Xinhua Cultural Innovation and
- 076 Shanghai Wending Living Style Plaza Technology Park
- 039 Daning Dobe E-Manor **040** Zhujiang Creativity Center
- 041 Daning Center Plaza II

D Xuhui

- 042 Health Zhigu
- 043 Show 709 Media Park
- 044 CREATER SPACE | Yu Garden
- **045** Yuejie · Lepingfang

**063** Yuejie·X2 Creative Space

**064** Yuejie · Tianlinfang

Industrial Park

067 Xuhui Software Park

Industrial Park

Industrial Park

066 West Bund Creative Park

070 Shanghai Putian Information

071 Shangjie Loft Fashion Life Park

072 Shanghai Film and TV Culture

- 046 New Wisdom Valley
- 019 Shanghai Dongfang Hongqiao International Creative Publishing

073 Xuhui Dobe E-Manor

**E** Changning

016 CREATER SPACE | Hongji

017 Shangsheng New Institute

074 Huaxin Center

075 Huaxin World

014 Dobe E-Manor

**015** Fahua 525

018 Xing Fu Li

- 020 Industry Base
- 021 Fashion Park 022 Zhaohua Dobe E-Manor
- 023 Hualian Creative Park **065** Yuejie Cultural and Creative
  - 024 JiaChun 753 Bigger Old Dock

## 068 Huigu Software Park **F** Putuo 069 Puyuan Science Park

- **087** Shanghai Universal Software Park
- 088 Tanjia28-Culture Information Business Port
- 089 M50 Art Industrial Park
- 090 Jingyuan Fashion Industrial Park 091 Jiajianchengchu Oringinality Park

# **G** Hongkou

MUNICIPAL-LEVEL

INDUSTRY DISTRIBUTION

- 101 SPACE188 Creative Industrial Park
- 102 YO7O173 Creative Industrial Park 103 Music Valley Industrial Park I
- **104** 1876 Old Station 105 Peninsula Bay Fashion Cultural and Creative Industrial Park
- 106 Wisdom Pearl Creative Industry Park
- Garden Lane Energy Conservation and Environmental-friendly
- 108 Industrial Park 1933 Lao Chang Fang Creative Industrial Park
- 109 Shanghai Smart Bridge Creative Industrial Park
- 110 Greenland Creater/Shanghai Hongkou
- III Zhongtu Blue Bridge Creative Industrial Park
- 112 Dabaishu 930 Creative Science and Technology Park

# **H** Yangpu

- 1]3 Shanghai Changyang Valley Creative Industrial Park
- 114 City Concept Software Information Service Park 115 Forte Four Seasons Plaza
- 116 Shanghai Tonghe Creative Industrial Park(I and II)
- 117 Dongfang Valley Creative Park
- 118 Shanghai International Fashion Center
- 119 Zhonghuan Binjiang 128
- 170 Shanghai International Design Exchange Center
- 121 Fashion Street Loft Shanghai Wedding Dress Art Industrial Park
- 177 Only Design Creative Park
- 173 Shanghai Creative Alliance Industrial Park
- 124 No.63 Design Creative Workshop 125 Shanghai Tonghe Creative Industrial Park (III)

INVESTMENT IN SHANGHAI 23

22 INVESTMENT IN SHANGHAI

INVESTMENT GUIDE



# **BUILD A ONE-STOP OLINE SERVICE** PLATFORM AS A PORTAL



the least items for approval



the highest efficiency



the best investment environment



The number of registered legal persons has exceeded

**1.99** million



Items can be completely processed online 1,400



The total number of registered real-name users has exceeded

10.08 million



Government service matters can be handled on the platform

2,035



Items can be handled without the need for a second visit

1,839

**Comparison Before and After the Reform** on the "System for Construction Project Approval"

# **BEFORE**

Avg. 267 working days



23-43

One-size-fits-all



# **AFTER**

# Within 100 working days

(no more than 35 working days for corporate investment projects)

(Depending on the type of item)

**RMB550** 

By category

Handled at one window **In-parallel approval** Issue in proper order



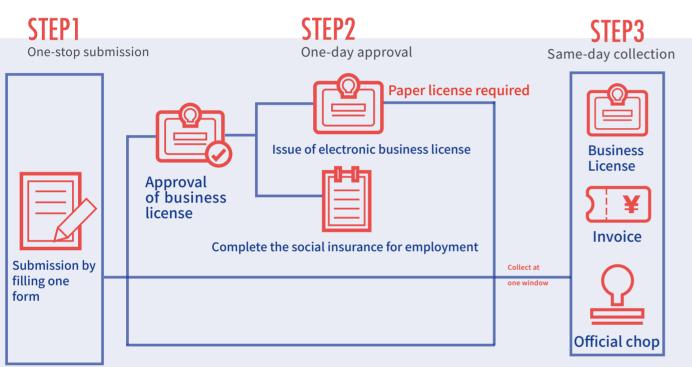
MUNICIPAL-LEVEL **INVESTMENT GUIDE**  MUNICIPAL-LEVEL

**INVESTMENT GUIDE** 

Shanghai Company Registration Flow Chart



Starting Operation Within 2 Days





Process of shanghai social investment project approval system

# STE Online Application For Design Plan Review

# Process

# Upload design plan Design plan approval

Planning and Natural Resources Department

# Estimated time

For small-scale projects For other social investment projects

working days

# Review exemption for industrial projects

Design plan review is not required for industrial projects including standard factory buildings, normal warehouses, and land transfer projects with "design planning".

# E-drawing review

All drawings will be reviewed online, freeing the Owner from being a drawing courier.

# Online application for construction permit approval

# Process



Upload construction drawings and application documents



One-stop collection: drawing vetting certificate, E-planning permit, E-construction permit

# > Estimated time

For industrial projects

For small-scale projects

15 working days

For other social investment projects

**28** working days

# Joint vetting of multiple drawings

Design plan review is not required for industrial projects including standard factory buildings, normal warehouses, and land transfer projects with "design planning"

# Three certificates handled and issued at one time

Processed at a single window; drawing vetting certificate, planning permit and construction permit issued at the same time within a specified time.

# Shorter handling time for small industrial projects and no construction drawing review required.

The construction drawing design document review of small industrial projects below 3,000 square meters will be cancelled. The construction drawing review is no longer needed for such projects.

Only planning permit and construction permit are required for application. The processing time is further shortened to 7 working days.

# Water supply and drainage connection

▶ Time: Estimated Time

▶ Process: no external connection







Projects with external connection



field survey and review

water transmission available for supply & drainage

working days

Process: Projects with external connection



field survey and review

working days

water transmission available for supply & drainage

Shorter time, lower cost

Water supply and drainage connection are optimized in parallel and simplified into two steps, which takes maximum 9 working days.

# Application for water supply services cancelled

Separate application for water supply and drainage services is not necessary. The requisition for water supply and drainage will be automatically pushed to the construction project approval management system after the construction permit is issued.

Online application for integrated completion acceptance

Time: estimated time



Small construction projects

working days



General projects excluding small construction projects

**5** working days

Process



**Application for** 6-party acceptance

Site acceptance and upload the acceptance comments to the platform

otification of Passing Integrate Completion Acceptance (with comments on land planning acceptance attached)

Small construction projects





➤ Municipal-level



**Shanghai Municipal Commission of Economy and** Informatization

021-23112757



300 Shibocun Road, Pudong New Area, Shanghai



Wechat:sheitc



**▶** District-level

# **A** Pudong

**Investment Mangement Office of Commerce** Committee, Pudong New Area



021-28282712

Building 4, 2001 Shiji Street, Pudong New Area, Shanghai



**B** Huangpu

Shanghai Huangpu District **Financial Services Office** 



021-33134800



9th Floor, No.1 Building West Wing, No. 300 Yan' an East Road, Huangpu District, Shanghai



# ( Jing`an

Jing'an District Business Council



021-33372300



No. 915 Julu Road, Jing' an District, Shanghai



# D Xuhui

Xuhui Business Operation Service Center, **Project Section** 



021-64870102



Building 8, No.336, North Caoxi Road, Xuhui District, Shanghai



28 INVESTMENT IN SHANGHAI INVESTMENT IN SHANGHAI 29

# CHANGNING

# **Changning Financial Service Office** (Changning Investment Promotion Office)



021-62118851



No.555, Loushanguan Road, Changning District, Shanghai



# **Investment Development Department of Putuo District**



021-52820889



No.602, Tongpu Road, Putuo District, Shanghai



# HONGKOU

# **Hongkou Investment Promotion Office**



021-65953818-208



Building 23, No.908, East Daming Road, Hongkou District, Shanghai



# **YANGPU**

# **Investment Promotion Office**



021-25010300



No.78 Meizhou Branch Rd, Yangpu District, Shanghai



# **BAOSHAN**

# **Baoshan District Economic Committee**



021-66786350



175 Youyi Branch Road, Baoshan District, Shanghai



# MINGHANG

# **Business Promotion Center of Minhang**



021-54436883



5th Floor, Building 1, 4855 Du Shi Rd, Minhang District, Shanghai



# **K** JIADING

# **Investment Promotion Division of Jiading District Economic Committee**



021-69989726



No.111, South Bole Road, Jiading District, Shanghai



**INVESTMENT GUIDE** 

# JINSHAN

# Jinshan District Investment Office



021-57921752



Building 15, No. 555 Longshan Road, Jinshan District, Shanghai



# **M** SONGJIANG

# Songjiang Investment Promotion Service Center



021-37739361



1 Yuanzhong Road, Songjiang District, Shanghai



# QINGPU

# **Qingpu Economic Commission**



021-69215222



No.100, Gongyuan Road, Qinqpu District, Shanghai



# **O** FENGXIAN

# **Fengxian Investment Promotion Office**



021-67137517



9th Floor, China Enterprise United Tower, No.1529, South Wangyuan Road, Fengxian District, Shanghai



# **Chongming District Ecological Industry Promotion Office**



021-59620053



No. 68 Renmin Road, Chongming District, Shanghai



30 INVESTMENT IN SHANGHAI INVESTMENT IN SHANGHAI 31

# PART.2 **KEY AREAS**

**LINGANG NEW AREA** 

**ZHANGJIANG SCIENCE CITY** 

**CHINA (SHANGHAI) PILOT FREE TRADE ZONE** 

**HONGQIAO BUSINESS DISTRICT** 

SHANGHAI CHEMICAL INDUSTRY PARK

**CAOHEJING HI-TECH PARK** 

JINQIAO ECONOMIC & TECHNOLOGICAL DEVELOPMENT ZONE

MINHANG ECONOMIC AND TECHNOLOGICAL DEVELOPMENT ZONE

HONGQIAO ECONOMIC AND TECHNOLOGICAL DEVELOPMENT ZONE

ZIZHU HIGH TECH INDUSTRIAL DEVELOPMENT ZONE

SONGJIANG ECONOMIC AND TECHNOLOGICAL DEVELOPMENT ZONE

# LINGANG NEW ARE

# **BASIC PROFILE**

1 About Lingang New Area



# [ INTRODUCTION



Introduced by the CPC Central Committee with Comrade Xi as the core and based on overall planning and scientific decision making, the establishment of the Lingang new area of China (Shanghai) Pilot Free Trade Zone (hereinafter referred to as the "New Area") is a major strategic measure that aims to expand opening-up.

# Lingang New Area:

The New Area is located on the east of Shanghai Jinhui Port, the south of Dazhi River, Xiao Yangshan Island and the southern area of Pudong International Airport.

# The Start-up Area:

In accordance with the principle of "plan holistically and implement step-by-step", the development of Nanhui New City, Lingang Equipment Industrial Area, Xiao Yangshan Island and the southern area of Pudong International Airport South Side will begin first, with a total area of 119.5 square kilometers.



119.5 km<sup>2</sup>



- > HONGQIAO HUB 85km 75min
  - > SHANGHAI SOUTH RAILWAY STATION 75km 70min
  - > SHANGHAI RAILWAY STATION 75km 80min
  - YANGSHAN PORT 40km 55min





# **DEVELOPMENT GOAL**



Benefited from opening policy and institutional innovation, Lingang New Area will promote the innovation and development of high-end services such as cross-border finance and cross-border trade, accelerate the development of cutting-edge industrial clusters such as integrated circuits, artificial intelligence, civil aviation and biomedicine, and attract talent from home and abroad.

By 2035, Lingang New Area will become a special economic functional area with strong influence and competitiveness in the global market. With a more mature institution and core functions to obtain highend resources from around the world, Lingang New Area will become an important carrier for China's close integration into economic globalization. It will become a new city that is modern, open, innovative, business-friendly and livable, and boasts a smart ecosystem as well as the integrated development of the industry and the city.



Institutional Innovation



**Attract Talent From Home and** 



ligh-End Services



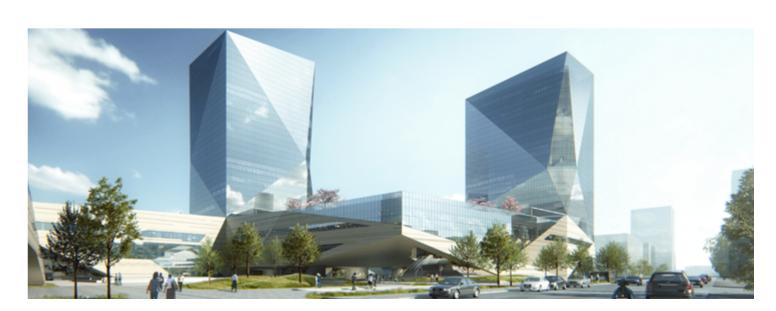
**Build Yangshan Tax Free Zone** 



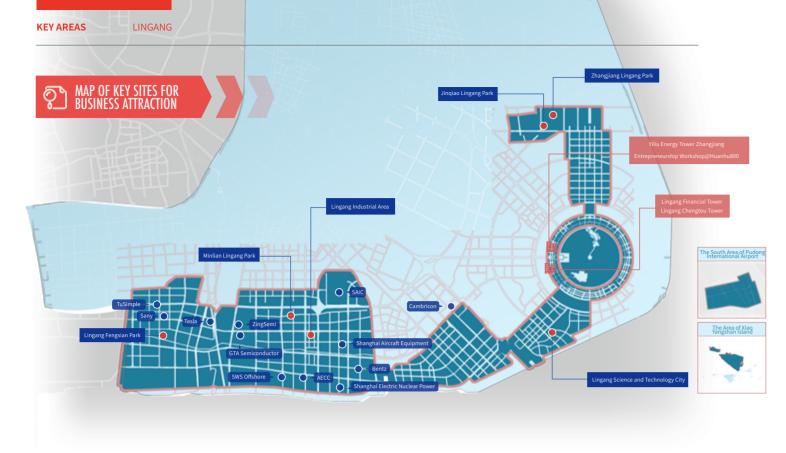
**Accelerate The Develop** 



**Become A New Modern City** 



LINGANG



# **KEY SITES**

# **Commercial Buildings**

# **Zhangjiang Entrepreneurship** Workshop@Huanhu 800

# Floor Area

26,000 m<sup>2</sup>

# **Positioning**

Incubation of sme in ICT, energy saving and environmental protection



No.800, Huanhu West 2nd Road, Pudong New Area, Shanghai

# **Lingang Financial Tower**

# Floor Area

62,000 m<sup>2</sup>

# **Positioning**

Mixed-use office building focusing on culture and finance



No.33, Shengang Avenue, Pudong New Area, Shanghai



# 02

# **Lingang Chengtou Tower**

# Floor Area

35,000 m<sup>2</sup>

# **Positioning**

Mixed-use office building focusing on industrial projects of real economy



No.333, Huanhu West 1st Road, Pudong New Area, Shanghai

# **Yiliu Energy Tower**

# Floor Area

26,000 m<sup>2</sup>

# **Positioning**

Functional office building with multiple services



No.888, Huanhu West 2nd Road, Pudong New Area, Shanghai



# **KEY SITES**

3 Key Parks

# **CONTACT INFORMATION**

Lingang New Area Economy and Trade Office Management Committee

No.200 Shengang Avenue, Pudong New Area, Shanghai 021-68282343



# **Lingang Industrial Area**

# **Planning Area**

37.6 km<sup>2</sup>

# **Industry Positioning**

Integrated circuits, Networked new energy vehicles, High-end equipment manufacturing, green remanufacturing



No.555, South Xinyuan Road, Pudong New Area, Shanghai

# 02

# **Lingang Fengxian Park**

# **Planning Area**

17.0 km<sup>2</sup>

# **Industry Positioning**

Biomedicine, High-end equipment manufacturing



Building A, No.1800, Xinyang Highway, Pudong New Area, Shanghai



# **Lingang Science and Technology City**

# **Planning Area**

10.0 km<sup>2</sup>

# **Industry Positioning**

Artificial Intelligence, intelligent and connected vehicle, integrated circuits

**©** 18916163809

5th Floor, No.399, Haiyang 1st Road, Pudong New Area, Shanghai

# Jingiao Lingang Park

# **Planning Area**

6.0 km<sup>2</sup>

# **Industry Positioning**

Aerospace, Next-generation information technology



No.199, Boyi Road, Pudong New Area, Shanghai



# Minlian Lingang Park

# **Planning Area**

4.0 km<sup>2</sup>

# **Industry Positioning**

High-end smart equipment, integrated circuits, additive manufacturing



No.501, Xuri Road,



# 06

# **Zhangjiang Lingang Park**

# **Planning Area**

0.9 km<sup>2</sup>

# **Industry Positioning**

Software information, Intelligent manufacturing



Building A, No.1800, Xinyang Highw Pudong New Area, Shanghai



38 INVESTMENT IN SHANGHAI INVESTMENT IN SHANGHAI

# ZHANGJIANG SCIENCE CITY

# **BASIC PROFILE**

1 About Zhangjiang Science City



Zhangjiang Science City is located in the southeast of Shanghai city center, the core of Pudong New Area, and occupies a planning area of 95 square kilometers. As an important hub of scientific innovation, Zhangjiang is home to 37% of Shanghai's foreign-invested R&D centers and 11% of the city's high-tech companies, state- and citylevel R&D institutes. Effective invention patents per 10,000 people in this area is 12 times that of the whole city.

INTRODUCTION







# **■ INDUSTRY DEVELOPMENT**



# Integrated circuits:

It is the most concentrated integrated circus industrial cluster nationwide with the most advanced technology and the completest industrial chain, and strives to grow into a world-leading integrated circus industrial park.

## **Biomedicine:**

A complete industrial chain in new drug development, drug screening, clinical research, pilot scale and magnification, registration certification, mass production and listing has been formed. Since 2018, Zhangjiang has planned three new industrial bases, including Zhangjiang innovative drug industrial base, Zhangjiang medical equipment industrial base and Zhangjiang general park.

# Artificial Intelligence:

A set of professional Al applications have been the focus to fully develop a 100,000-km2 Artificial Intelligence Island in Zhangjiang central district. A concentrated area to demonstrate the application of AI will be created by making use of the land originally planned for a future park.



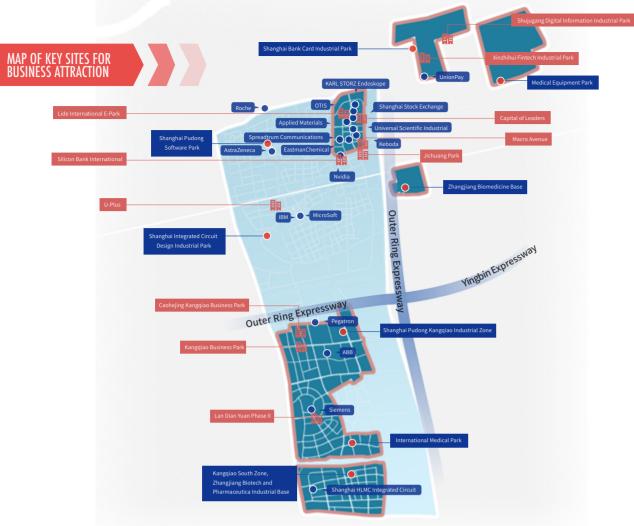






- PUDONG INTERNATIONAL AIRPORT 25km 25min
  - > HONGQIAO HUB 40km 40min
    - > SHANGHAI SOUTH RAILWAY STATION 25km 30min
    - > SHANGHAI RAILWAY STATION 25km 35min





# **KEY SITES**

**Key Parks** 

# **Shanghai Integrated Circuit Design Industrial Park**

# **Planning Area**

3.0 km<sup>2</sup>

# **Industrial Positioning**

Integrated Circuit

# **Key Enterprises:**

Nvidia, Qualcomm, Advanced Micro Devices, Unisoc, GalaxyCore

**©** 021-38959000

Floor9, Building B, No.560, Songtao Road, Pudong Xinqu, Shanghai



# **CONTACT INFORMATION**

Economic Development Division

Builidng No.3, No.1158, Zhangdong

Road, Pudong New Area, Shangha 021-33833000

Zhangjiang Hi-Tech Investment Service

Business Attraction Service Center Block A, Building No.16, No.1387, Zhangdong Road, Pudong New Area, Shanghai

021-68796879



# International Medical Park

**Planning Area** 

# 11.9 km<sup>2</sup>

**Industrial Positioning** 

High-end Medical Service and Precision Medical Industry

# **Key Enterprises:**

Proton and Heavy Ion Hospital, Siemens, BGI Group

**©** 021-38959000

No.303, Zhouzhugong Road, Pudong New Area, Shanghai



# **Zhangjiang Biomedicine Base**

# **Planning Area**

3.0 km<sup>2</sup>

# **Industrial Positioning**

Biomedicine

# **Key Enterprises:**

Roche, AstraZeneca, Novartis, Boehringer Inaelheim

**©** 021-58559988

No.899, Halei Road. Pudong New Area, Shanghai

Kangqiao Industrial Zone

Electronic Information, Medical Equipment and

Medical Service, Automobile and Auto Parts

Pegatron, Shanghai HLMC Integrated Circuit

ABB, thyssenkrupp, Schneider Electric,

Shanghai Pudong

**Industrial Positioning** 

**Planning Area** 26.9 km<sup>2</sup>

**Key Enterprises:** 

**©** 021-61180250

5th floor, Building A,

No.2388, Xiupu Road,

Pudong New Area, Shanghai



# **Medical Equipment Industrial Base**

**Planning Area** 

4.2 km<sup>2</sup>

# **Industrial Positioning**

Medical Equipment

# **Key Enterprises:**

MicroPort Scientific, Bio-Rad, Kinetic Medical, Stoke Care

**©** 021-38688819

1st floor, Building No.3. No.356, Renging Road, Pudong New Area, Shanghai



ZHANGJIANG

# **Shanghai Pudong Software** Park

# **Planning Area**

57.7 km<sup>2</sup>

# **Industrial Positioning**

Software and information service industry

# **Key Enterprises:**

SAP, Qualcomm, Citibank, Hujiang, Sony Freescale,etc.

**©** 021-61821818

No.2, Boyun Road, Pudong New Area, Shanghai



# **KEY SITES**

**Shujugang Digital Information** 

02

**Industrial Park** 

**Function Positioning** 

The Display And Application of

Fintech Innovative Technology

Duchang Road and Jingya Road,

Pudong New Area, Shanghai

Floor Area

129.000 m<sup>2</sup>

**Commercial Buildings** 

# Xinzhihui Fintech **Industrial Park**

# Floor Area

89,000 m<sup>2</sup>

# **Function Positioning**

Bringing In Financial Institutions and Innovative Fintech Companies

Fanchang Road and Jingya Road, Pudong New Area, Shanghai



# Lide International

# Floor Area

100.000 m<sup>2</sup>

# **Function Positioning**

Integrated Circuit

No.1158, Zhangdong Road, Pudong New Area, Shanghai





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# **BASIC PROFILE**

1 About FTZ

customs special supervision areas of Shanghai Waigaoqiao Free Trade Zone, Shanghai Waigaoqiao Logistics Center, Yangshan Free Trade Harbour and Shanghai Pudong Airport Free Trade Zone Zone, with a planned area of 28.78 square kilometers. Over the past six years, the functional structure of the free trade zone has been increasingly expanded, and the business environment has become more global, more convenient, and more compliant to laws and regulations.

INTRODUCTION

China (Shanghai) Pilot Free Trade Zone Zone covers four





# **■ INDUSTRY DEVELOPMENT**

structurally optimized, with its quality enhanced and outstanding contributions made". As of the end of June 2019, there have been 34,000 registered enterprizes in the free trade zone, including 11,000 foreignfunded enterprises and 23,000 domestic-funded enterprises. High-tech industries accounts for over 47%, and the technical service industry and leasing serice industry has grown by 12% and 15% respectively. Industry breakdown:

trade, shipping logistics, processing and manufacturing, technical services, leasing services, trade agency services, etc.





**Shipping Logistics** 





**Technical Services** 

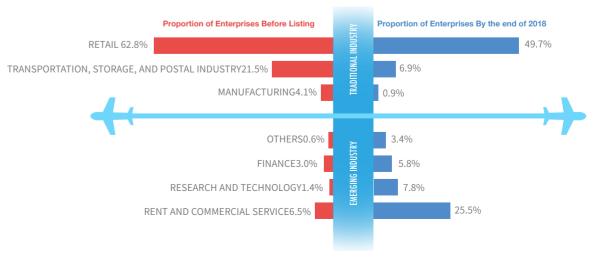


**Leasing Services** 



**Trade Agency Services** 





**KEY AREAS** 

**KEY AREAS** 





# **KEY SITES**

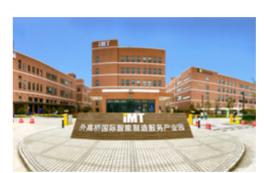
2 Key Parks

# **CONTACT INFORMATION**

China (Shanghai) Pilot Free Trade Zone Management Committee Bonded Area Administration

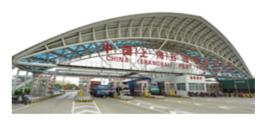
No. 9 Keelung Road, Pudong New Area Shanghai 021-58698500





# 01 Shanghai Waigaogiao Free Trade Zone

It is China's first free trade zone and also one of the special customs supervision areas with the largest economy volume and the most abundant business functions in China. Relying on the advantages of the national import trade promotion innovation demonstration zone and the foreign cultural and trade base, and connecting the Senlan area, the economic aggregate accounts for half of the national customs special supervision areas. In the indicator evaluation for global free trade zones, Waigaogiao Free Trade Zone won the 2016 comprehensive runner-up and was awards as world's most free trade zones by



# **02** Shanghai Waigaoqiao Logistics Center

It is China's first free trade logistics zone, and is also the first logistics zone in China to "connect the zone with the region". With the main function of import and export logistics services, it has formed an export procurement center for multinational companies in Northeast Asia and an import distribution base for nonferrous metals and IT components.



# **03** Yangshan Free Trade Harbour

It is China's first free trade harbor and also the core area for Shanghai's construction of an international shipping center. It has become a distribution base for products sold to Europe and America, a commodity industry base, an import trade base for the domestic market, and an area for the leading shipping companies.



# **04** Shanghai Pudong Airport Free Trade Zone

It is the first comprehensive airport free trade zone which enables an integrated operation of zones and ports. Relying on the advantages of the integrated supervision mode of zones and ports, and the world's third largest cargo airport, it has formed a service industry chain covering financial leasing, Asia-Pacific air transportion and distribution center, cross-border e-commerce, aviation maintenance, displaying high-end consumer goods, and express mail transfer center.

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# HONGQIAO BUSINESS DISTRICTIONS

# **BASIC PROFILE**

1 About Hongqiao Business District



? INTRODUCTION



Hongqiao Business District is located on the west side of Shanghai's central city, involving 4 administrative districts of Minhang, Changning, Qingpu and Jiading, with an area of 151.4 square kilometers.

Hongqiao Business District has the world's largest transportation hub\_the Hongqiao Integrated Transportation Hub, and the largest convention and exhibition complex in the world. It is the annual venue for China International Import Expo and the core zone of the national development strategy of the integration of Yangtze River Delta. It will build the Hongqiao international open hub, an international central business district and a new platform for international trade.





- > HONGQIAO HUB 5km 10min
  - > SHANGHAI SOUTH RAILWAY STATION 20km 25min
  - SHANGHAI RAILWAY STATION 25km 35min





# industry development



Hongqiao Business District is making efforts to strengthen international trade functions, vigorously develop headquarters economy, innovation economy and platform economy, and focus on supporting the development of international trade, exhibition tourism, modern logistics, aviation services, satellite navigation, medical health, cultural creativity, professional services, financial services, artificial intelligence, information services, etc., forming an industry-differentiated layout of "one focus, multiple subsidiaries, mutual support, and coordinated development".

# **Functional platforms:**

Hongqiao Import Commodity Exhibition and Trading Center, Hongqiao Overseas Trade Center, and Yangtze River Delta E-Commerce Center

# INDUSTRY CORE AREA OSITIONING



Headquarters Economy High-end Business

# MINHANG DISTRICT



Medicine, Education and Culture, International Innovation and Entrepreneurship

# CHANGNING DISTRICT



**Aviation Services** 

# **OINGPU DISTRICT**



Exhibition industry and Beidou industry

# JIADING DISTRICT



"Four new" economy
(new technology, new industry,
new business model, and
new type of operation)



KEY AREAS HONGQIAO CBD KEY AREAS HONGQIAO CBD





# **KEY SITES** 2 Key Parks



# **CONTACT INFORMATION**

Economic Development Division

Builidng No.7, No.33, Shenhong Road, Minhang District, Shanghai 021-34733963



# Shanghai New Hongqiao International Medical Center (Minhang)

# **Planning Area**

1.0 km<sup>2</sup>

# **Industrial Positioning**

Health Service Industry

**©** 021-34719990\*8037

Minhang District, Shanghai

# Shanghai Hongqiao Linkong Economic Demonstration **Zone (Changning)**

# **Planning Area**

13.9 km<sup>2</sup>

# **Industrial Positioning**

Aviation service industry, Internet + life service industry, Fashion and creative industry, Artificial intelligence industry, Headquarters Economy and Smart travel

**©** 021-512198009

9 8th Floor, Building No.2, No.631, Jinzhong Road, Changning District, Shanghai



# Xihongqiao Base of China Beidou Industrial Technology Innovation (Qingpu)

# **Planning Area**

60 mu (in the first phase)

# **Industrial Positioning**

Science and technology innovation industry, Beidou navigation industry, Intelligent information industry

**©** 021-59888211

No. 1362, Huqingping Road, Minhang District, Shanghai



# Shanghai Xijiao Productive Service Industry Functional Zone (Jiading)

# **Planning Area**

4.5 km<sup>2</sup>

# **Functional Positioning**

Headquarters Economic Zone, Third Party Service Zone, Riverside Ecological Green Zone, Living Supportive Service Zone



No.337, Shahe Road, Jiading District, Shanghai



3 Commercial Buildings

# **CONTACT INFORMATION** Hongqiao Business District Administration Committee Builidng No.7, No.33, Shenhong Road, Minhang District, Shanghai 021-3/733063

# Hongqiao Import **Commodity Exhibition and Trading Center**

# Floor Area

320.000 m<sup>2</sup>

# **Functional positioning**

It will undertake the main platform from the Expo spillover effect, therefore build an interconnected Yangtze River Delta that will serve the whole country and serve the Asia-pacific area as a distribution center for imported goods

No.2377, Shenkun Road, Shanghai

Hongqiao Overseas Trade

Center (Libao Square)

**Functional positioning** 

planning concept as the main

green business leisure square

axis to create a low-carbon and environmentally friendly composite

Taking the green energy ecological

7th Floor, No.33, Shenhong Road,

Minhang District, Shanghai



# **Yangtze River Delta E-commerce Center**

# Floor Area

80.000 m<sup>2</sup>

# **Functional Positioning**

"6 days + 365 days" online trading service platform, Yangtze River Delta E-Commerce Center

No. 1999, Shenkun Road. Minhang District, Shanghai



# **Greenland Honggiao World Center**

# Floor Area

550,000 m<sup>2</sup>

# **Functional positioning**

A large complex composed of Commercial Buildings, hotel groups



No. 1362, Huqingping Road, Shangh

05

# Yongrong International Center

# Floor Area

34,000 m<sup>2</sup>

# **Industrial positioning**

Mainly based on aviation and its derivatives

NO.2535, Honggiao Road, Changning District, Shanghai



# 06

# Hongqiao World

# Floor Area

380.000 m<sup>2</sup>

# **Enterprises Settled-in**

Shell, Roche Diagnostics, Messer, other Global Top 500 and well-known enterprises

**©** 021-33473963

7th Floor, No.33, Shenhong Road, Minhang District, Shanghai



# 07

# Hongqiaohui

# Floor Area

360.000 m<sup>2</sup>

# **Functional positioning**

A modern urban landmark complex integrating Grade A offices, shopping, entertainment, exhibitions and other functions

**©** 021- 34733963

 7th Floor, No. 33, Shenhong Road, Minhang District, Shanghai



# 08

# Shunyuan Scientific **Innovation Building**

# Floor Area

31.000 m<sup>2</sup>

# **Functional positioning**

Office and R&D base composed of high-standard energy-saving buildings

No. 799, Tianshan West Road, Changning District, Shanghai



# IBP Honggiao International **Business Garden**

# Floor Area

287,000 m<sup>2</sup>

# **Functional positioning**

Headquarters, garden-style low-density office community

**©** 021-34733963

No.280, No.168, No.128, Linhong Road, Changning District, Shanghai



# 10

# Xijiao Business

# **Functional positioning**

5A-level business space with intelligent office facilities



**©** 021-69111567

No.337, Shahe Road, Jiading District, Shanghai



**©** 021-34733963

Floor Area

233,000 m<sup>2</sup>

# SHANGHAI CHEMICAL INDIST

# **BASIC PROFILE**

1 About Shanghai **Chemical Industry Park** 



P INTRODUCTION



ith a planning area of 29.4 square kilometers, Shanghai Chemical Industry Park is China's first development area specialized in petroleum and fine chemicals. It is one of China's seven key petrochemical industrial bases, one of Shanghai's six major industrial bases, and has been ranked as number one in Top 30 Chemical Industry Parks in China for six years in a row.

"National Economic and Technological Development Area", "First Demonstration Base for China's New Industrialization", "Demonstration Park for Ecological Industry", "Outstanding Organization of Circular Economy" and "Green Industrial Park".

The development and construction of Shanghai Chemical Industry Park draws on the experience of world-class chemical bases, with the creation of an innovative development and management model featuring "five integration", namely, integration of products and projects, integration of public services, integration of logistics and transportation, integration of safety and environmental protection, and integration of management services.



> PUDONG INTERNATIONAL AIRPORT 80km 60min

- > HONGQIAO HUB 50km 50min
  - > SHANGHAI SOUTH RAILWAY STATION 40km 50min
  - > SHANGHAI RAILWAY STATION 60km 70min



■ INDUSTRY DEVELOPMENT



Shanghai Chemical Industry Park focuses on petrochemical industry and develops refined petroleum products such as synthetic new materials and fine chemicals. A product chain closely connecting upstream, midstream and downstream sectors has been formed, with its industry correlation higher than 80%. Currently, 59 companies have been settled in Shanghai Chemical Industry Park, with around 28 billion USD investment in total. Shanghai has become one of the chemical parks in the world with the most internationally renowned multinational chemical companies, the most advanced circular economy, the highest level of production capacity, and the most stringent safety and environmental management.

# **Brand Image:**

BASF, Covestro, Evonik, INVISTA, Huntsman, CEPSA, Mitsubishi Gas Chemical, Sinopec, Huayi Group





# **CONTACT INFORMATION**

Shanghai Chemical Industry Park Development Co.,Ltd, Dept.
Of Business Operation No.201, Muhua Road, Fengxian District, Shanghai No.10, Lane 18, Go'an Road, Xuhui District, Shanghai



# 

# **BASIC PROFILE**

1 About Caohejing Hi-Tech Park



Caohejing Hi-Tech Park (CHJ) was successively approved by the State Council to be a national economic and

ntroduction

technological development zone and a national hitech industrial development zone, as well as an export processing zone. With a total planning area of 14.3 km2, the CHJ ranks among the top in China in terms of economic benefits per unit area.

The CHJ not only is adjacent to the leisure, shopping and entertainment zone of Xujiahui District, but also about 15 minutes' drive to the Honggiao Comprehensive Hub and the Shanghai South Railway Station. Boasting a convenient transportation network, the CHJ is currently served by Shanghai Metro Lines 9, 12, and 15 (under construction) and many bus lines, giving transportation advantage to the industrial park.

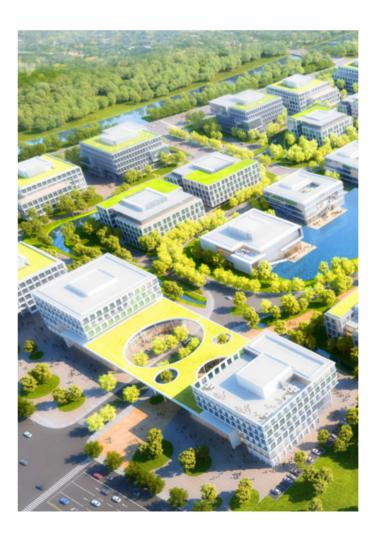






- > HONGQIAO HUB 10km 25min
  - > SHANGHAI SOUTH RAILWAY STATION 15km 25min
  - > SHANGHAI RAILWAY STATION 30km 45min





# **■ INDUSTRY DEVELOPMENT**



In 2018, the CHJ ranked No.1 in Shanghai and No.10 in the country in the comprehensive evaluation of 219 state-level economic and technological development zones by the Ministry of Commerce, proving it to be one of the best regions in Shanghai in terms of investment environment, innovation atmosphere and attraction to high-quality talents. More than 3,600 domestic and foreign hi-tech enterprises have settled in the CHJ. They have about 250,000 employees in total.

In 2018, the CHJ realized sales revenue of 368.4 billion RMB, total industrial output value of 75.3 billion RMB, gross regional domestic product of 1.2716 trillion RMB, and total import and export volume of 11.2 billion USD; 4 enterprises recorded revenue of over 10 billion RMB, 62 over 1 billion RMB and 347 over 100 million RMB. Among the enterprises settled in the CHJ, nearly 1,000 are foreign-funded ones, 139 are hi-tech enterprises established by 84 Fortune 500 companies, and 110 have gone public at home or abroad.

# LAYOUT

# THE FIRST "ONE"



**Electronic Information** 

# THE "FIVE"







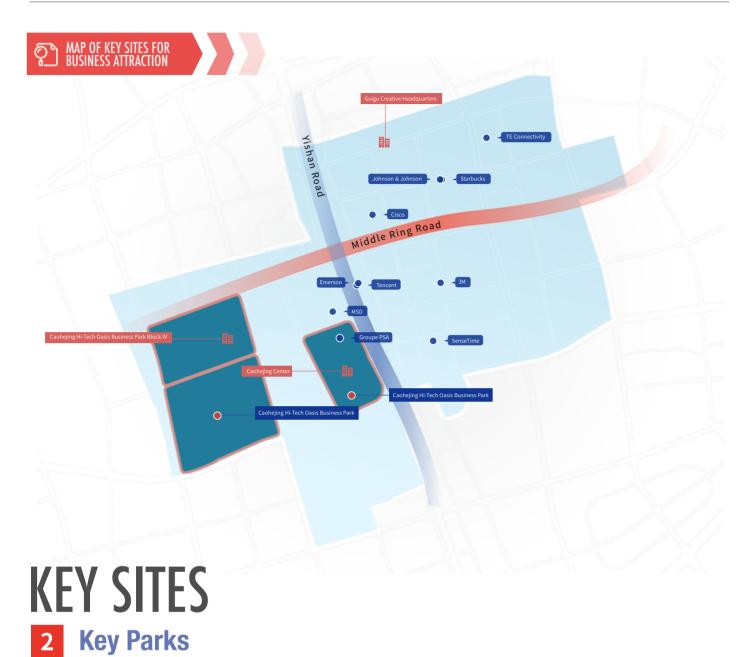




**Environment-friendly New Energy** 

# THE SECOND "ONE"





# Caohejing **Modern Service Complex**

# Floor Area

155,000 m<sup>2</sup>

# **Key Enterprises**

Walmart Store, Groupe PSA, Micron Technology, and TE Connectivity

© 021-33473963 021-64851906 (Fax)



# Caohejing Hi-Tech Oasis **Business Park**

# Floor Area

600,000 m<sup>2</sup>

# **Functional Orientation**

A hi-tech headquarters park with beautiful environment



021-64859900 021-64851906 (Fax)

# 02

# Caohejing Zhaoxiang **Business Park**

# Floor Area

290,000 m<sup>2</sup> for Block I 280.000 m2 for Block II



# **CONTACT INFORMATION**

Caohejing Hi-Tech Park Investme Promotion Center

2F, No.868, Yishan Road, Xuhui District,Shanghai

021-64859900



© 021-64859900 021-64851906 (Fax)

# **KEY SITES**

# 3 Commercial Buildings

# **Caohejing Center**

# Floor Area

330.000 m<sup>2</sup>

# **Functional Orientation**

The largest international, intelligent and clustered high-end comprehensive business district in Caohejing



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# **Guigu Creative Headquarters**

# Floor Area

9,000 m<sup>2</sup>

# **Building Information**

Located at No.700 Guiping Road and in the north of the CHJ, the Guigu is expected to be completed in the first guarter of 2020.



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# 03

# Caohejing Hi-Tech Oasis **Business Park Block IV Building Information**

Caohejing Hi-Tech Oasis Business Park Block IV is located at No.889 Tianlin Road; the CHJ Minhang Block is near

Donglan Road Station of Shanghai Metro Line 12 and is expected to be completed in the third quarter of 2020.

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58 INVESTMENT IN SHANGHAI INVESTMENT IN SHANGHAI 59

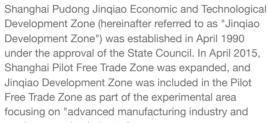
# JING ACEO TECHNOLOGIC

# **BASIC PROFILE**

**About Jingiao Economic & Technological Development Zone** 



INTRODUCTION



elopment Zone is 40 square kilometers, including North District, South District and Nanhui Industrial Park. Main properties to be developed here include research & development centers, industrial center, international community and intelligent business complex.





- > HONGQIAO HUB 45km 50min
  - > SHANGHAI SOUTH RAILWAY STATION 30km 35min
  - SHANGHAI RAILWAY STATION 25km 35min





# **INDUSTRY DEVELOPMENT**



After nearly 30 years of development, Jingiao Development Zone has established a "3 + 1" strategic industrial structure, and it has become the best place in Shanghai for multinational companies to set up regional headquarters, research and development centers and manufacturing base.

Industrial Structure	Industry Type	Key Development
	Modern automobile industry	Developing towards the direction of "New Energy Cars + Intelligent Driving"
3	Intelligent manufacturing industry	"Industrial Internet + Robot" as the core
	Mobile and visualized information industry	Combining "Mobile Internet + AR/VR"
1	New generation information industry	Empowering the real economy with "AI + 5G"



# **CONTACT INFORMATION**

Jingiao Management Committee Industry Promotion Office

Building 14, No. 27 021-68800000

Jingiao Group Business

No. 1851 Jingiao Road, Shanghai 021-50308081

Jingiao Holdings Industry Floor 5, Building 13, No.27 New





# MINISTER SERVICE SERVI

# **BASIC PROFILE**

**About Minhang Economic & Technological Development Zone** 



**P**INTRODUCTION

Minhang Economic and Technological Development Zone, also known as Minhang Development Zone, is among the first group of national economic and technological development zones. With an area of 3.5 square kilometers, it is a national demonstration area of industrial ecology. Minhang Development Zone is 2.5 kilometers away from the Jiading-Minhang Overpass and the Yuanjiang Road Exit of S32 Shanghai-Jiaxing-Huzhou Highway. Meanwhile, Wenjing Road Station and Minhang Development Zone Station of subway line 5 are located inside the Development Zone.

At the end of 2017, the establishment of the western zone of Shanghai Minhang Economic and Technological Development Zone was officially announced. With a planning area of 1.1 square kilometers, a development method that focuses on the cooperation with other urban areas and the interaction amongst brands, the Development Zone aims to achieve city-industry integration, a complete industrial chain and intensive development. Finally, it will be a key site for Shanghai's intelligent manufacturing industry, artificial intelligence industry, and southern Shanghai's scientific innovation center.



PUDONG INTERNATIONAL AIRPORT 55km 55min

- > HONGQIAO HUB 25km 30min
  - > SHANGHAI SOUTH RAILWAY STATION 25km 30min
  - SHANGHAI RAILWAY STATION 40km 50min



KEY ENTERPRISES

industry development



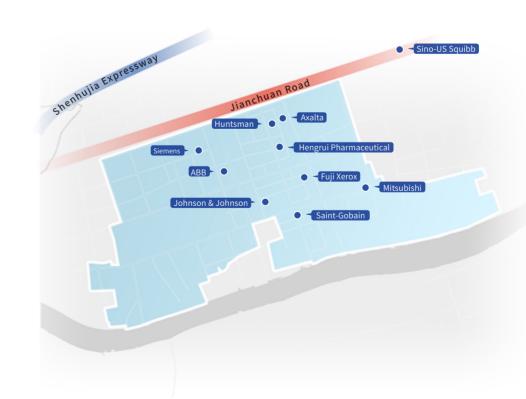
here are over 10 clusters of enterprise and core enterprises in the Development Zone. Meanwhile, a group of research and development institutions that are at the internationally advanced level have moved into the zone. Up to now, entrepreneurial projects invested by Fortune Global 500 companies account for one third of the total number of enterprises in the zone, and their major economic index makes up over 80% of the total number. By the end of 2018, Minhang Development Zone has already brought in over 180 projects and achieved a total investment of over 3.9 billion dollars.

# **Leading Industry:**

Artificial intelligence, Biomedicine, New materials, Aerospace, Advanced manufacturing

# **Key Enterprises:**

Mitsubishi Elevator, Johnson Johnson Pharmaceuticals, ABB motors, Squibb, Saint-Gobain, Siemens, Huntsman Corporation.



# **CONTACT INFORMATION**

Shanghai Minhang United Development Co. Ltd., Investment Center

> No. 268, Wenjing Road, Minhang District, Shanghai

# TECHNOLOGICAL

# **BASIC PROFILE**

**About Hongqiao Economic & Technological Development Zone** 



INTRODUCTION



# **Regional Transportation:**

With a planning area of 0.65 square kilometers, Shanghai Hongqiao Economic and Technological Development Zone is the only green and intelligent commercial zone in China that features international trade, and with mixed functions such as exhibition, commerce and trade, office work, tourism and residence, foreign affairs, culture and entertainment, etc.

50km 50min

> HONGQIAO HUB 10km 15min



> SHANGHAI SOUTH RAILWAY STATION

10km 20min

■ SHANGHAI RAILWAY STATION
10km 20min









# **■ INDUSTRY DEVELOPMENT**



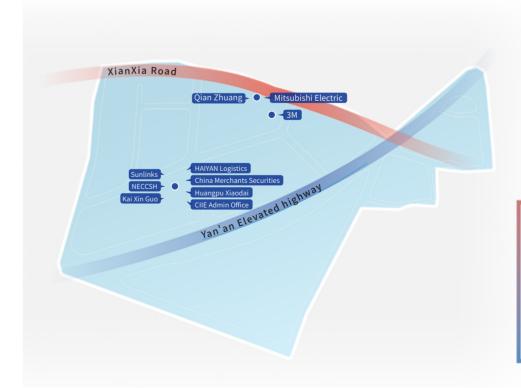
Up to now, around 2,000 enterprises and institutions have moved into the zone, among which over half are foreign-invested, including many Fortune Global 500 companies such as 3M, Mitsubishi Electric, etc. The actual amount of foreign capital used per square meter in the zone is more than 5000 dollars.

# **Key Enterprises:**

Haiyan Logictics, 3M, Shenglian, International Exhibition Center, China Merchants Securities, Huangpu Personal Loans, Pistachio

# **Spatial Layout:**

The Honggiao Development Zone could be divided into commercial center area, exhibition area, hotel service area, landscape greening area and gathering area of consulates. There are consulates of 16 countries in the zone, which accounts for 22% of the total number of consulates in Shanghai. Currently, the zone is the only gathering area of consulates in Shanghai. The 130,000-square-meter New Hongqiao Central Garden is a top-tier urban green land in Shanghai.



# **CONTACT INFORMATION**

Shanghai Hongqiao Economic and Technological Development Zone United Development Co. Ltd., Investment Center

20th Floor, New Hongqiao Tower, No55, Loushanguan Road, Shanghai

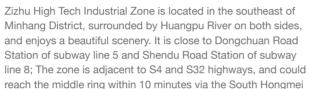
# ZIZHUTEGH TECH INDUSTRIAL DEAL OPMENT ZONE

# **BASIC PROFILE**

**About Zizhu High Tech Industrial Development Zone** 



# **INTRODUCTION**



Zizhu High Tech Industrial Development Zone is the only national high-tech industrial development zone operated by a mixed-ownership enterprise with private economy as the majority. It achieved the 13th place in the ranking of national high-tech industrial development zones, in 2018 and is the main functional area in achieving Shanghai's goal of building a scientific and technological innovation center with global influence.

The zone consists of university campus, research and development base and Zizhu's area of supporting facilities. With a development theory that values ecology, humanity, science and technology, the zone brought together the advantages of education, scientific research, talent, capital, and industry, etc.

- PUDONG INTERNATIONAL AIRPORT 50km 40min
  - > HONGQIAO HUB 30km 35min
    - > SHANGHAI SOUTH RAILWAY STATION 20km 20min
    - SHANGHAI RAILWAY STATION 30km 40min



# ଟ୍ରି KEY ENTERPRISES

# industry development

With Shanghai Jiaotong University and East China Normal University as the main force, Zizhu Development Zone aims to build a world-class cluster of the higher education industry with a global influence and a demonstration area that includes production, learning and research. At present, the park has formed an industrial structure with information software, digital audio-visual, life science, intelligent manufacturing, avionics, new energy and new materials as the pillar, attracting regional headquarters of internationally and domestically renowned enterprises, research and development institutions and high-end manufacturing industry. In this way, the zone would become a global high-end research and development base and a cluster of technologies.

# **Key Enterprises:**

Microsoft, Intel, Coca Cola, Infosys, Commercial Aircraft Corporation of China, China Guangdong Nuclear Power Co., Neusoft, etc.



# CONTACT INFORMATION

Zizhu High Tech Zone, Investment Attraction Secto No.555, Dongchuan Road,

Minhang District, Shangha



# SONGHANG AND TELLOCATION OF CALIFORNIA

# **BASIC PROFILE**

**Songjiang Economic and Technological Development Zone** 



INTRODUCTION



Songjiang Economic and Technological Development Zone, formerly known as Shanghai Songjiang Industrial Zone, was approved by Shanghai Municipal People's Government as the first municipal industrial zone in the suburbs of Shanghai in May 1994. In March 2013, Shanghai Songjiang Industrial Zone was officially upgraded to a national-level economic and technological development zone. Its total planning area is 57.8 square kilometers.

Branded as: National Economic and Technological Development Zone, nominated National Industrial Base of New Industrialization in Shanghai (electronic and technology



57.8 km<sup>2</sup>





- > HONGQIAO HUB 25km 35min
  - > SHANGHAI SOUTH RAILWAY STATION 40km 60min
  - > SHANGHAI RAILWAY STATION 30km 30min





# **INDUSTRY DEVELOPMENT**



production base of biomedicine; Chint Tusincere invest RMB 20 billion to build an industrial community of "science and innovation, culture and ecology" where leading new energy enterprises are gathered; Evergrande New Energy Vehicle Group invested RMB 20 billion yuan in order to lead the development direction of new energy vehicles by developing an ecosystem of "Network Convergence", as well as RMB 10 billion in supersilicon semiconductor projects.

# **Development Positioning:**

Focusing on the key areas of emerging strategic industries such as biomedicine and new energy, and supported by scientific and technological advances, Songjiang Economic and Technological Development Zone will be built as an anchor of advanced manufacturing industry in the Yangtze River Delta. The transformation and upgrading of industrial land in stock will be gradually promoted, and small pieces of scattered land will be used to build enterprise communities and add to the functions of the park.

Johnson Matthey, Chint Electric, GDM, Huitian New Material, KUKA, Yanfeng Visteon, Akzo Nobel, Xiuzheng Pharmaceutical, Henlius Biotech, TSMC, etc.

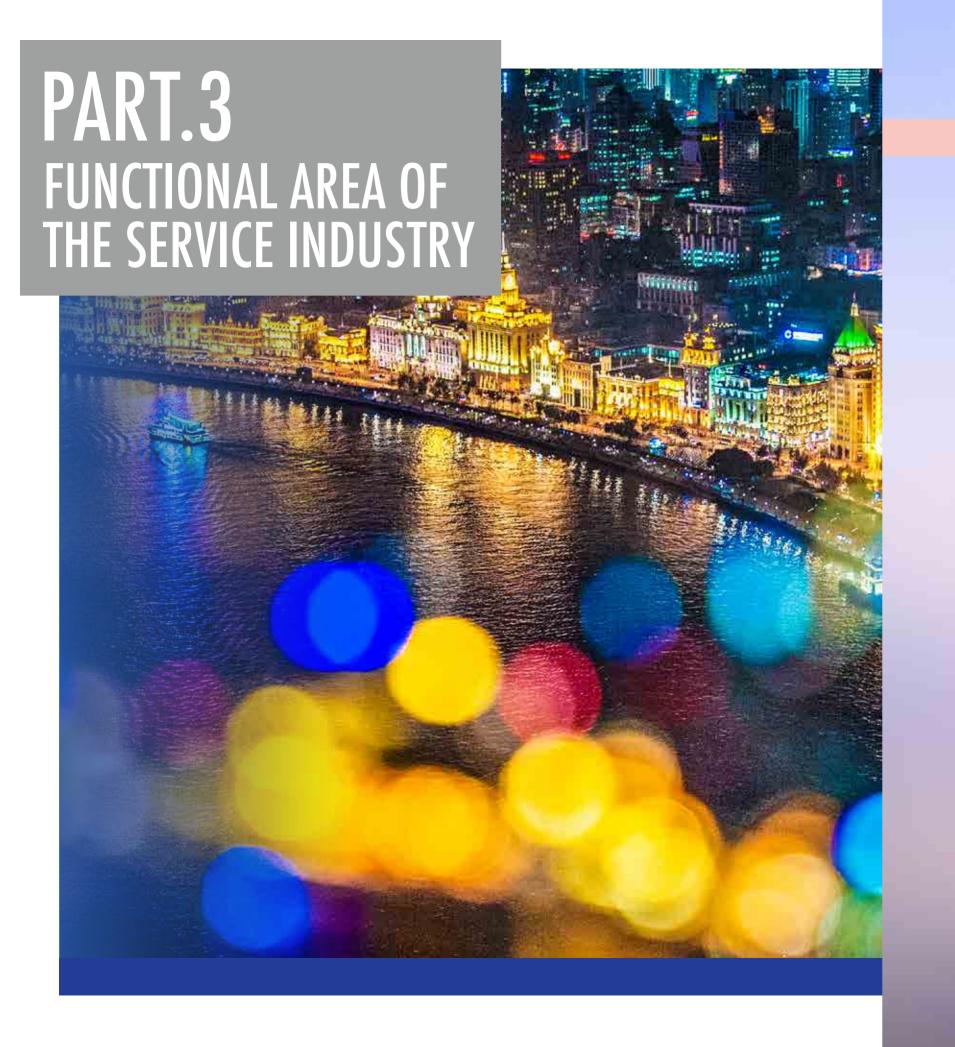
# **CONTACT INFORMATION**

Songjiang Economic and Technological Development Zone

Building 112 No.4855 Guangfulin Road, Songjiang District, Shanghai







**LUJIAZUI FINANCE AND TRADE ZONE** 

WEST NANJING ROAD
PROFESSIONAL SERVICE COMMERCIAL ZONE

FINANCIAL AGGLOMERATION BELT AT THE BUND

THE EXPO AREA

**XUHUI WATERFRONT AREA** 

NORTH BUND CLUSTER OF SHIPPING AND FINANCIAL SERVICES

JIANGWAN WUJIAOCHANG COMMERCIAL ZONE OF SCIENCE AND EDUCATION

**CHANGFENG ECOLOGICAL COMMERCIAL ZONE** 

FUNCTIONAL AREA OF THE SERVICE INDUSTRY

# **FUNCTIONAL AREA**

# **Functional Area of the Service Industry**



Located in Pudong New District of Shanghai, with an area of 31.78 square kilometers, Lujiazui Financial City (Lujiazui Financie and Trade Zone) is the only national development zone that features finance and trade in China. In April, 2015, after the expansion of Shanghai Free Trade Zone, Lujiazui Financial City became the main battlefield of reform, innovation and opening up in the finance industry. At present, it has become an important site of Shanghai's "Five Centers" Project.

Lujiazui Financial and Trade Zone has remarkable characteristics of the Headquarters Economy and the Building Economy. It has brought together 43,000 enterprises, 500,000 white-collar workers, more than 260 commercial buildings with over 8 stories, 97 buildings with a tax revenue of 100 million yuan (among them 19 buildings are with a tax revenue of 1 billion yuan), and 108 regional headquarters of multinational corporations. Gradually, an industrial system of the modern service industry was formed, taking the financial industry, shipping service industry, modern commerce and trade industry as the leading force, and the professional service industry, cultural industry, tourism, exhibition, leisure industry as the supporting force.

# **Focus of Investment Attraction:**

Finance, commerce, shipping, professional service industry, regional headquarters of multinational corporation, headquarters of domestic large enterprises and regional headquarters, etc.



# WEST NANJING ROAD PROFESSIONAL SERVICE COMMERCIAL ZONE



West Nanjing Road Professional Service Commercial Zone is a belt-shaped block with Jing'an Nanjing Road as its main street. It starts from North Chengdu Road in the east, Zhenning Road in the west, West Beijing Road-Yuyuan Road in the north, Weihai Road-Yan'an Road in the south, with an area of 1.8 square kilometers and a planning floor area of 4.2 million square meters.

# The business district is planned into five functional areas from the east to the west:

Shimen Road Area of Information& Media: An advanced area of the international media, advertising and information industry

Meitaiheng Area of Fashion& Shopping: Top commercial office buildings and shopping center with renowned brands

Area of Exhibition Center and Hotel Exhibition: Services for commercial office buildings, exhibitions, and hotels

Jing'an Temple Area of Culture Tourism -- cultural tourism with both Chinese and Western elements, the commercial and business center of the western area

Xiehe City Area of Leisure and Entertainment – A complex with Grade A office buildings, themed shopping streets and apartments with high-end service

# FINANCIAL AGGLOMERATION BELT AT THE BUND

The Financial Agglomeration Belt at the Bund is located between the South Bank of Suzhou River in the north, Lujiabang Road and Waima Road in the south, Huangpu River in the East, and the area enclosed by Henan Middle Road, Renmin Road, Zhonghua Road and Sangyuan Street in the west, with a length of about 4.8 kilometers along the river bank and an area of 2.6 square kilometers. The Financial Agglomeration Belt at the Bund is the most dynamic golden waterfront in Shanghai and the birthplace of Shanghai's financial industry, and has long been known as a key area of financial services. It is located at an advantageous location: the intersection of the east-west development axis with Yan'an Road and Century Avenue as the core, and the north-south development axis with Huangpu River as the core. There are 6 national level factor markets and nearly 1000 various financial institutions here, creating a fullfledged industry ecosystem. It also boasts great environment and plentiful buildings to be utilized. The old buildings on the Bund (the "Second Facade" of the Bund) are being protected and utilized, which will activate the cultural resources and enhance the financial service functions of the area, provide diversified options of return and development for Chinese and overseas financial institutions, strengthen the brand image of the "Financial Bund", and further improve the financial service capacity and global vision of the Bund.

# **Key Areas of Investment Attraction:**

Regional headquarters of financial, commercial, shipping, professional service and multinational companies; headquarters and regional offices of large domestic enterprises.





70 INVESTMENT IN SHANGHAI

**FUNCTIONAL AREA OF THE SERVICE INDUSTRY FUNCTIONAL AREA OF THE SERVICE INDUSTRY** 

Sinin

#### THE EXPO AREA

The Expo Area is named after the 2010 Shanghai World Expo, and it includes the western park (the best practice area in the Expo City) and the eastern park (including area A, area B, Yaohua, Qiantan). The eastern park is adjacent to Lujiazui, covering an area of approximately 25 square kilometers. It is located in the core waterfront area of downtown. Shanghai, and lasts 9.5 kilometers along golden coastline of the Huangpu River. In 2014, it was approved that 5.4 square kilometers of the land in this area would be used to establish Zhangjiang National Demonstration Area of Independent Innovation. After that, in early 2015, 9.9 square kilometers of Expo Area along the river were incorporated into China (Shanghai) Free Trade Pilot Zone, including the eastern park, Yaohua and Qiantan.

#### **Target and Positioning:**

Expo Area is one of the new growth engines and important central areas for campaigns in Shanghai. It has become a key site of functional institutions and aims to establish a world-class central area for campaigns in the future. To achieve the goal, the area will act vigorously to develop the cluster of modern service industry along the river, the belt of high-end cultural industry, the world top-tier waterfront belt of urban life, and to accelerate the speed of bringing together functions such as headquarter business. emerging finance, cultural exhibition, tourism, leisure, ecological and livable housing etc.

#### **Waterfront Cluster of Modern Service Industry:**

Headquarter business, innovative economy, emerging finance, professional services, etc.

#### **High-End Cultural Industry Development Belt:**

Cultural creativity, performance, tourism, media, fashion, leisure and entertainment, etc.

#### **Waterfront Belt of Urban Life:**

an open, ecological, healthy and beautiful waterfront belt of city life, represented by sports and leisure activities such as low-speed walking and cycling

## Expo Park, Area A

#### **Functional Positioning**

A cluster of the headquarters of International enterprises

#### Floor Area

1.11 million square meters

#### **Key Enterprises:**

BRICS New Development Bank, China Nuclear Industry Group Co.Ltd., Yihai Kerry Investment Co.Ltd.



## Expo Park, Area B

#### **Functional Positioning**

Waterfront mixed-use functional area

#### Floor Area

1.05 million square meters

#### **Key Enterprises:**

Commercial Aircraft Corporation of Shanghai Ltd., China Baowu and their subsidiaries and affiliated enterprises.



## Yaohua Area

#### **Functional Positioning**

Waterfront mixed-use functional area

#### Floor Area

2 million square meters

#### **Status of Construction:**

Yuandong Hongxin Plaza and Shanghai Hejing Plaza have already been put into use, and the Shanghai SK Tower project is about to be completed



#### **Qiantan Area**

#### **Functional Positioning**

An integrated area of Industry and City

#### Floor Area

3.5 million square meters

#### Construction:

Qiantan World Trade Center and Crystal Plaza have been put into use, international renowned enterprises such as Jaguar, Land Rover and Qingshui



#### The Best Practice Area in the **Expo City**

#### **Functional Positioning**

A culturally creative block with characteristics of Expo and features of Shanghai, bringing together functions such as creative design, communication& exhibition, and product experience

#### Floor Area

150.000 square meters

#### **Key Enterprise:**

SKF, meizhao health management, clearing house, etc.



#### XUHUI WATERERONT AREA

Xuhui Waterfront Area is located on the bank of Huangpu River, with a coastline of 11.4km, an area of 9.4 square kilometers and a total planning area of 950,000 square meters. According to the Shanghai 2035 urban master plan, it is a high-quality central area for campaigns and a site bearing the core functions of global cities. Following the development philosophy of "Stick to Plans, Culture as the Pioneer, Ecology First, Led by Scientific Innovation", the "Double A"(AI & Art) engine is used to drive the area forward, and march towards the goal of being an outstanding city at the global level.

#### **Focus of Investment Attraction:**

Artificial intelligence, cultural media, innovative financial industry and top collaborative innovative functional platform at home and abroad, regional headquarters of multinational corporations, headquarters of large domestic enterprises and regional headquarters, etc.







#### NORTH BUND CLUSTER OF SHIPPING AND FINANCIAL SERVICES

North Bund Cluster of Shipping and Financial Services starts from Dalian Road and Qinhuangdao Road in the east, Huangpu River and Suzhou River in the south, North Henan Road in the west, Haining Road, Wusong Road, Siping Road, Linping Road, Gongping Road and Zhoujiazui Road in the north, covering an area of 4.7 square kilometers. It is divided into three functional areas: area of shipping and financial service, area of historical features and area of modern lifestyle. In 2012, it was named as Shanghai's pilot area of comprehensive reform in shipping and financial services. After that, a series of pilot projects were carried out there.



#### JIANGWAN WUJIAOCHANG COMMERCIAL ZONE OF **SCIENCE AND EDUCATION**

Jiangwan Wujiaochang Commercial Zone of Science and Education is a comprehensive municipal public activity center, business center and a cluster of modern service industry. It features public activities in the knowledge innovation zone and brings together functions such as commerce, finance, office work, culture and sports, scientific and technological research& development and housing. The planning area of the cluster is 3.1 square kilometers, extending to Yingao road in the north, Minjing Road, Guojing Road, Zhengli Road and Guohe Road in the East, Guoding Road, Zhengli Road and Guoding Road in the West and Guoding Road in the south.

#### According to the functions, Jiangwan Wujiaochang Commercial Zone of Science and Education is divided into 3 areas:

A business and commercial zone in the southern part a high-tech industrial cluster with information industry as the main force in the central part

In the northern part, the Knowledge and Commercial Center is built Into a high-end business and commercial zone by the American company Tishman Speyer

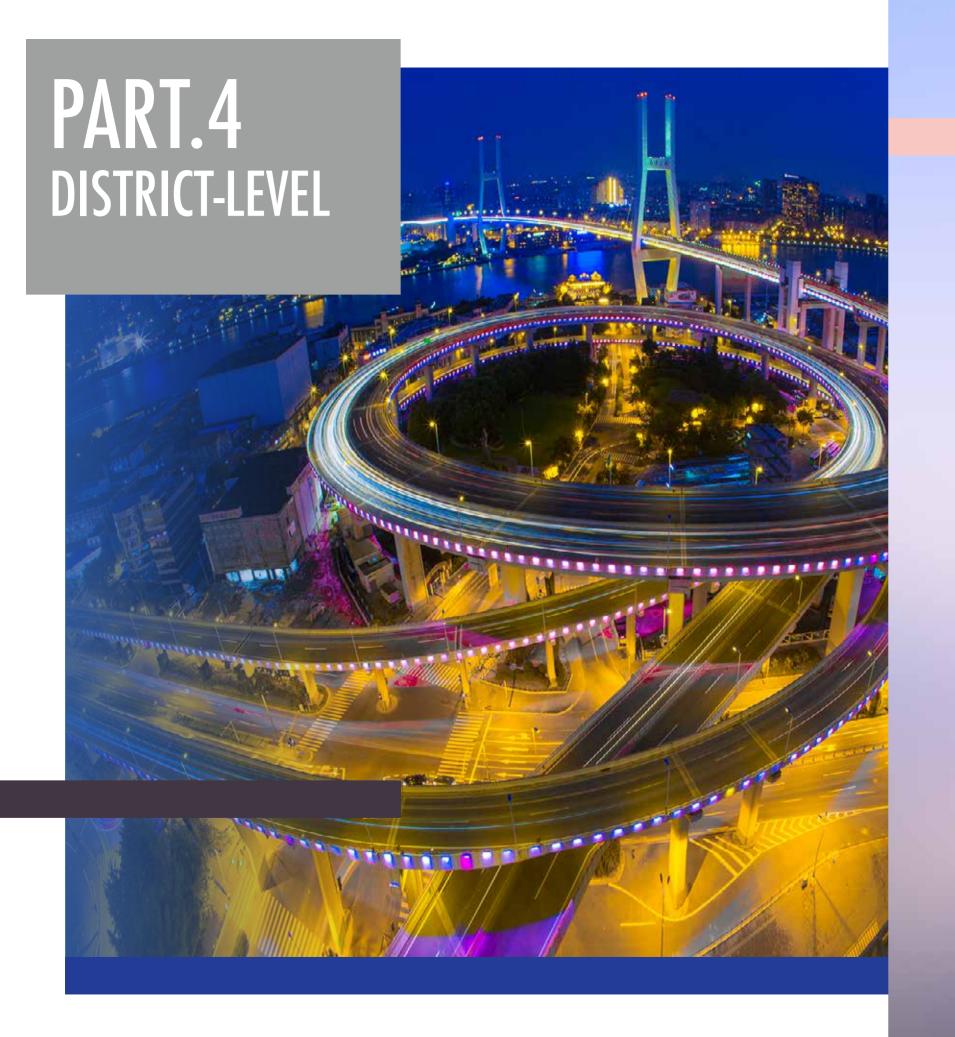


#### ➤ CHANGFENG ECOLOGICAL COMMERCIAL ZONE

The Changfeng Ecological Commercial Zone is located in the south of Putuo District, Shanghai. It is between the inner ring and Central, east to Dadu River Road, west to Zhenbei Road Central line, south to Suzhou River Road, and north to Jinsha River Road. The commercial zone is close to the riverine and shaded with trees. It integrated functions of traffic, landscape. economic and culture. The planning area of the commercial zone is 2.2 square kilometers, with the planned gross floor area of 2.9 million square meters. The leading industry includes financial service, trade and exhibition, science and technology and cultural tourism.







PUDONG BAOSHAN

HUANGPU MINHANG

JING'AN JIADING

XUHUI JINSHAN

CHANGNING SONGJIANG

PUTUO QINGPU

HONGKOU FENGXIAN

YANGPU CHONGMING



#### **WORLD-CLASS INDUSTRIAL CLUSTERS**

industry development

Pudong is now home to more than 2000 high-tech companies and around 800 research organizations, which have helped the industries here foster a high level of innovation. In 2018, the total output of industrial enterprises above statedesignated size (with an annual revenue of 20 million yuan or above) reached 1.03064 trillion yuan, ranking first among all the districts in Shanghai.

Industry Positioning: Pudong now focuses on the development of six key sectors, including Chinese microchip, aerospace, new pharmaceutical, automobile, smart manufacturing, and data science. It will also strive for the replacement of old growth drivers with new ones, and the establishment of world-class industrial clusters.

## **BASIC PROFILE**

1 About Pudong New Area



New Area is at the heart of China's costal opening-up region and extends all the way to the Yangtze estuary. It covers an area of 1210 square kilometres and has a population of 5.5502 million inhabitants.

#### **Transportation:**

Pudong covers a vast area by the sea and boasts a wellestablished transportation system, which includes road and rail networks as well as hub airports. It also has excellent ports with efficient collection and distribution systems.

#### **Economic Development:**

INTRODUCTION

With an economy based on services, Pudong has adopted a development mode focusing on innovation and has played a pivotal role in Shanghai's rapid economic growth.





5,550,000
Population

> PUDONG INTERNATIONAL AIRPORT 35km 35min

- > HONGQIAO HUB 30km 40min
  - > SHANGHAI SOUTH RAILWAY STATION 20km 30min
  - > SHANGHAI RAILWAY STATION 15km 30min









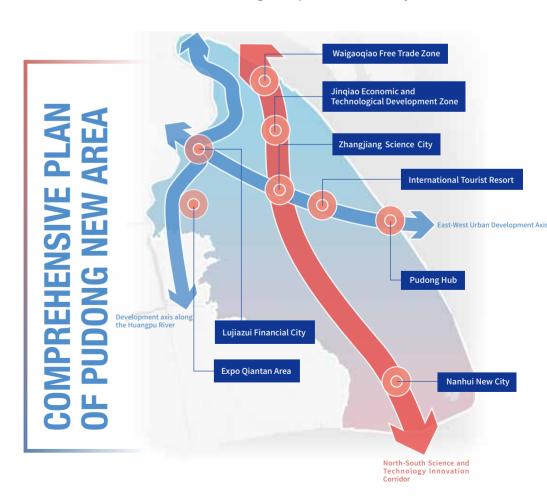




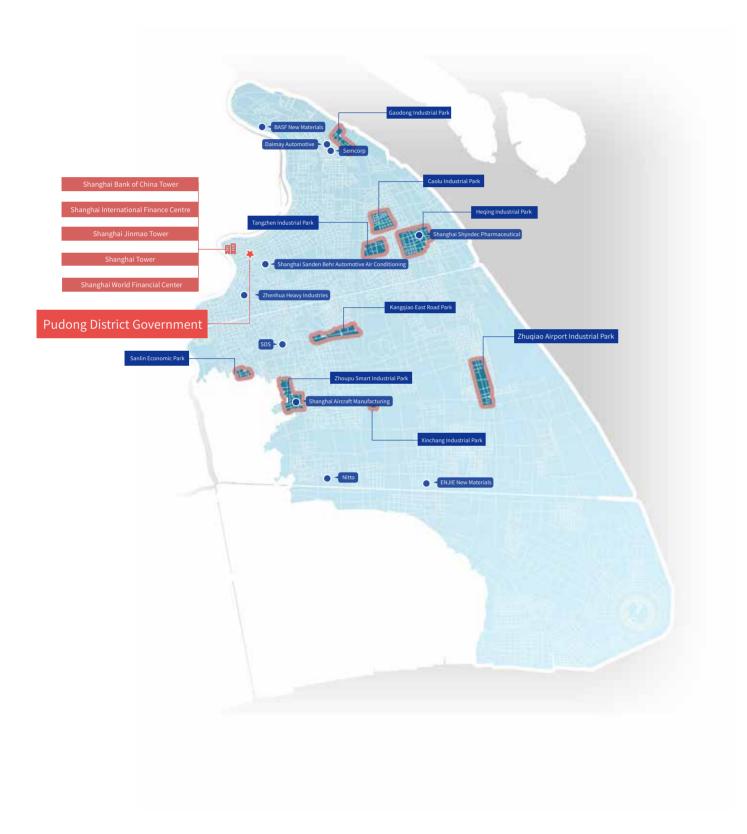
#### Comprehensive Plan and General Land-use Plan:

Enterprises in Putong are located relatively closely to each other. 80% of the industrial output is from four national-level development zones, including Zhangjiang and Jinqiao, as well as three municipallevel industrial areas, such as the International Medical Park. Pudong now primarily focuses on the development of the North-South technology and innovation corridor, and two axes of modern service industries (the East-West urban development axis, and the Huangpu riverine development axis). It plans its layout in a stratified way to form a network in which technological innovation, administrative work of businesses and advanced manufacturing develop in a coordinated way.









## **KEY SITES**

2 Key Parks

#### **CONTACT INFORMATION**

Investment Mangement Office of Commerce Committee, Pudong New Area

Building 4, 2001 Shiji Street, Pudong New Area, Shanghai 021-28282712



#### **CONTACT INFORMATION**

Administrative Approval Department of Investment Promotion Center of Commerce Committee, Pudong New Area

Citizen Centre of Pudong, 2 Hehuan Road, Pudong New Area, Shanghai

021-68542222\*88282

**©** 021-58483780

**©** 021-50738836

3rd Floor, Building 1,

No. 455, Guangming Road,

Pudong New Area, Shanghai

2 3rd Floor, No. 705, Qingda Road, Pudong New Area, Shanghai





#### **01** GAODONG INDUSTRIAL PARK

Planning Area: 2.0 km<sup>2</sup>

**Industry Positioning:** 

Food processing, manufacturing, warehouse logistics

**Key Enterprises:** 

Yihai Kerry Co., Ltd, Siemens, Dole Food Co., Ltd, Shanghai Jinyang Surface Treatment Company, TTS Marine (Shanghai) Co., Ltd, etc



#### **02** HEQING INDUSTRIAL PARK

Planning Area: 4.17 km<sup>2</sup>

**Industry Positioning:** 

R&D and manufacturing of high-end medical equipment, focusing on segmentation fields including IVD (in vitro diagnosis), imaging diagnosis, minimally invasive and implantable medical equipment

#### **Key Enterprises:**

Makuate Switches (shanghai) Co., Ltd, Shanghai Weiwan Sealing Technology Co., Ltd, Atlantic China Welding Consumables, Inc., Shanghai Longyang Precision Composite Copper Pipe Co., Ltd, Tianma Micro-electronics Co., Ltd, etc



#### **03** SANLIN ECONOMIC PARK

**©** 021-50188229

No. 369, Yide Road, Pudong New Area, Shanghai

Planning Area: 1 km<sup>2</sup> **Industry Positioning:** 

Distinct regional advantages, complete municipal supporting facilities, high-quality business environment

#### **Key Enterprises:**

General Mills (Shanghai) Co., Ltd, Shanghai Weicon Optical Glasses Co., Ltd, Haochang Network Technology Company, Qizhikang Data Technology Company, Jucheng Width Electronics Company, etc



#### 04 ZHOUPU SMART INDUSTRIAL PARK

**©** 021-568189898

No. 11, Lane 123, Shenmei Road. Pudong New Area, Shanghai

Artificial intelligence, information service, biomedicine R&D

**Kev Enterprises:** 

Planning Area: 3.8 km<sup>2</sup>

Industry Positionina:

Shanghai Haini Pharmaceutical Co., Ltd, Wanshicheng TCM Pharmaceutical Co., Ltd, TLD (Shanghai) Co., Ltd, Tongling Auto Technology Company, Huili Group, etc



#### **05** TANGZHEN INDUSTRIAL PARK

**©** 021-58966252

No. 2685, Tanglu Road, Pudong New Area, Shanghai

Industry Positioning: "412" Industrial system (4 represents e-commerce, digital finance, digital healthcare, digital cultural and creative industries; 1 represents intelligent manufacturing; 2 represents modern business and business services)

#### **Key Enterprises:**

Planning Area: 1.8 km<sup>2</sup>

Pan-Asia Technical Automotive Center, Shanghai Fiorentini Gas Equipment Co., Ltd, Shanghai Aerospace Energy Co., Ltd, Shanghai Dalian Petrochemical Co., Ltd, Wartsila China Ltd, etc



#### **06** XINCHANG INDUSTRIAL PARK

**©** 021-68173038 Gu Dan Road.

Building 3, No.15,

Pudong New Area, Shanghai

Planning Area: 3.2 km<sup>2</sup>

**Industry Positioning:** 

Life Healthcare (Biomedicine), New Materials, Intelligent Manufacturing etc

#### **Key Enterprises:**

Shanghai Changshun Elevator Cable Co., Ltd, Shanghai Jingyuan Automobile components Co., Ltd, Shanghai Huaan Automobile components Co., Ltd. Shanghai Nar Industrial Co., Ltd. Shanghai Bacchus Liquor Co.,Ltd



**3 Commercial Buildings** 

#### Shanghai Tower

#### Floor Area

578,000 m<sup>2</sup>

#### **Function Positioning**

Providing premium grade A office spaces for headquarters of multinational corporates and high-end financial services companies in banking, insurance, securities and fund industries

#### **Building Features**

The highest building in China, the second highest in the world



No. 501, Middle Yincheng Road, Pudong New Area, Shanghai



#### Shanghai **World Financial Center**

#### Floor Area

382.000 m<sup>2</sup>

#### **Function Positioning**

Supertall mixed-use urban complex with an array of functions including offices, an observatory, a hospital and commercial facilities



No. 100, Century Avenue, Pudong New Area, Shanghai

#### Shanghai International Finance Centre

#### Floor Area

340,000 m<sup>2</sup>

#### **Function Positioning**

International commercial building complex offering high quality office spaces for world-class international financial groups and well-known national financial enterprises

No. 8, Century Avenue,
Pudong New Area, Shanghai



## Shanghai Jinmao Tower

#### Floor Area

135.000 m<sup>2</sup>

#### **Function Positioning**

Focusing on financial services like banking, insurance, securities, equity investment, and law firms and other professional services

#### **Building Features**

One of the earliest buildings responding to the development and opening-up of Pudong New Area and carrying WTO foreign investment



No. 88, Century Avenue, Pudong New Area, Shanghai



#### 05

#### Shanghai **Bank of China Tower**

#### Floor Area

123000 m<sup>2</sup>

#### **Function Positioning**

Supertall grade A intelligent building focusing on finance, offices, restaurants and recreational facilities

No. 200, Middle Yincheng Road, Pudong New Area, Shanghai





## **BASIC PROFILE**

1 About Huangpu District



Huangpu is highly export-oriented, 45% of which involves

INTRODUCTION

international business. A total of 46 regional headquarters of multinational corporations are based in the district. Huangpu District enjoys rich cultural and tourism resources,

including a number of iconic cultural facilities like "Show Life" and Shanghai Museum, as well as city landmarks such as the Bund, Nanjing Road and Yu Garden. In 2019, Huangpu was recognized as one of the first batch of National Tourism Demonstration Areas.





ıangPu District Goveri

653,800 Population



- > SHANGHAI HONGQIAO HUB 20km 20min
  - > SHANGHAI SOUTH RAILWAY STATION 15km 25min
  - > SHANGHAI RAILWAY STATION 5km 15min



**Financial Services** 



**Cultural Creativity** 



Trade And Commerce

**Professional Services** 



**Emerging Industries** 



#### Financial services:

Focusing on asset management, capital operation, financial professional services, it is accelerating the construction of the Bund financial agglomeration belt and has leading enterprises such as Haitong Securities, Oriental Citi, Nomura Securities, and Pacific Insurance.

#### Professional services:

High-level, multi-category, large-scale professional service system.

#### Trade and commerce:

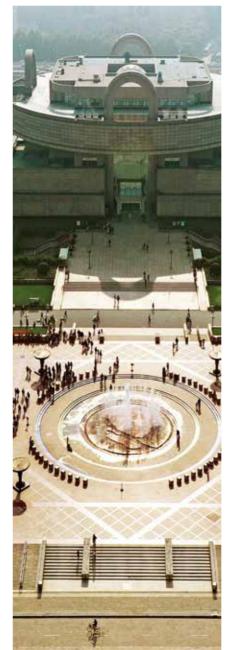
promote the development of oil and other major industries with large trade volume, keep attracting global giants in order to foster a cluster effect in the district. Upgrade the existing business zones to world-class commercial streets, which are already home to Pernod Ricard, Hermès, Dyson, Starbucks and other global brands.

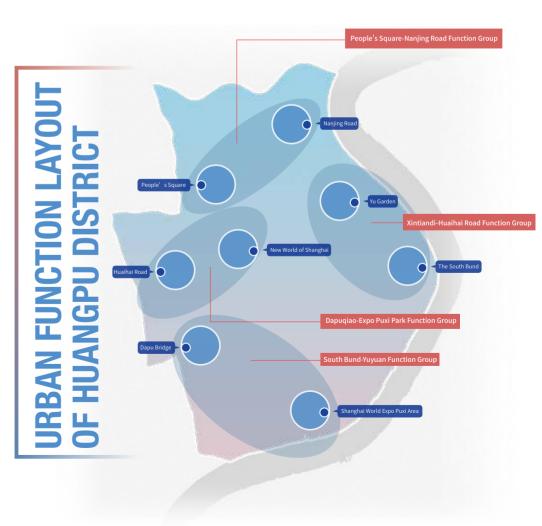
#### **Cultural creativity:**

Following an "Internet + Culture" strategy, Huangpu is committed to the development of design, advertising and other promising cultural industries. A large number of leading cultural companies are now based in Huangpu, represented by HermanMiller, SOM and Modern Media.

#### **Emerging industries:**

Deepen the development of five new fields of "New finance, New consumption, Innovation 2.0, Health, Internet +". Huangpu has already gathered Fiat Auto Finance, GlaxoSmithKline, Ant Blockchain, and other well-known companies.





## **KEY SITES**

2 Key Parks



#### **BUND DEMONSTRATION ZONE FOR 01** HIGH-END SERVICE PROVIDERS

Planning Area: 8.0 km<sup>2</sup>

**Industry Positioning:** 

Financial services and cultural and creative industries

China Foreign Exchange Trading Center, Shanghai Stock Exchange, IDEO Creative Design, etc



#### **GUANGCI-SINAN NATIONAL TRANSLATIONAL 02** MEDICINE INDUSTRIAL PARK

**©** 021-333134800

**©** 021-333134800

No. 300 Yan'an East Road,

Huangpu District, Shanghai

No. 300 Yan'an East Road. Huangpu District, Shanghai

#### **Function Positioning:**

Transformational medical center, transformation platform supporting, medical equipment innovation park

#### **Key Enterprises:**

Wuxi CDS, Medkey, etc



#### **BEIJING EAST ROAD AREA AND** 03 THE BUND'S "SECOND FACADE"

**©** 021-63606018

9th Floor, No. 8 Beihai Road, Huangpu District, Shanghai

Planning Area: 1.6 km<sup>2</sup>

**Industry Positioning:** 

Technological innovation, cultural creativity, finance and venture capital investment

#### **Key Enterprises:**

Shanghai Clearing House, ZhongAn Insurance, etc

## NO. 8 BRIDGE CULTURAL AND CREATIVE INDUSTRY PARK

Planning Area: 14,000 m<sup>2</sup>

**Industry Positioning:** 

Cultural creativity, Internet technology

#### **Key Enterprises:**

Rococo Integrated Design, Pierre Fabre (Shanghai) Dermo-Cosmetique



\$\\ 13916167543

No. 550 Jumen Road, Huangpu District, Shanghai

**DISTRICT-LEVEL** HUANGPU **DISTRICT-LEVEL** HUANGPU



#### 05 SHANGHALOLD PIER CREATIVE PARK

Planning Area: 150.000 m<sup>2</sup>

Industry Positioning:

A combination of business, tourism and culture

**9** 18721159331 No. 505 Zhongshan South Road, Huangpu District, Shanghai

#### **Key Enterprises:**

Shanghai Arts & Crafts Exchange, Wuyizhi Culture Communication, Huigang Clothing, etc.



#### **06** SHANGHAI EXPO URBAN BEST PRACTICE AREA

No. 564 Nanchezhan Road. Huangpu District, Shanghai

Planning Area: 0.15 m<sup>2</sup>

**Industry Positioning:** 

To construct a culture and creation-focused area that fetures creative design, communication and demonstration, product experience, etc., with elements of Expo and Shanghai characteristics

**Kev Enterprises:** 

SKF, MJ Health Care, Shanghai Commercial Paper Exchange Corporation, etc

## **KEY SITES**

**3** Commercial Buildings

## Hengji Celebrity **Business Building**

#### Floor Area

40,000 m<sup>2</sup>

#### **Functional Positioning**

Commercial complex

**©** 021-23136017

No. 155 Tianjin Road, Huangpu District, Shanghai



#### **Lansheng Building**

#### Floor Area

60,000 m<sup>2</sup>

#### **Positioning**

An ideal working place for elite enterprises

**©** 021-63190000

No. 2-8 Huaihai Middle Road, Huangpu District, Shanghai



## Link Corporate Plaza

#### **Transportation**

Excellent location, convenient transportation. Connected to the Middle Huaihai Zhonglu Subway Station, and close to the bustling highend Huaihai Road commercial street

#### **Characteristics**

Features a unique Artdeco architectural style, with a collection of elite tenants and superb property management services

**©** 021-53689300

 No. 202\222 Hubin Road, Huangpu District, Shanghai

#### The Bund Finance Center (BFC)

#### Floor Area

420,000 m<sup>2</sup>

#### **Functional Positioning**

A experiential complex which locates at the core of the Bund financial belt

**©** 021-633388868

No. 600 Zhongshan East 2nd Road, Huangpu District, Shanghai

## 07

#### Zhonghai International Center

#### **Functional Positioning**

Grade A office building of China Overseas Office Capital (COOC); located closely to two metro lines in the city center; certified LEED Gold and creates a park-like green office with a 6000-square-meters garden.

**©** 021-51086070

Lane 838, Huangpi South Road, Huangpu District, Shanghai

#### **World Trade Tower**

#### Floor Area

68.000 m<sup>2</sup>

#### **Functional Positioning**

Top intelligent commercial complex



**©** 021-63510000

No. 500 Guangdong Road, Huangpu District, Shanghai

#### 06

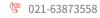
#### **Xinmao Mansion**

#### Floor Area

43,000 m<sup>2</sup>

#### Location

Adjacent to the Huajhaj Road Commercial Street and Xintiandi business center



No. 233 Taicang Road, Huangpu District, Shanghai



#### 08

#### **Ruijin Building**

#### Floor Area

40,000 m<sup>2</sup>

#### **Positioning**

Classic Grade A office building in a prime location at the heart of the city



No. 205 Maoming South Road, Huangpu District, Shanghai





## **BASIC PROFILE**

**1** About Jing'an District



#### **P**INTRODUCTION



Jing'an District is a place of rich culture with multiple origins, where Shanghai culture, south-China culture, railway culture, industrial culture clash and mingle. The ancient Jin'an Temple with thousands of years of history locates here.

Jing'an has been recognized as the National Civilized District and the National Sanitary District. It ranks top in terms of public satisfaction of the urban environment consecutively for many years.

#### **Environment:**

Jing'an has been recognized as the National Civilized District and the National Sanitary District. It ranks top in terms of public satisfaction of the urban environment consecutively for





- > SHANGHAI PUDONG INTERNATIONAL AIRPORT 50km 50min
  - > SHANGHAI HONGQIAO HUB 15km 25min
    - > SHANGHAI SOUTH RAILWAY STATION 10km 30min
    - > SHANGHAI RAILWAY STATION 5km 15min

#### **INDUSTRY DEVELOPMENT**

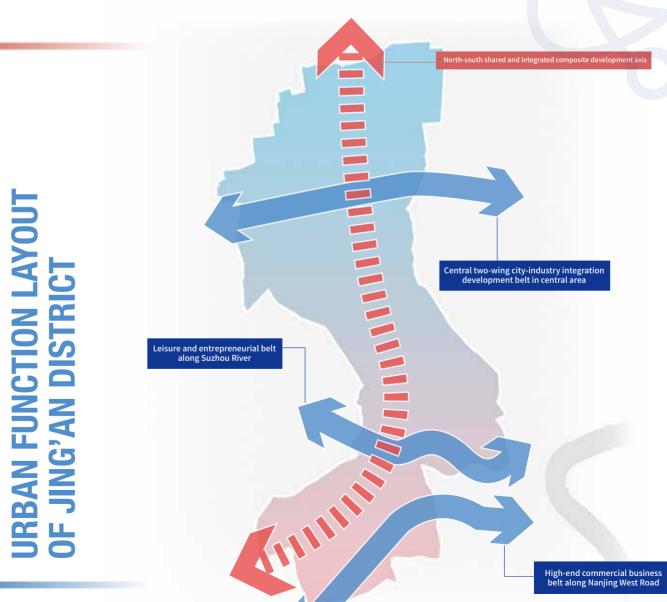
#### "THREE ECONOMICS" AND "FIVE INDUSTRIES"

To create "China's Capital of Big Data Industry " and to build "China's Innovative Industrial Community" and Jing'an Shibei International Science and Technology Creation Community. On this highly prized and promising area, it will soon become the core zone where Shanghai docks with Jing'an to build the "Science and Innovation Center with Global Influence" and the "Global City of Excellence".

#### "THREE ECONOMICS"

Headquarter economy, commercial complex economy, foreign economy.

Jing'an has a total of 82 multinational corporation headquarters, 69 100,000,000-yuan buildings and 5,696 foreign-funded enterprises.



DISTRICT-LEVEL

JING'AN

**DISTRICT-LEVEL** JING'AN



#### **CONTACT INFORMATION**

Jing'an District Science and Technology Committee

No. 912 Gonghe New Road, Jing'an District, Shanghai 021-56205013



#### **CONTACT INFORMATION**

Jing'an District Business Council

No. 915 Julu Road, Jing'an District, Shanghai 021-33371869



#### **CONTACT INFORMATION**

Jing'an District Administrative Service Center No. 38 Moling Road, Jing'an District, Shanghai 021-33372400

#### **CONTACT INFORMATION**

Jing'an District Investment Promotion Office

No. 915 Julu Road, Jing'an District, Shanghai 021-33372300

## **KEY SITES**

2 Key Parks



#### XINYEFANG INTERNATIONAL CULTURAL 01 AND CREATIVE INDUSTRY BASE

Planning Area: 8.0 hectares **Functional Positioning:** 

Asia's world-class cultural and creative industry clusters that integrates film and television production, art and media, industrial design and sports competition



#### **02** SHIBEI HIGH-TECH PARK

Planning Area: 3.13 km<sup>2</sup>

#### **Characteristics:**

Its comprehensive development index ranks first in the city's development zones smaller than 5 square kilometers. The unit land tax output and profit output of Shibei High-tech Park rank second among all of Shanghai's development zones

#### **Functional Positioning:**

To create "China's Capital of Big Data Industry " and to build "China's Innovative Industrial Community" and Jing'an • Shibei International Science and Technology Creation Community. On this highly prized and promising area, it will soon become the core zone where Shanghai docks with Jing'an to build the "Science and Innovation Center with Global Influence" and the "Global City of Excellence".

**©** 021-68820000

**©** 021-63073333

No. 262 Jiangchang 3rd Road,

Jing'an District, Shanghai

No. 210 Wenshui Road, Jing'an District, Shanghai

## **KEY SITES**

JING'AN

3 Commercial Buildings

#### **Jincang Square**

#### Floor Area

72,000 m<sup>2</sup>

#### **Functional positioning**

A commercial complex that combines office work, shopping, catering and leisure





#### Jing' an District, Shanghai

#### Jing'an International Center

#### Floor Area

300.000 m<sup>2</sup>

#### **Positioning**

A comprehensive business zone which integrates shopping malls, leisure and entertainment equipment, waterfront catering, office buildings and luxury hotels

No. 89 Yutong Road, Jing' an District, Shanghai



## Shanghai COFCO Square

#### Floor Area

192,000 m<sup>2</sup>

#### **Positioning**

A commercial complex that integrates office buildings, shopping, catering and entertainment

At the intersection of Haining Road and Xizang North Road, Jing' an District, Shanghai



#### Jing'an - Baohua Center

#### Floor Area

31.000 m<sup>2</sup>

#### **Transportation**

Next to Yan'an overpass; only 200 meters away from Subway Line 2 and Line 7 Jing'an Temple Station

No. 258 Changde Road, Jing' an District, Shanghai



#### Yingkai Cultural and **Creativity Square**

#### Floor Area

27,000 m<sup>2</sup>

#### **Transportation**

Close to the Qufu Road Station on subway Line 8 and Line 12 to the west side; only a few steps away from Suzhou River

At the intersection of Oufu Road and Xizang North Road, Jing' an District, Shanghai



#### **Financial Street Joy Center**

#### Floor Area

39,000 m<sup>2</sup>

#### **Positioning**

A company headquarter cluster which integrates business office, leisure and entertainment services

At the intersection of Zhongxing Road and Pushan Road. Jing' an District, Shanghai



#### **Financial Street** Rongtai Center

#### Floor Area

118,000 m<sup>2</sup>

Floor Area

49.000 m<sup>2</sup>

functions

Floor Area

120,000 m<sup>2</sup>

**Positioning** 

#### **Functional positioning**

A business headquarters cluster that consists of office buildings and podiums, integrating business offices, leisure and entertainment services

at the intersection of Zhongxing Road and Pushan Road, Jing' an District, Shanghai

**Daning Business Center** 

A comprehensive business center with

entertainment, business and other

No. 699 Guangzhong West Road,

Shibei No.1 West Riverbank

Commercial office leisure complex

south-west side of the Pengyuepu

River, Jiangchang West Road,

Jing' an District, Shanghai

Jing' an District, Shanghai

**Functional positioning** 



#### **Block H Daning Music Square** City View Office Building

#### Floor Area

27,000 m<sup>2</sup>

#### **Functional positioning**

A business center that brings elements of nature and culture into commercial activities, integrating leisure, entertainmen and shopping at one place

No. 12 Lane 777, Wanrong Road, Jing' an District, Shanghai



#### **Wanxiang Daning Center**

#### Floor Area

30.000 m<sup>2</sup>

#### **Transportation**

A large complex that contains Grade A office buildngs, detached corporate headquarters, and a high-end residential estate

At the intersection of Wenshui Road and Gonghe New Road, Jing' an District, Shanghai



#### Junengwan Innovation and **Enterpreneurship Center**

#### Floor Area

69.000 m<sup>2</sup>

#### **Positioning**

A new innovation and entrepreneurship office cluster inside the Shibei Hightech Park

At the intersection of Jiangchang West Road and Wanrong Road, Jing' an District, Shanghai



INVESTMENT IN SHANGHAI





#### **■ INDUSTRY DEVELOPMENT**



The industrial development in Xuhui District is led by modern service industry, backed by advanced manufacturing industry, business& trade industry and real estate industry, with a goal of building up a cluster of 4 major industriesinformation technology, life and health, cultural creativity, and innovative finance.

## **BASIC PROFILE**

1 About Xuhui District



INTRODUCTION



Xuhui District is located in the southeast of Shanghai's urban area, with an area of 54.93 square kilometers and a long-term resident population of 1.0844 million.

#### **Profound History:**

In the district, there are Longhua Temple with a history of 1000 years, Huang Dao Po Culture that has been passed down for over 700 years, Shanghai industrial culture that has developed for over 100 years, and 2 areas with historical cultural features: Hengshan Road-Fuxing Road and Longhua.

#### **Advantageous Location:**

Xuhui District is the main channel leading to suburban areas such as Songjiang, Jinshan, Qingpu, and Fengxian. There are 8 subway lines operating in the district.

#### **Abundant Social Resources:**

Xuhui District owns 121 national and municipal scientific research centers such as Chinese Academy of Sciences Shanghai Branch, 18 institutions of higher learning such as Shanghai Jiaotong University, Caohejing National Hi-Tech Park, 351 medical and health institutions of various levels and types, and 80% of Shanghai's cultural units and artistic societies.



54.9 km<sup>2</sup>



3 1,084,000 Population

> SHANGHAI PUDONG INTERNATIONAL AIRPORT 45km 50min

- > SHANGHAI HONGQIAO HUB 20km 20min
  - > SHANGHAI SOUTH RAILWAY STATION 5km 10min
  - > SHANGHAI RAILWAY STATION 15km 25min

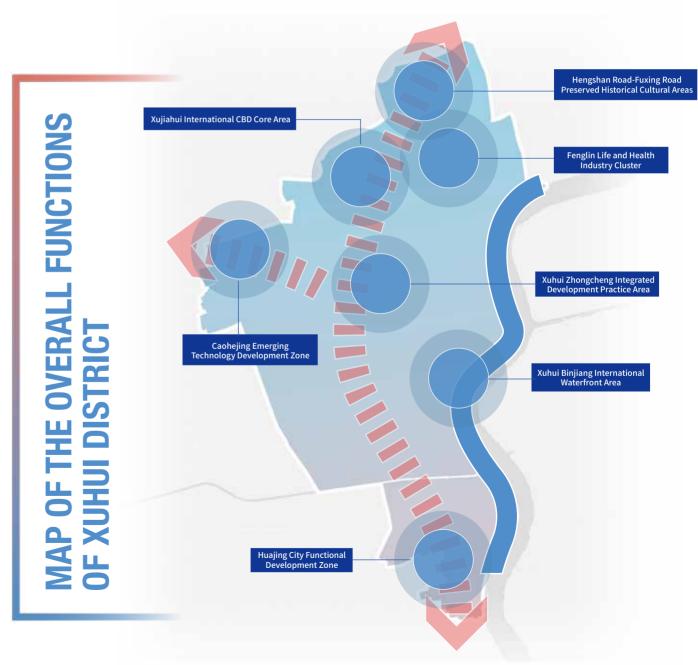




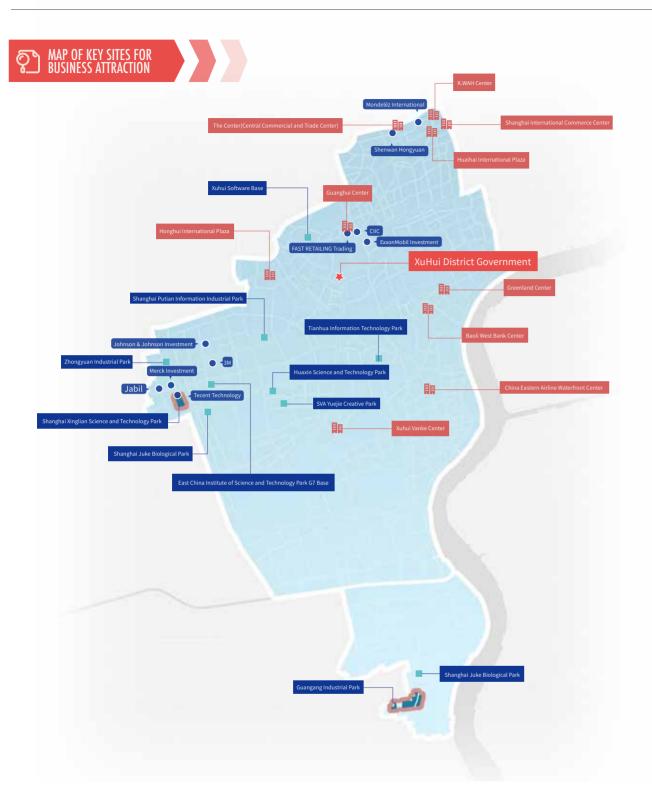
**Cultural Creativity** 



**Innovative Finance** 



XUHUI



#### **CONTACT INFORMATION** Xuhui Business Operation Service Center, Project Section Building 8, No.336, North Caoxi Road, Xuhui District, Shanghai 021-64870102

#### CONTACT INFORMATION Xuhui Business Operation Service Center, Management Section Building 8, No.336, North Caoxi Road, Xuhui District, Shanghai 021-64643295

## CONTACT INFORMATION Xuhui Administrative Service Center Building 2, No. 999, Nanning Road, Xuhui District, Shanghai 021-24092222

## **KEY SITES**

2 Key Parks



#### **01** HUAXIN SCIENCE AND TECHNOLOGY PARK

No.39, Hongcao Road, Xuhui District, Shanghai

Planning Area: 2.4 km<sup>2</sup>

#### **Functional Positioning:**

A green ecological business, science and technology park with supporting facilities for office work and technological research & development

#### **Key Enterprises:**

Ashland, Microsoft (China), Inesa-Lab, etc



#### SHANGHAI PUTIAN **02** INFORMATION INDUSTRIAL PARK

**9** 15900441380

No.700, Yishan Road, Xuhui District, Shanghai

Planning Area: 10.4 hectares

#### **Functional Positioning:**

To focus on the Research& Development and industrialization of scientific outcomes, build up the industrial chain and clusters to promote the development of digital information industry

#### **Key Enterprises:**

Mihoyo, Yinglian Information Technology, CIIC Guanaitong, etc



#### **03** SVA YUEJIE CREATIVE PARK

**9** 13916388068 No.140, Tianlin Road,

Planning Area: 6.8 hectares

**Functional Positioning:** 

Xuhui District, Shanghai

Xuhui District, Shanghai

A industrial park for the cultural creativity industry, with facilities required by office work, innovation and recreation, catering to the needs of industrial life from all perspectives

#### **Key Enterprises:**

Goertek, Youliang Information Technology, Bojia Information Technology, etc



#### **04** YUANZHONG INDUSTRIAL PARK

**©** 021-64853330 No.2007, Hongmei Road,

Planning Area: 8.7 hectares

#### **Functional Positioning:**

A high-end urban industrial park that mainly focuses on modern service industry. A great number of modern service-oriented and technological enterprises has already gathered here, including those from the areas of information service, design and research& development, research& development of electronic equipment etc

#### **Key Enterprises:**

Hanhai Information Technology, Aisino Wincor, Lingshi Telecommunication Technology, etc

## **KEY SITES**

**3 Commercial Buildings** 



#### The Center

(Central Commercial and Trade Center)

#### Floor Area

98,000 m<sup>2</sup>

#### **Transportation**

Within several-minute walk distance from Changshu Road Station on subway line 1, and Jing' an Temple Station on subway line 2. Easy access to multiple bus routes



No.989, Changle Road, Xuhui District, Shanghai



#### Ganghui Center

#### Floor Area

120.000 m<sup>2</sup>

#### **Functional Positioning**

A mixed-use commercial zone with twin office buildings, malls, and service-oriented apartments



No.1, Honggiao Road, Xuhui District, Shanghai



#### 04

#### **Huaihai International Plaza**

#### Floor Area

73,000 m<sup>2</sup>

#### **Functional Positioning**

A commercial complex with Grade A office buildings and apartment hotels



No.1045, Middle Huaihai Road, Xuhui District, Shanghai



#### 03

#### **K.WAH Center**

#### Floor Area

71,000 m<sup>2</sup>

#### **Transportation**

Next to subway line 1, 10, 12. Close to South Shanxi Road Station



No.1010, Middle Huaihai Road, Xuhui District, Shanghai

#### Honghui International Plaza

#### Floor Area

95,000 m<sup>2</sup>

#### **Positioning**

A complex with 5A Grade A office buildings, and urban lifestyle facilities for high-end catering and recreation



No.1538, West Zhongshan Road, Xuhui District, Shanghai



#### **Shanghai International Commerce Center**

#### Floor Area

222,000 m<sup>2</sup>

#### **Transportation**

A large urban complex that features Super Grade A twin office buildings



No.999, Middle Huaihai Road, Xuhui District, Shanghai

#### **Greenland Center**

#### Floor Area

305,000 m<sup>2</sup>

#### **Functional Positioning**

An urban complex that includes office buildings, business zones and highend housing



No.562, Dong' an Road, Xuhui District, Shanghai

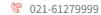
#### **Xuhui Vanke Center**

#### Floor Area

700.000 m<sup>2</sup>

#### **Functional Positioning**

An urban complex that includes Grade A office buildings, a commercial plaza, an art center, and ecological green space



No.1000, Nanning Road, Xuhui District, Shanghai



#### **Baoli West Bank Center**

#### Floor Area

151,000 m<sup>2</sup>

#### **Transportation**

A Grade A commercial complex that includes international commercial platform in the form of twin towers and boutique business



No.1119, South Wanping Road, Xuhui District, Shanghai



#### **China Eastern Airline Waterfront Center**

#### Floor Area

62,000 m<sup>2</sup>

#### **Positioning**

A waterfront commercial center that features aerospace, innovation, art, interaction, and experience

**©** 021-34762708

No.277, Longlan Road, Xuhui District, Shanghai





# CHANGAINGEDISTR

## **BASIC PROFILE**

1 About Changning District



#### ? INTRODUCTION



Changning District is located in the western part of Shanghai's downtown region, with an area of 37.19 square kilometers and a household registered population of 579,000.

#### **Transportation:**

Changning district is at the "Y-shaped" meeting point of Shanghai-Nanjing Development Axis and Shanghai-Hangzhou Development Axis, next to Honggiao comprehensive transportation hub, and is the bridge that connects Shanghai with Yangtze River Delta.

#### **Educational Resource:**

Changning District has abundant educational resources, including 12 quality schools and institutions of higher education such as East China Normal University and East China University of Political Science and Law.

#### **Business Climate:**

The business climate is being optimized continuously, and Changning District is a leader in the exploration of innovative measures such as "One License/Certificate, Multiple Access" reform, and "One Counter, All Services" platform.





- SHANGHAI PUDONG INTERNATIONAL AIRPORT 50km 55min
  - > SHANGHAI HONGQIAO HUB 15km 25min
    - > SHANGHAI SOUTH RAILWAY STATION 10km 20min
    - > SHANGHAI RAILWAY STATION 5km 15min



**Aviation Service** 



Internet + Life Service



Fashion& Creativity



Artificial Intelligence



**Financial Service** 

### **INDUSTRY DEVELOPMENT**

#### "3+2"FEATURED INDUSTRIES

Changning District is among Shanghai's first group of developed commercial zones. Since the 13th "Five-Year Plan", Changning District has been focuses on the development of "3+2" featured industries, with a goal of optimizing the layout of aviation service industry, Internet + life service industry, fashion& creativity industry; Meanwhile. Changning District started the development of artificial intelligence industry at an earlier stage and made efforts to promote the development of financial service industry.

Brought together a group of enterprises and functional institutions that focus on the aviation service.

#### Internet + Life Service Industry:

Brought together about one hundred internationally and domestically renowned enterprises such as Meituan and

#### Fashion& Creativity:

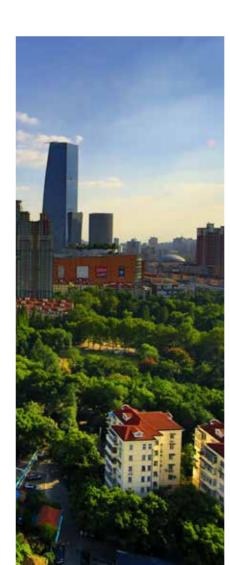
Formed a group of influential brands including Dazzle Fashion, Zuczug, and held multiple campaigns.

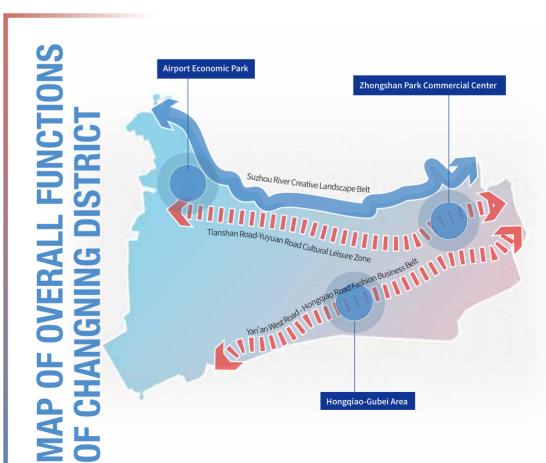
#### **Artificial Intelligence:**

Showed the development trend of industrial agglomeration, introduced more than 130 Al enterprises.

#### **Financial Service:**

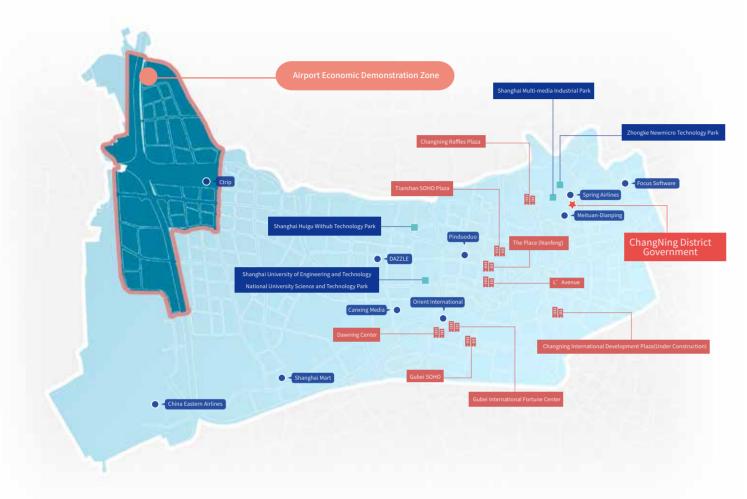
After successfully established Changning Financial Park, the district contributed to the official opening of Changning Western Suburban Financial Park.





DISTRICT-LEVEL CHANGNING

## MAP OF KEY SITES FOR BUSINESS ATTRACTION



## **KEY SITES**

## **2** Commercial Buildings

## Ol Gubei International Fortune Center

#### Floor Area

190,000 m<sup>2</sup>

#### **Functional Positioning**

A mixed-use, high-end commercial center for office work, recreation, shopping and entertainment

021-62701775

No.1425, Hongqiao Road, Changning District, Shanghai



## 02

#### The Place (Nanfeng)

#### Floor Area

277,000 m<sup>2</sup>

#### **Functional Positioning**

A complex consists of a large shopping mall and multiple high-end commercial buildings

**©** 021-62371118

No.100, Zunyi Road, Changning District, Shanghai



#### CONTACT INFORMATION

Changning Financial Service Office (Changning Investment Promotion Office) No.555, Loushanguan Road, Changning District, Shanghai

021-62118851



#### **CONTACT INFORMATION**

Changning Administrative Service Center No.1436, Changning Road, Changning District, Shanghai

021-24092222

#### 03

#### Tianshan SOHO Plaza

#### Floor Area

170,000 m<sup>2</sup>

#### **Functional Positionning**

An urban complex consists of super Grade A office buildings, hotels and high-end commerce

**©** 021-52580088

No.1717, Tianshan Road, Changning District, Shanghai

## 05

#### Gubei SOHO

#### Floor Area

About 159,000 m<sup>2</sup>

#### **Functional Positioning**

Accessible via subway line 10 and subway line 15 (at the planning stage); 6.5 kilometers away from Hongqiao Airport

**9** 400-815-9888

No.188, Hongbaoshi Road, Changning District, Shanghai

#### 07

#### Changning Raffles Plaza

#### Floor Area

240,000 m<sup>2</sup>

#### **Functional Positioning**

An innovative high-end apartment-style office building for both housing and work

**©** 021-62639999

No. 1133,1189,1193, Changning Road, Changning District, Shanghai



#### 04 Dawning Center

#### Floor Area

85,000 m<sup>2</sup>

#### **Functional Positionning**

An urban complex that includes both commercial and office buildings

**©** 021-60909888

No.500, Hongbaoshi Road, Changning District, Shanghai

#### 06

#### L'Avenue

#### Floor Area

140,000 m<sup>2</sup>

#### **Functional Positioning**

An urban complex consists of hotels, catering service, housing, fashion and shipping service

**©** 021-52138770

No.99, Xianxia Road, Changning District, Shanghai



#### 08

## Changning International Development Plaza

(Under Construction)

#### Floor Area

250,000 m<sup>2</sup>

#### **Positioning**

A complex with office building, commercial area, gymnasium, and boutique supermarkets

\$\\ 15000025331

No.1398, Kaixuan Road, Changning District, Shanghai



104 INVESTMENT IN SHANGHAI 105

## **BASIC PROFILE**

1 About Putuo District



#### INTRODUCTION



Located in the northwest of downtown Shanghai. Putuo District covers an area of 55.53 km2 and has a permanent population of 1.2819 million.

#### **Transportation:**

Putuo is 10 km away from the Hongqiao Comprehensive Transportation Hub; Suzhou Creek flows for a total of 14.3 km in Putuo and creates a culturally and aesthetically rich landscape known as "the 18 bends in the Suzhou Creek". The riverbank area is also considered the birthplace of China's domestic manufacturing industry.

#### **Business Environment:**

Putuo has launched multiple measures to improve its business environment, including the "3+5+X" dustrial policy system, the 12 Measures to Support the Sound Development of Private Economy, and the "Putuo Benefits Card for Talents".



55.5 km<sup>2</sup>
Area



- > SHANGHAI PUDONG INTERNATIONAL AIRPORT 60km 55min
  - > SHANGHAI HONGQIAO HUB 20km 25min
    - > SHANGHAI SOUTH RAILWAY STATION 10km 25min
    - > SHANGHAI RAILWAY STATION 20km 30min

#### INDUSTRY DEVELOPMENT

#### Intelligence software:

covering mobile Internet, Internet of Things (IoT), cloud computing, big data, Al, Intelligent manufacturing and robotics, 3D printing and other industries.

targeting industries integrating production, study, research, and application that aim to transform innovative outcomes into actual productivity.

covering such financial elements as trading platforms, financial institutions, professional services, and industry associations.





**R&D Services** 

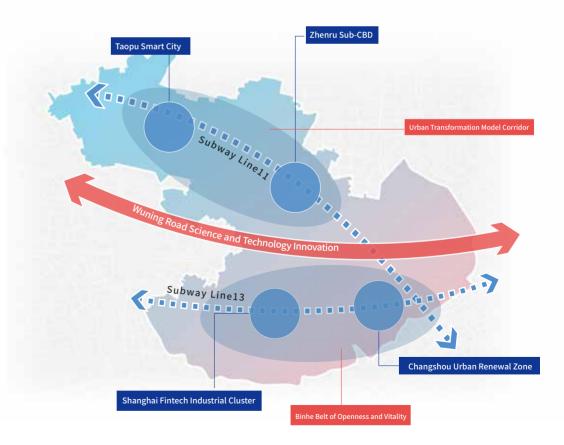


Fin-Tech

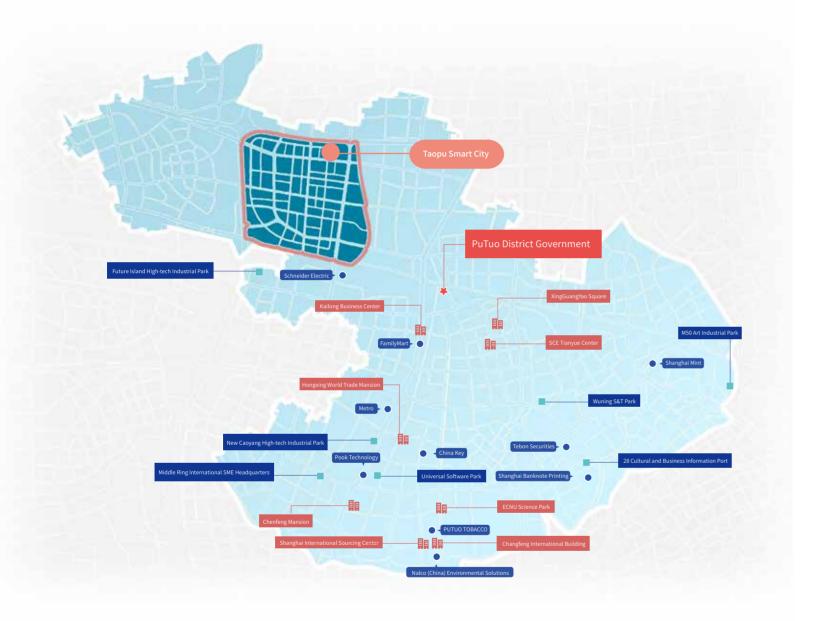
**INDUSTRY** 

POSITIONING









# CONTACT INFORMATION Investment Development Department of Putuo District No.602, Tongpu Road, Putuo District, Shanghai 021-52820889

## **KEY SITES**

2 Key Parks



#### **01** TAOPU SMART CITY

Planning Area: 7.9 km<sup>2</sup>

**Industry Positioning:** Internet-based smart technology and headquarters economy focusing on serving the Yangtze River Delta

**Location and Transportation:** located in Taopu Town in the northwest of Putuo District, with Shanghai–Jiading Expressway to the north, Zhenbei Road to the east, Shanghai–Nanjing Railway to the south, and Shanghai Outer Ring Expressway to the west

#### **Key Enterprises:**

CETC 50th Research Institute, Shanghai Robot Industrial Technology Research Institute, and Mytech Incubator



#### **02** WUNING S&T PARK

Planning Area: 6.7 km<sup>2</sup>

SEARI Building, No.509, Wuning Road, Putuo District, Shanghai

**Functional Orientation:**A comprehensive S&T park focusing on intelligent electrical engineering and relevant basic fields

**Location and Transportation:** the south close to the North Zhongshan Road Exit of Inner Ring Road and to the northern area of Wuning Road commercial district and the north to the future Shanghai Zhenru Sub-center; currently served by Shanghai Metro Lines 3, 4 and 11 and nearly 40 bus lines

#### **Key Enterprises:**

SEISYS, Shanghai Electrical Apparatus Research Institute, and SEARI Electric Technology Co.



#### **03** UNIVERSAL SOFTWARE PARK

No.958, Zhenbei Road, Putuo District, Shanghai

#### **Functional Orientation:**

A complete software industrial chain that focuses on software development enterprises and extends to downstream industries such as system integration and Internet services

#### **Key Enterprises:**

Poker City Network Technology, Saiyun Network Technology, and Shiyi Network Technology



#### 04 M50 ART INDUSTRIAL PARK

TRIAL PARK

No.50, Moganshan Road,
Putuo District, Shanghai

Planning Area: 2.7 km<sup>2</sup>

#### **Functional Orientation:**

An art landmark in Shanghai that focuses on visual arts and creative design and houses artist studios, cultural and art agencies and design firms

#### Key Enterprises:

Shanghai M50 Cultural and Creative Industry Development Co., Ltd., Labbrand, and Team+ Architecture

108 INVESTMENT IN SHANGHAI 109

## **KEY SITES 3 Commercial Buildings**

#### **Kailong Business Center**

#### Floor Area

About 98,000 m<sup>2</sup>

#### **Functional Orientation**

Commerce and office building

No.2251, Zhenbei Road, Putuo District, Shanghai



## **SCE Tianyue Center**

SCE Tianyue Center, located in the center of Zhenru, is a complex consisting of A-level office buildings, commercial buildings and high-end residential, with the east to Jing'an District, the south to Changning District, and the west to the Honggiao Comprehensive Transportation Hub. It is also close to the Middle Ring Road and transit lines.

No.166, Guchuan Road, Putuo District, Shanghai



#### 05

#### **Chenfeng Mansion**

#### Floor Area

33,000 m2

#### **Surrounding Facilities**

Science, education, cultural and health facilities such as Shanghai Putuo District Administrative Service Center, Shanghai Children's Hospital, Shanghai Center for Women and Children's Health, Putuo District Maternity and Infant Hospital, and Putuo District Talents Apartment (under construction, less than 1km)

 Lane 800, Tongpu Road, Putuo District, Shanghai



#### 06

#### **Shanghai International Sourcing Center**

#### Floor Area

145,000 m2

#### **Functional Orientation**

A modern and international exhibition center that provides one-stop services including exhibition, convention, eventholding, and catering

No.235 and 245, East Yunling Road, Putuo District, Shanghai



#### XingGuangYao Square

#### Floor Area

About 200,000 m2

#### **Functional Orientation**

An urban landmark complex with a commercial volume of 1 million m<sup>2</sup>

No.11, Lane 1888, Caoyang Road, Putuo District, Shanghai



#### **Kailong Business Center** Floor Area

54,000 m2

#### **Surrounding Facilities**

Changfeng Park and middle and topgrade shopping malls and hotels; close to the Changfeng Park Station of Shanghai Metro Line 15 (under construction)

No.89, East Yunling Road, Putuo District, Shanghai



#### **ECNU Science Park**

#### Floor Area

95,000 m2

#### **Functional Orientation**

A new-style park that integrates industrial development and urban construction and is committed to modern services R&D and attracting hi-tech enterprises

No.938, 960 and 980, Jinshajiang Road, and No.832, Zhongjiang Road, Putuo District, Shanghai



#### 08

#### Hongxing **World Trade Mansion**

#### Floor Area

30,000 m2

#### **Functional Orientation**

A comprehensive office building that provides one-stop services including exhibition

No.598 and 588, North Nujiang Road, and No. 1218 and 1238, Danba Road, Putuo District, Shanghai







"2+4+X"INDUSTRIAL SYSTEM OF MODERN SERVICE INDUSTRY





## **BASIC PROFILE**

1 About Hongkou District



#### INTRODUCTION



Hongkou District is located in the northeast of Shanghai's downtown region, with an area of 23.4 square kilometers and a long-term resident population of 797,000.

#### **Regional Transportation:**

The Hongkou north bund, The Bund and Lujiazui formed "The Golden Delta". Loop lines and Overpasses run across the middle of Hongkou District, 5 subway lines operate in the district, and the Bund Tunnel offers direct access to The Bund.

#### Target and Positioning:

To be a key functional area of Shanghai's international financial center and international shipping center, an area with vibrant innovation and entrepreneurship, an area that inherits and develops the "Shanghai Culture", a high-qualify urban area that is suitable for living, working and travelling.

#### **Business climate:**

The Hongkou District Committee and the Hongkou government has approved The Implementation Plan of Further Optimizing Houkou's Business Climate, which includes 28 specific tasks of 5 categories, so that the business climate could be optimized from all dimensions and perspectives.



23.4 km <sup>2</sup>



SHANGHAI PUDONG INTERNATIONAL AIRPORT 45km 45min

- > SHANGHAI HONGQIAO HUB 25km 40min
  - > SHANGHAI SOUTH RAILWAY STATION 20km 35min
  - > SHANGHAI RAILWAY STATION 5km 20min





**Cultural Creativity** 





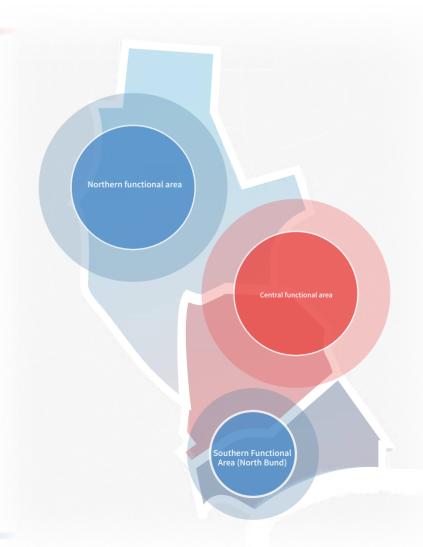
#### Map of Southern, Central and Northern Functional Areas:

Undertaking both the financial and shipping businesses of the North Bund in the south, it develops financial services and high-end shipping services featuring wealth management. At the same time, it is the first to achieve Gigabit Fixed Broadband Network and 5G network coverage, becoming the "First Zone with Dual-Gigabit Worldwide".

The central area integrates business travel, culture and sports industries, highlighting the advantages of historical humanities and ecological water systems and activating the industrial and commercial strength of business travel.

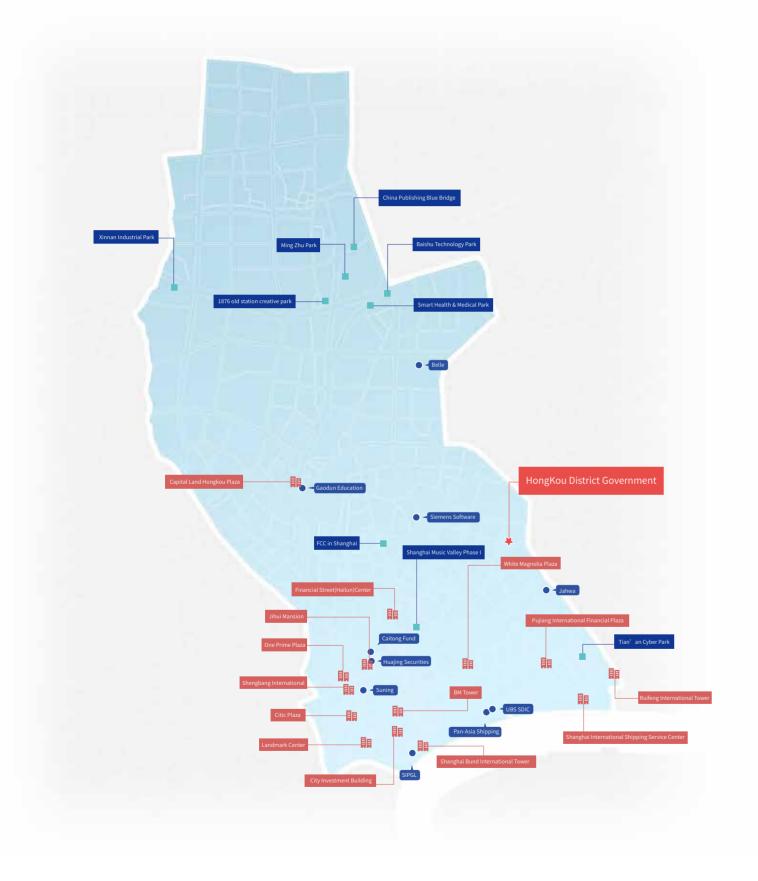
With science and technology innovation industry clustered in the north, it promotes the construction of cutting-edge technology laboratories and innovation centers, improve the innovation ecology, and deepen the "Silicon Lane" style technology innovation model.

# **FUNCTIONS JE HONGKOU DISTRIC OVERALI**



DISTRICT-LEVEL HONGKOU **DISTRICT-LEVEL** HONGKOU





## **KEY SITES**

**2 Commercial Buildings** 

#### **CONTACT INFORMATION**

Hongkou Science and Technology Commission, Management Section

No.518, Feihong Road, Hongkou District, Shanghai 021-25015346

#### **CONTACT INFORMATION**

Hongkou Investment Promotion Office

Building 23, No.908, East Daming Road, Hongkou District, Shanghai

021-52820889

Hongkou Investment Service Center

Building 23, No.908, East Daming Road, Hongkou District, Shanghaii 021-65953818-202

Affair Service Center No.338, Sanhe Road, Hongkou District, Shanghai 021-25657552

Hongkou Administrative



#### White Magnolia Plaza

#### Floor Area

340,000 m<sup>2</sup>

#### **Functional Positioning**

A world-class urban complex with Super Grade A office buildings, shopping malls, the first W Hotel in Shanghai and a cultural recreational center. The aim is to be the new landmark of Shanghai

**©** 021-22866851

No.588, East Changzhi Road, Hongkou District, Shanghai



#### **Landmark Center**

#### Floor Area

189,000 m<sup>2</sup>

#### **Functional Positioning**

A commercial and business center that includes Super Grade A office buildings, and a commercial plaza



No.328, Tiantong Road, Hongkou District, Shanghai



#### **Pujiang International** Financial Plaza

#### Floor Area

11,900 m<sup>2</sup>

#### **Functional Positioning**

A mixed-use commercial zone that focuses on the financial service industry



No.1158, East Daming Road, Hongkou District, Shanghai



#### Financial Street (Hailun) Center

#### Floor Area

82,000 m<sup>2</sup>

#### **Regional Transportation**

Located at the meeting point of Siping Road and Hailun Road, close to subway line 4 and line 10

**©** 021-63566677

No.440, Hailun Road. Hongkou District, Shanghai



**©** 021-36521250

Shanghai Bund

**Feature of Building** 

Floor Area

52,000 m<sup>2</sup>

International Tower

protection

Citic Plaza

**Functional Positioning** 

super high-rise office building

**Feature of Building** 

A commercial complex consists of

block-style commercial facilities and a

Created scale-looking curtain wall and

exterior of the skirt building to achieve

energy conservation and environmental

used terracotta panels to build the

No.859, North Sichuan Road, Hongkou District, Shanghai



#### One Prime Plaza

10

#### **Regional Transportation**

Located at the North Sichuan Road Station on subway line 10 and surrounded by tunnels and overpasses, the plaza enjoys convenient transportation

#### **Feature of Building**

The unique front gate of the mall created a visual experience that the internal and external space are connected



Floor Area

230.000 m<sup>2</sup>

12

No. 1362, North Sichuan Road, Hongkou District, Shanghai



#### 05 Raffles

#### Floor Area

420.000 m<sup>2</sup>

#### **Regional Communication**

Easy access to subway line 12, capable of offering a 270° view of The Band and Lujiazui



No.1089, East Changzhi Road, Hongkou District, Shanghai



#### 06

#### Jihui Mansion

#### Floor Area

950.000 m<sup>2</sup>

#### **Functional Positioning**

A commercial complex for office work and business

**©** 021-63330713

No.575 Wusong Road, Hongkou District, Shanghai

**Shengbang International** 

The design of the tower reflexed the

value of being people-oriented and

smart. There are plenty of floors and

space that could be divided according

to clients' needs, so that clients could

**Functional Positioning** 

**Feature of Building** 

have more choices

Mixed-use commercial tower



#### **©** 021-63562288

cable network via satellites

## The tower has a full set of supporting facilities, and could access international TV information such as CNN American

No.99, Huangpu Road, Hongkou District, Shanghai

#### **BM Tower**

#### **Feature of Building**

The tower includes Riverfront Grade A office building on the northern part of The Bund, and offers full view of the landscape. It has a complete set of supporting facilities and enjoys convenient transportation. International clients are the majority in the building



**©** 021-26019000

daily life

No.388, West Jiangwan Road, Hongkou District, Shanghai

**Functional Positioning** 

mixed-use mall for shopping,

A digitalized, recreational, personalized

relaxation, entertainment, cuisine, and

# Capital Land Hongkou Plaza

#### 14

level office building functions in northern part of The Bund and even in the entire city of Shanghai

No. 248, Yangshupu Road, Hongkou District, Shanghai



## 07

## Jirui Plaza

#### Floor Area

75,000 m<sup>2</sup>

#### **Regional Transportation**

Easy access to subway line 12, close to Xinjian Road Tunnel



No.399 East Changzhi Road, Hongkou District, Shanghai











No.1318, North Sichuan Road. Hongkou District, Shanghai

**©** 021-63561902/021-63561208





## **BASIC PROFILE**

1 About Yangpu District



#### INTRODUCTION



With a total area of 60.61 square kilometers and a registered population of 1.35 million, Yangpu District is one of the largest and most populous downtown areas in Shanghai. Yangpu boasts "over a hundred years of history of its industries, universities, and municipal administration".

Yangpu District is home to a great number of science and education talent. It has 10 colleges and universities and more than 100 research institutes including Fudan University, Tongji University, Shanghai University of Finance and Economics, University of Shanghai for Science and Technology, and Shanghai University of Electric Power. Yangpu is among the first batch of national innovative pilot cities and districts and the first batch of "28 mass entrepreneurship and innovation" model bases, also one of important areas for the construction of Shanghai Technology Innovation Center.





310,000 Population

- > PUDONG INTERNATIONAL AIRPORT 40km 40min
  - > HONGQIAO HUB 25km 40min
    - > SHANGHAI SOUTH RAILWAY STATION 20km 35min
    - SHANGHAI RAILWAY STATION 10km 25min

#### industry development

#### **Development goal:**

Yangpu will promote the tertiary industry, which is focused on the innovation economy and characterized by the Internet industry. The development focus will be intellectual-intensive modern service industries and strategic emerging industries such as modern design, artificial intelligence, big data, and fintech.

#### **Development focus:**

R&D service industry such as modern design services and intelligent manufacturing.

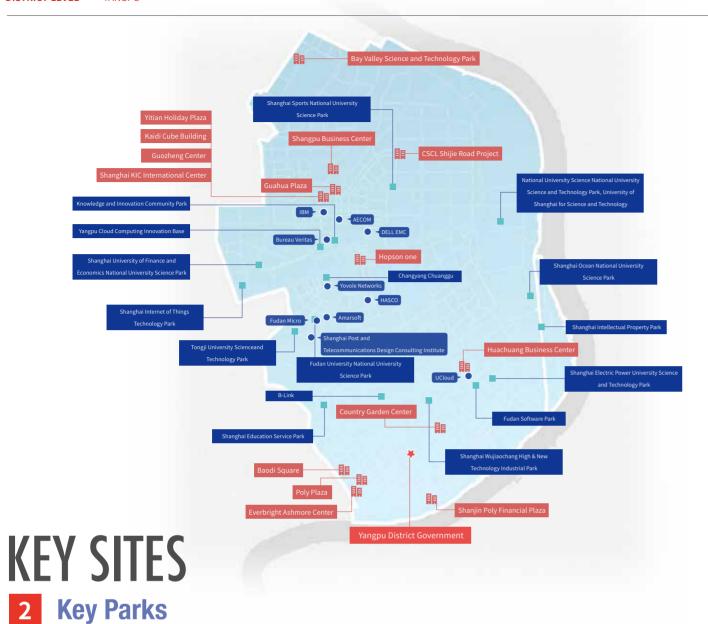
#### **Development acceleration:**

BDS, Internet education, fintech, information technology, and e-commerce.

#### **Development cultivation:**

Technology services, cultural and creative industry, sports health, new energy, energy conservation, and





#### KNOWLEDGE AND INNOVATION 01 COMMUNITY PARK

**©** 021-61436143

26 Jinchuang Rd, Yangpu, Shanghai

Planning Area: 6 m<sup>2</sup>

#### Leading Industries:

Information services, smart medical services, and design services represented by artificial intelligence, cloud computing, and big data

#### **Key Enterprises:**

IBM, Dell EMC, and AECOM



#### **02** FUDAN SOFTWARE PARK

#### **©** 021-65686953

7th Floor, Building 2, 588 Longchang Rd, Yangpu, Shanghai

Shanghai Technology Business Incubator, Shanghai Business Incubation Demonstration Base, Shanghai Information Service Industry Base, and Shanghai "Four New" ("Four new": new technology, new industry, new business model, new type of operation) Economic Innovation Base

#### Leading Industries:

Software industry, digital content industry, health care industry, and technology culture industry

#### **CONTACT INFORMATION**

Investment Promotion Office No.78 Meizhou Branch Rd, Yangpu, Shanghai 021-25010300 021-25010265





#### TONGJI UNIVERSITY SCIENCE AND **03** TECHNOLOGY PARK

**9** 13611667020

24th Floor, 100 Guokang Rd, Yangpu, Shanghai

Planning Area: 1.07 km<sup>2</sup>

#### Brands:

"Class A National University Science and Technology Park", "National Torch Plan Tongji R&D Design Service Industry Base", "National College Student Technology Entrepreneurship Base", Shanghai "Technology Enterprise Accelerator", and "Four New Economic Innovation Practice base"



**©** 021-55061287

No.158 Huangxing Road, Yangpu District, Shanghai

Planning Area: 350,000 m2

04 Changyang Chuanggu

Brands: Cutting-edged Al+ Demonstration Area, World-class Innovation valley



Baidu Innovation Center, Accenture, LAIX, AIWAYS, Rontgen Medical



## SHANGHAI YANGPU SCIENCE AND TECHNOLOGY BUSINESS INCUBATOR CENTER

#### **©** 021-55666708

7th Floor, Building 1,

335 Guoding Rd, Yangpu, Shanghai

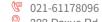
National High-tech Entrepreneurship Service Center, National SME Public Service Demonstration Platform, Shanghai Corporate Culture Construction Demonstration Base, and Shanghai Name-brand Demonstration Zone

#### **Key Enterprises:**

Aihuishou, AVCON Information Technology Co.,Ltd, CCINT, Shanghai CEO Environmental Protection Technology Co., Ltd, and Shanghai Masteck Environment Co., Ltd.



#### YANGPU CLOUD COMPUTING **06** INNOVATION BASE



322 Daxue Rd. Yangpu, Shanghai

#### **Industry Positioning:**

Cloud computing, big data and artificial intelligence, 5G and other related fileds

#### **Key Enterprises:**

VMware, UCloud, Bureau Veritas, Ingram Micro Cloud Computing

## **KEY SITES**

**3 Commercial Buildings** 

#### **Everbright Ashmore Center**

#### **Basic Information**

Everbright Ashmore center covers an area of 25,000 square meters and a total construction area of 160,000 square meters. It has an office space of 70,000 square meters and a commercial area of 23,000 square meters, consisting of 10 commercial and office buildings





#### **Shangpu Business Center**

#### **Basic Information**

Shangpu Business Center covers a construction area of 199,000 square meters, of which office area covers 190,000 square meters and commercial area covers 5,000 square meters, consisting of 10 commercial and office buildings

99 Jiangwancheng Rd, Yangpu, Shanghai



#### 04 Shanghai KIC International Center **Basic Information**

Shanghai KIC International Center covers an area of 10,000 square meters and a construction area of 36,000 square meters, of which office area covers 24,000 square meters and commercial area covers 5,000 square meters, consisting of one commercial and office building

2 192 Sanmen Rd, Yangpu, Shanghai



## Huachuang Business Center

#### **Basic Information**

an area of 36.000 square meters and a construction area of 174,000 square meters, of which office area covers 89.000 square meters and commercial area covers 26,000 square meters



2 3608 Zhoujiazui Rd, Yangpu, Shanghai



#### Poly Plaza

#### **Basic Information**

Poly Plaza covers a total area of 47.000 square meters and a construction area of 300,000 square meters, of which office area covers 152.000 square meters and commercial area covers 31,000 square meters, consisting of 14 commercial and office buildings

9 589 Tongbei Rd, Yangpu, Shanghai



#### Shanjin Poly Financial Plaza

#### **Basic Information**

Shanjin Poly Financial Plaza covers an area of 20,000 square meters and a construction area of 110,000 square meters, of which office area covers 60,000 square meters and commercial area covers 10,000 square meters, consisting of four commercial and office buildings

9 1190 Yangshupu Rd, Yangpu, Shanghai



#### Guahua Plaza

#### **Basic Information**

Guahua Plaza covers an area of 26,000 square meters and a construction area of 160,000 square meters, of which office area covers 55,000 square meters and commercial area covers 48,000 square meters

9 1515 Zhayin Rd, Yangpu, Shanghai



#### **Baodi Square**

#### **Basic Information**

Baodi Square covers an area of 29,000 square meters and a construction area of 156,000 square meters, of which office area covers 80,000 square meters and commercial area covers 22,000 square meters, consisting of two office buildings and commercial facilities

2 1018 Tangshan Rd, Yangpu, Shanghai



#### Hopson One

#### **Basic Information**

Hopson One covers an area of 48,000 square meters and a construction area of 366,000 square meters, of which office area covers 60,000 square meters and commercial area covers 166,000 square meters. POC: 1099 Xiangyin Rd, Yangpu, Shanghai





#### **Guozheng Center**

#### **Basic Information**

Guozheng Center covers an area of 24,000 square meters and a construction area of 97,000 square meters of which office area covers 70,000 square meters and commercial area covers 9,000 square meters, consisting of two office buildings and two commercial buildings

9 489 Zhengli Rd, Yangpu, Shanghai

**Bay Valley Science and** 

**Basic Information** 

Technology Park Phase II

Bay Valley Science and Technology

59,000 square meters and has a total

construction area of 191,000 square

87.000 square meters and commercial

meters, of which office area covers

area covers 4,000 square meters

9 1566 Guoquan North Rd,

**Yitian Holiday Plaza** 

Yitian Holiday Plaza spans from

and Taibao Mansion in the north.

area of 181,000 square meters, including an office area of 26,000

It covers an area of 26,000 square

meters and has a total construction

711 Songhu Rd, Yangpu, Shanghai

Songhu Rd in the east to Guoxia Rd in

the west, Sanmen Road in the south,

**Basic Information** 

square meters

Yangpu, Shanghai

Park Phase II covers an area of



## **Country Garden Center**

#### **Basic Information**

Country Garden Center spans from Ningguo Road in the east to Xinyun Apartment in the west, Hejian Road in the south, and Neighbour buildings in the north. It covers an area of 16,000 square meters and has a total construction area of about 66.000 square meters

300 Hejian Rd, Yangpu, Shanghai



#### Kaidi Cube Building

#### **Basic Information**

Kaidi Cube Building covers an area of 8,000 square meters and has a total construction area of 43,000 square meters, including an office area of 27,000 square meters and a commercial area of 4,000 square meters

200 Sanmen Rd, Yangpu, Shanghai



#### **CSCL Shijie Road Project**

#### **Basic Information**

The project spans from Shijie Rd in the east to Zhayin Rd in the west. It covers an area of 26,000 square meters and has a total construction area of 81,000 square meters, including an office area of 42,000 square meters

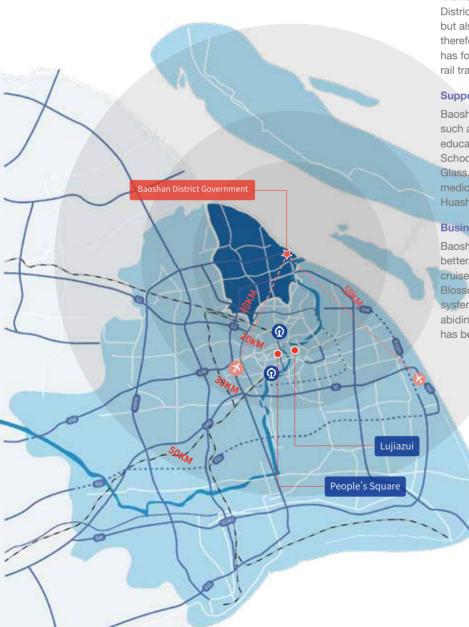
Zhayin crossing, Yangpu, Shanghai





## **BASIC PROFILE**

1 About Baoshan District



#### INTRODUCTION



Baoshan District is located in the north of Shanghai, which is at the junction of the Yangtze River, Huangpu River and Dongjiang River. It covers nearly an area of 300 square kilometers with a population of 2.03 million. Baoshan District not only has developed sea and inland waterways but also outstanding resources in port and shoreline and therefore it is called the "waterway portal" of Shanghai. It has formed a transportation network that integrates railway, rail transit, expressway etc.

#### Supporting services:

Baoshan has complete supporting services, with ports such as Wusongkou International Cruise Port, high-quality education resources such as Shanghai Xingzhi Middle School, cultural facilities such as Shanghai Museum of Glass, Songhu Anti-Japanese War Memorial Hall, and medical resources such as Baoshan (Northern) Branch of Huashan Hospital.

#### **Business environment:**

Baoshan's business environment is continuously becoming better. Through the introduction of special policies on cruise economy, robotics and intelligent hardware, "Cherry Blossom Service Card" project, and the "service manager" system covering an enterprise's whole life cycle, a lawabiding, international and convenient business environment has been created.





20,300,000 Population

> PUDONG INTERNATIONAL AIRPORT 50km 50min

- > HONGQIAO HUB 40km 50min
  - > SHANGHAI SOUTH RAILWAY STATION 35km 50min
  - > SHANGHAI RAILWAY STATION 20km 35min

Northern area (advanced manufacturing development) Central area (cluster of producer service industry) Eastern area (cruise economy development) South area (cluster of science and technology business)

#### **■ INDUSTRY DEVELOPMENT**

#### "1+4+X"INDUSTRIAL SYSTEM

Baoshan is an important area for Shanghai's transformation and development. It is Initially formed the five major industrial clusters of "the whole chain of the cruise economy, robotics and intelligent manufacturing, new materials, building technology, and platform economy".

#### "1" feature industry:

Cruise Industry

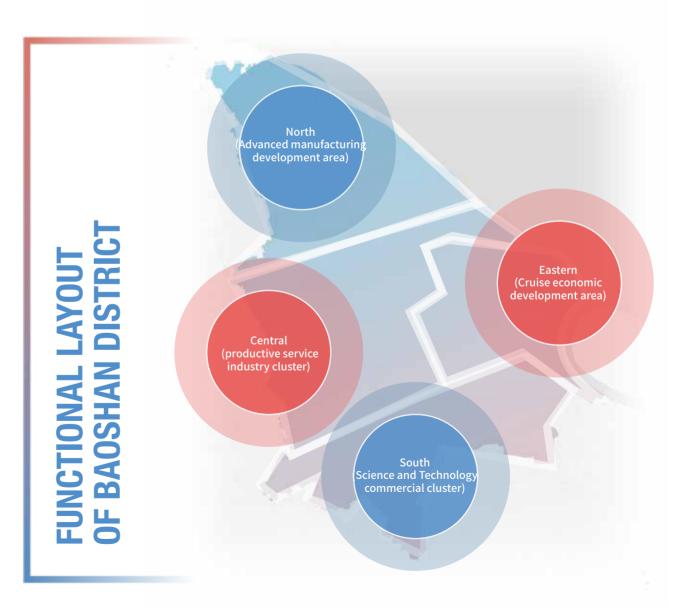
1 + 4 + X

#### "4" leading industry:

New materials, Robotics and smart manufacturing, Nextgeneration information technology, Biomedicine and Health

#### "X" industries with distinctive features:

platform economy, building technology service industry, energy conservation and environmental protection service industry, etc.



DISTRICT-LEVEL BAOSHAN BAOSHAN







#### **CONTACT INFORMATION**

Baoshan District Economic Committ

175 Youyi Branch Road, Baoshan District, Shanghai 021-66786350



#### **CONTACT INFORMATION**

Baoshan District Administrative Service Center

No.1 Songbin Road, Baoshan District, Shanghai 021-26097500



126 INVESTMENT IN SHANGHAI 127

DISTRICT-LEVEL BAOSHAN **DISTRICT-LEVEL** BAOSHAN

## **KEY SITES** 2 Key Parks





#### 01 NANDA ECOLOGICAL SMART TOWN

No. 333 Wenhai Road, Dachang Town, Baoshan District, Shanghai

Planning Area: 5.8 km<sup>2</sup>

**Industry Positioning:** 

Intelligent Internet connected vehicle, artificial intelligence, energy conservation and environmental protection, intelligent medical care

Adjacent to Hujia expressway and S20 outer ring expressway. Metro line 15 is under construction and line 22 is planned to go through this area



#### **02** WUSONG INNOVATION TOWN

**©** 021-66786350

No. 175 Youyi Branch Road, Baoshan District, Shanghai

Planning Area: 23.5 km<sup>2</sup>

**Industry Positioning:** 

New materials, intelligent hardware, cruise service, energy conservation and environmental

**Transportation:** 

located on both sides of the outer ring road, with metro line 3 passing through, as well as line 18, 19, 21 under planning



#### **03** BAOSHAN INDUSTRIAL PARK

**©** 021-66879808

No. 99 Yunzhou Road, Baoshan District, Shanghai

Planning Area: 20.54 km<sup>2</sup>

Cruise related industries, new energy vehicles, intelligent hardware, new materials

**Key Enterprises:** 

**Industry Positioning:** 

CSSC Cruise, Carrier Air-Conditioning, Huayu Magna, Huayu Automotive, etc



#### **04** SHANGHAI ROBOTICS INDUSTRIAL PARK

**©** 021-36310333 No. 681 Fulian Road,

Baoshan District, Shanghai

Planning Area: 3.09 km<sup>2</sup> **Industry Positioning:** 

An important hub for robotics and intelligent manufacturing industry in China

**Key Enterprises:** 

Fanuk, Sinylon Auto Equipment, Fronius smart equipment, etc

## Shanghai Wordsworth **Pentium Tower**

**KEY SITES** 

3 Commercial Buildings

#### Floor Area

110000 m<sup>2</sup>

#### **Functional positioning**

To become Shanghai's mobile internet innovation hub and a 5A standard innovation hub



**©** 021-56456577

Atrium of level 2, building B, No. 2816 Yixian Road, Baoshan District, Shanghai



#### Wei Lai Yi Lai **Innovation Society**

#### Floor Area

33,000 m<sup>2</sup>

#### **Functional positioning**

A high-end scientific and technological innovation park integrating intelligence manufacturing, R&D, office, cultural and recreation, and supporting facilities for commercial development



**©** 021-31300088

No. 4515 Wenchuan Road, Baoshan District, Shanghai



## **Zhongshe Science and**

## **Technology Park**

#### **Floor Area**

68.000 m<sup>2</sup>

#### **Functional positioning**

To become the leading office and business complex in the region



Road, Baoshan District, Shangha





## **BASIC PROFILE**

1 About Minhang District



#### INTRODUCTION



With an area of 373 square kilometers, a population of 2.54 million, two Project 985 universities (Shanghai Jiao Tong University and East China Normal University) and over 300 R&D institutions, Minhang District is one of the core area and of "multiple pillars" in building the south Shanghai Science and Technology Innovation Center which has a global influence. Minhang is also one of demonstration zones for the integration between industrial development and urbanization

Minhang District enjoys a favorable environment with the green space covering 40% of its urban area, which is higher than the average level of Shanghai. Minhang is fully equipped with health care institutions and over one third of international education institutions in Shanghai, such as "Zizhu International Education Zone".





2,540,000
Population

- > PUDONG INTERNATIONAL AIRPORT 45km 40min
  - > HONGQIAO HUB 15km 20min
    - > SHANGHAI SOUTH RAILWAY STATION 10km 10min
    - > SHANGHAI RAILWAY STATION 20km 20min



Next-Generation

Information Technology











International Trade



Services







#### "4+4" INDUSTRIAL SYSTEM

#### Four advanced manufacturing industries:

High-end equipment, artificial intelligence, next-generation information technology, and biomedicine, building the brand of "Made in Shanghai"

#### Four modern service industrie:

International trade, modern finance, cultural and creative industry, and technology services, building "Shanghai Service" and "Shanghai Culture" brands.

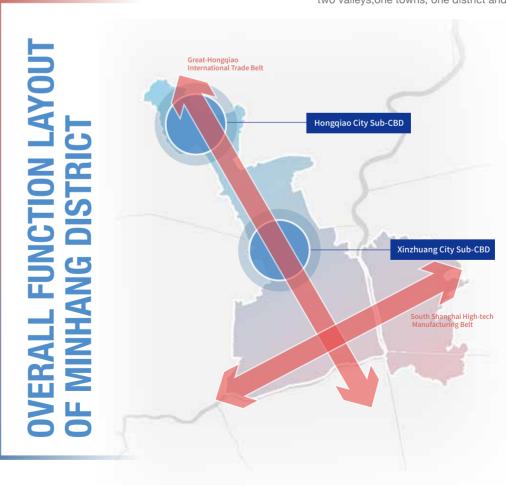
The industrial layout of Minhang will be guided by "one district and two belts", forming a development layout of "one bay, nine zones, two sub-centers, and seven CBDs" supporting advanced manufacturing, modern service industry, and the integration of industrial parks and the city.

#### **Greater Honggiao International Business Belt:**

Taking Qixin Road - Humin Road as the development belt and Honggiao transportation hub as the radiation source, two subcenters (Honggiao and Xinzhuang) radiate seven important business districts including Wuzhong and Qibao, forming the layout of "two sub-centers, and seven CBDs".

#### South Shanghai High-tech Intelligent Manufacturing Zone:

Taking S32 Shenjiahu Expressway as the axis, running from west to east across the banks of the Huangpu River, forming a layout of "one bay and nine zones" connecting twin cities, two valleys, one towns, one district and three base.



DISTRICT-LEVEL MINHANG

**DISTRICT-LEVEL** MINHANG





## KEY SITES 2 Key Parks

#### **CONTACT INFORMATION**

Business Promotion Center of Minhang 5th Floor, Building 1, 4855 Du Shi Rd, Minhang, Shanghai

> 021-54436883 021-54437067





#### **01** XINZHUANG INDUSTRIAL ZONE

Planning Area: 23.01 km<sup>2</sup>

**©** 021- 54425693

No. 3688 Jindu Road, Minhang, Shanghai

**Industry positioning:** "6+1" leading industries: machinery and auto parts, major equipment, aerospace, electronic information, new materials and fine chemical industry, biomedicine, and production services

#### **Key Enterprises:**

DAIKIN, Estee Lauder, Shanghai Electric Power Station Group, Faurecia Investment, SF Express, etc



## **02** INTERNATIONAL TECHNOLOGY CITY

Planning Area: 10.7 km² (self- developed 6.1km²)

15th Floor, Building 16, No. 2388, Chen Hang Gong Rd, Minhang, Shanghai

**©** 021-38295202

**Industry Positioning:** Advanced manufacturing, life health, cultural and creative industry, e-commerce, inspection and testing, etc

**Transportation:** Conveniently located in the south wing of Shanghai's downtown area, 4.5 km from Qiantan International Business Zone, and 16 km from the city center

#### **Key Enterprises:**

3M, Pepsi Asia R&D Center, Spirax Sarco, Medtronic, etc

132 INVESTMENT IN SHANGHAI 133

## **KEY SITES**

**3 Commercial Buildings** 

## Sky Mall

#### Floor Area

287.000 m<sup>2</sup>

#### **Transportation**

Only 800m (5 minutes' walk) away from Xinzhuang Station of metro line 1 and line 5



Minhang, Shanghai



#### Hongqiao Vanke Center

#### Floor Area

197,000 m<sup>2</sup>

#### **Positioning**

A comprehensive business office area integrating business, office, entertainment, and exhibition

**©** 021-60676969

998 Shen Chang Rd, Minhang, Shanghai



#### Chengkai International **Business Center**

#### Floor Area

180, 000 m<sup>2</sup>

#### **Positioning**

An intelligent and information-based office area combined with intelligent science and innovation

**©** 021-33505500

2 166 Min Hong Rd, Minhang, Shanghai



#### Vanke International

#### Floor Area

250, 000 m<sup>2</sup>

#### **Positioning**

Focusing cultural and creative industry and gathering industries such as innovative technology and smart medical care

**©** 021-62961888

9 1333 Xin Long Rd, Minhang, Shanghai



#### Xinzhuang Longzhimeng

202,000 m<sup>2</sup>

#### **Positioning**

A multifunctional and comprehensive

9 6088 Hu Min Rd, Minhang, Shanghai



#### **Zhongjun Square**

#### Floor Area

444,000 m<sup>2</sup>

#### **Positioning**

An office area offering single buildings and standard offices to headquarters

**②** 201-33359999

9 1588 Shen Chang Rd. Minhang, Shanghai



#### Hongqiao Longhu Tianjie

#### Floor Area

426,000 m<sup>2</sup>

#### Positioning

A comprehensive office area integrating leisure shopping and business offices

**©** 021-52218008

Shen Chang Rd & Zhou Hong Rd, Minhang, Shanghai



#### **Bailian South Shopping Mall**

#### Floor Area

80,000 m<sup>2</sup>

#### **Positioning**

A business office area integrating shopping, leisure and offices



**©** 021-64128289

7388 Humin Rd, Minhang, Shanghai



#### China Railway Nuode International Center

#### Floor Area

96,000 m<sup>2</sup>

#### **Transportation**

Close to metro line 12, line 1, and five highways

**©** 021-62203806

908 Xiuwen Rd, Minhang, Shanghai



## 10

#### Minggu 8621 Science and **Technology Park**

#### Floor Area

140.000 m<sup>2</sup>

#### **Positioning**

A high-end "intelligent" industry base and a new platform for international offices

**©** 021-54886288

7001 Zhongchun Rd, Minhang, Shanghai



#### 12

#### The Mixc

#### Floor Area

522,000 m<sup>2</sup>

#### **Positioning**

An urban commercial complex



9 1599 Wuzhong Rd, Minhang, Shanghai



#### Laiyin Hongqiao Center

#### Floor Area

40.000 m<sup>2</sup>

#### **Transportation**

Adjacent to Yanan Elevated Road, Longbaixincun Station, and Ziteng Road Station of metro line 10

**©** 021-34907599

Building 21 and 22, 3051 Hechuan Rd, Minhang, Shanghai



## **Baolong City Square**

#### Floor Area 359, 000 m<sup>2</sup> **Positioning**

A comprehensive business office area integrating leisure, entertainment, and high-end business



9 3199/3299 Cao Bao Rd, Minhang, Shanghai





#### Floor Area

shopping center and Grade A office area medical care

**©** 021-33236196













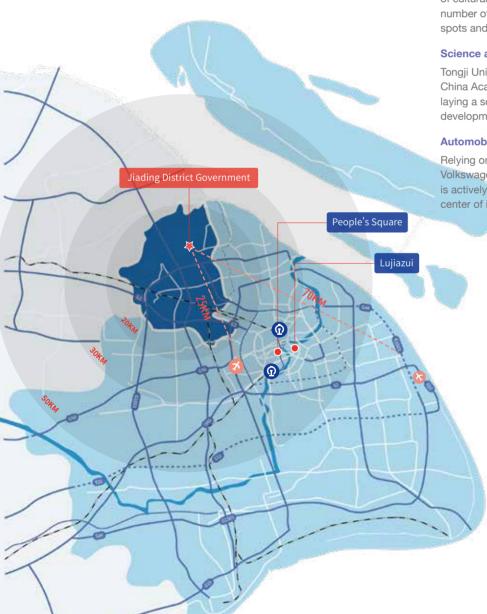
#### **WORLD-CLASS AUTOMOBILE INDUSTRY CENTER**

The automobile industry is developing rapidly in Jiading, enabling the district to become one of the regions with the largest automobile industry size, the highest R&D level, and the completest industrial chain in China. Jiading is striving to develop into a world-class automobile industry center.

In line with its development history, industrial advantages and future development trends, Jiading is fully promoting the integrated development of the high-end manufacturing and high-tech industries ("Two Highs") and four emerging industries ("Four Bigs").

## **BASIC PROFILE**

1 About Jiading District



INTRODUCTION



Jiading has always attached great importance to culture and education. It not only has an abundance of cultural heritage but also has nurtured a great number of cultural figures, leaving many scenic spots and historical sites.

#### Science and Technology:

Tongji University Jiading Campus and Institutes of China Academy of Sciences (CAS) gather in Jiading, laying a sound foundation for the district's creative development.

#### Automobile:

Relying on key enterprises such as SAIC Volkswagen and their innovation resources, Jiading is actively building itself into a globally influential center of intelligent connected vehicles (ICV).





> PUDONG INTERNATIONAL AIRPORT 70km 65min

- > HONGQIAO HUB 25km 30min
  - > SHANGHAI SOUTH RAILWAY STATION 40km 40min
  - > SHANGHAI RAILWAY STATION 30km 50min

TWO HIGHS



High-end manufacturing centering on the automobile industry

sectors of strategic importance

High-tech industries focusing on emerging



**Integrated Circuit (IC) and** Internet of Things (IoT)



**High-performance medical equipment** and precision medicine

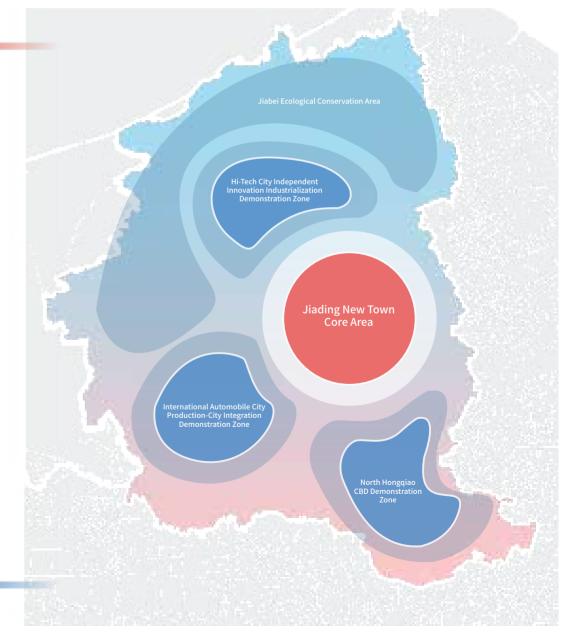


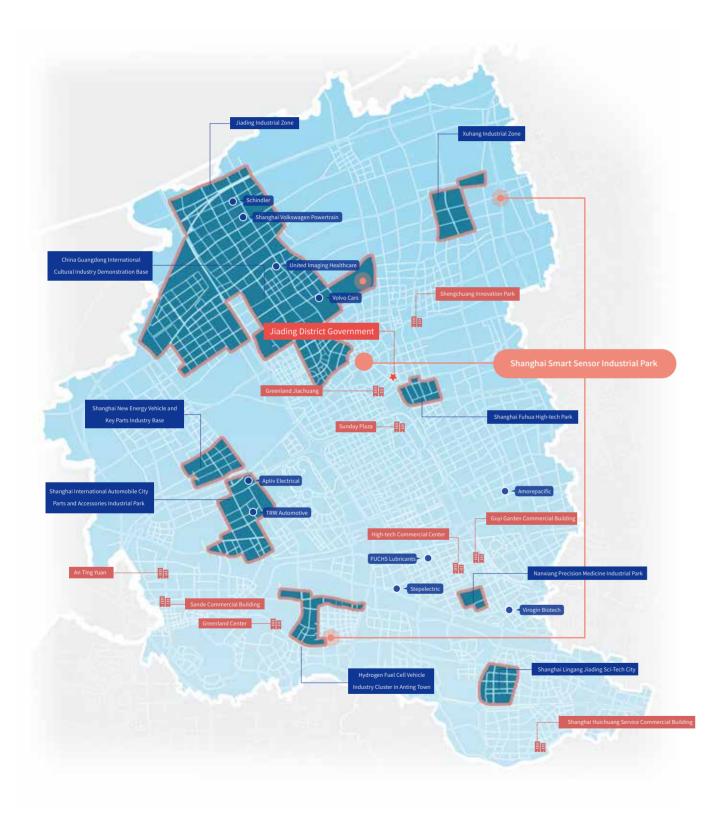
New energy vehicles and



Intelligent manufacturing and

# **FUNCTIONAL** DISTRC **JIADING JVERALI**





## **KEY SITES**

2 Key Parks



Investment Promotion Division of Jiading District Economic Committee

**©** 021-39966558

No.200, Huiyuan Road, Jiading District, Shanghai

No.111, South Bole Road, Jiading District, Shanghai 021-69989726





#### **01** JIADING INDUSTRIAL ZONE

Planning Area: 78.1 km<sup>2</sup>

#### **Industry Positioning:**

"Four emerging industries": new energy vehicle and ICV, IC and IoT, high-end medical equipment and precision medicine, intelligent manufacturing and robotics; "four characteristic industries": headquarters economy, cultural creativity, e-commerce, Internet and Internet finance

#### **Key Enterprises:**

Shanghai Volkswagen Powertrain, Volvo Cars, and United Imaging Healthcare etc.



## HYDROGEN FUEL CELL VEHICLE 102 INDUSTRY CLUSTER IN ANTING TOWN

**©** 021-59599966

**©** 021-59117559

**©** 021-34180916 Poom 318, No.337,

Shanghai

Shahe Road, Jiading District,

No.266, Lvyuan Road, Jiading District, Shanghai

Planning Area: 2.2 km<sup>2</sup>

#### **Industry Positioning:**

To focus on emerging sectors of strategic importance including hydrogen fuel cell vehicle and automobile intelligentization

#### **Key Enterprises:**

Weishi Energy Technology, Toyota Motor Technical Research and Service (Shanghai) Co., Ltd., HORIBA Instruments, Faurecia Honghu Exhaust Systems Shanghai Co., Ltd.



#### SHANGHAI SMART **03** SENSOR INDUSTRIAL PARK

Planning Area: About 3 km<sup>2</sup>

Industry Positioning: To focus on the smart sensor industry, to build intelligent sensing, 5G and IoT communications, AI hashrate and big data analysis platforms, and to establish a full industry chain with diverse intelligent hardware application products and scenarios

#### **Key Enterprises:**

National Intelligent Sensor Innovation Center, Shanghai Institute of Optics and Finance Mechanics (CAS) and Shanghai Acoustics Laboratory (CAS) etc



## 

Planning Area: 2.75 km<sup>2</sup>

#### **Industry Positioning:**

To focus on emerging industries such as smart healthcare, new materials and newgeneration information technology and modern service industries including R&D design and financial services

#### **Key Enterprises:**

Kindly Medical Instruments, Bestway Global, Re-Fire, and Totole Food



## **BASIC PROFILE**

1 About Jinshan District



#### ? INTRODUCTION



Jinshan is located in the southwest of Shanghai. bordering Hangzhou Bay on the South and Zhejiang Province on the West. It is a "bridgehead" for Shanghai to promote the high-quality integrated development of the Yangtze River Delta. Jinshan District covers an area of 613 square kilometers and has a resident population of about 820,000.

Jinshan has a long history and profound cultural heritage. In Jinshan, there are "Historical Towns of China" - Fengjing town and Zhangyan town. It enjoys unique marine fishing culture and folk culture, and the last fishing village in Shanghai - Jinshanzui fishing village, is located in Jinshan. Jinshan's Folk Painting is known as "the Picasso of the East". Jinshan City Beach is the most Shanghai style coastal urban landscape in the Yangtze River Delta.

Jinshan has complete service facilities, with highquality education resources such as Shanghai Zhongqiao College, high-level medical institutions such as Jinshan Hospital Affiliated to Fudan University and elderly care institutions such as Zhongren Elderly Care Hospital. It has also established a complete three-level business system.



613 km <sup>2</sup>



> PUDONG INTERNATIONAL AIRPORT 80km 60min

- > HONGQIAO HUB 60km 50min
  - > SHANGHAI SOUTH RAILWAY STATION 60km 50min
  - > SHANGHAI RAILWAY STATION 70km 75min

Promote clustered industrial development of "four major zones" including innovation zone, ecological industry zone, prioritized development zone and adjustment and optimization area:

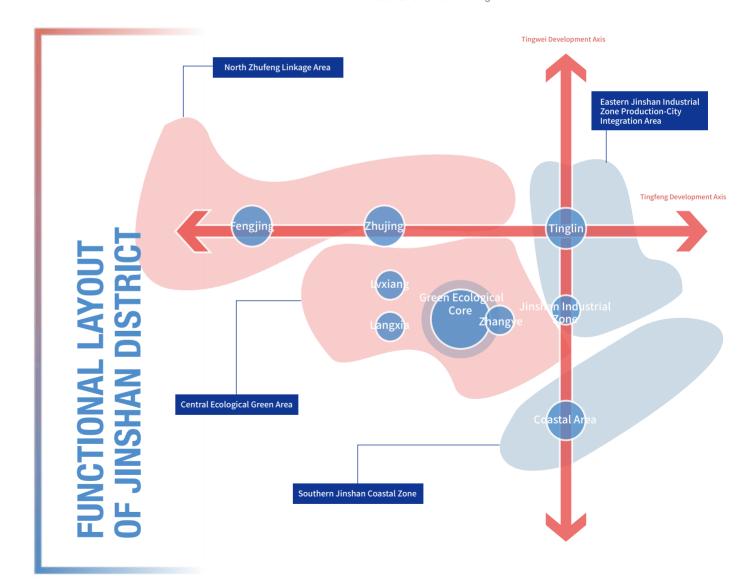
#### **INDUSTRY DEVELOPMENT**

#### "1+4+4+8" INDUSTRIAL SYSTEM

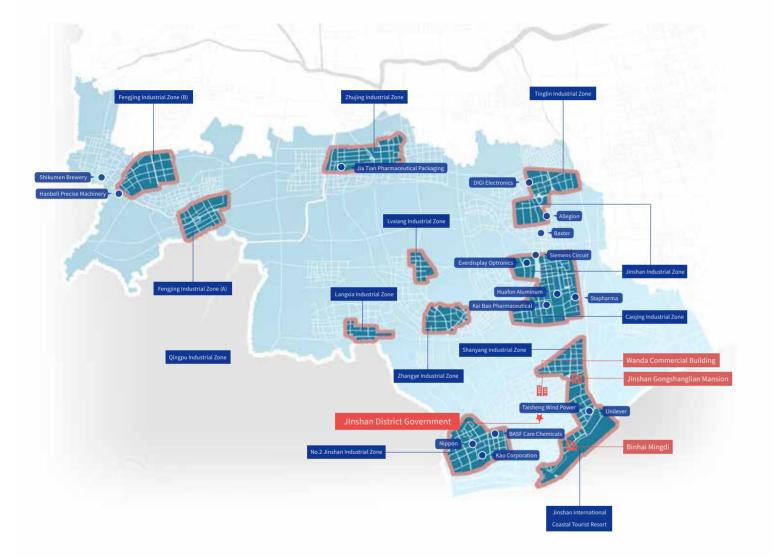
Adjust and upgrade traditional industries that are developing well in Jinshan, such as food processing, textile and clothing;

Promote clustered development of four strategic emerging industries: high-end intelligent equipment industry, new generation information technology industry, life and health industry, and new material industry;

Rapidly develop eight major producer service industries, including R&D design and creative industry, energy conservation and environmental protection services, inspection and testing certification, software and information services. bulk commodity trading services, supply chain management, professional maintenance and after-sales services, vocational education and training.







## **KEY SITES** 2 Key Parks

#### **CONTACT INFORMATION** Jinshan District Investment Office Building 15, No. 555 Longshan Road, Jinshan District, Shanghai 021-57921752 021-57922835

#### **CONTACT INFORMATION**

Jinshan Administrative Service Center No. 555 Longshan Road, Jinshan District, Shanghai



**©** 021-57270101

No. 100, Jinshan Industrial Park Avenue, Shanghai

021-57922287



#### **01** JINSHAN INDUSTRIAL PARK

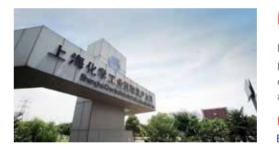
Planning Area: 58 km<sup>2</sup>

#### **Industry Positioning:**

Emerging industries such as information technology, intelligent manufacturing, life and health care, UAV cultural and creative, new materials, etc

#### **Key Enterprises:**

Everdisplay Optronics, Siemens Circuit Protection System, Riello Heating Equipment, Tiemei Machinery, etc



#### **02** NO. 2 JINSHAN INDUSTRIAL PARK

Planning Area: 13.2 km<sup>2</sup>

**©** 021-57256984 No.118 Hezhan Road, Jinshan District, Shanghai

Industry Positioning: "3+1" industrial system, i.e. three major industries of energy conservation and environmental protection, carbon fiber new materials and biomedicine, plus relevant producer service industries

#### **Key Enterprises:**

BASF Care Chemicals, KAO Chemicals, Nippon Industrial Coatings, etc



#### **03** FENGJING INDUSTRIAL PARK

Planning Area: 12.2 km<sup>2</sup>

**Industry Positioning:** 

Jinshan District, Shanghai High end equipment manufacturing industry, new energy and intelligent network automobile industry, key base part industry, life and health industry

#### **Key Enterprises:**

Prima Intelligent Technology, Jinbiao Industry, Hanba CNC Electromechanical, etc



Planning Area: 8.1 km<sup>2</sup>

Build a national Ocean Park and comprehensive Coastal Convention and Exhibition



**©** 021-33698458

**©** 021-67360072

Fengjing Town,

No. 6728 Tingfeng Road,

No.289 Haoyuan Road, Jinshan District, Shanghai

Center to create an international coastal tourism and holiday destination, and become the "Golden Coast" of Shanghai

142 INVESTMENT IN SHANGHAI



## **INDUSTRY DEVELOPMENT**

#### "6+X" KEY FIELDS

As the main battlefield of Shanghai's advanced manuf in recent years, Songjiang District has been focusing on the "6+X" key fields, including the industrial-internet-based smart manufacturing, integrated circuits and biomedicine. It has been striving to build a cluster of the advanced manufacturing industry consisting of leading enterprises in sub-sectors, growing companies, and innovative enterprises and led by ¥10 billion-level industrial projects.

## **BASIC PROFILE**

1 About Songjiang District





Songjiang District is a modern new city in the suburban Shanghai, which Shanghai focuses on building, and an important node in the Yangtze River Delta. It has a time-honored history, a flourishing culture, a wealth of talents as well as a solid industrial base.

#### A Livable City:

Songjiang District enjoys the reputation as an international garden city and one of China's top ten leisure cities. It has a superior living environment with Sheshan National Forest Park and the only natural landscape in Shanghai.

#### Technology and Education:

The first university town in China, which is located in Songjiang, and more than 700 high-tech enterprises here form a complete technological innovation system.





3 1,760,000 Population

> PUDONG INTERNATIONAL AIRPORT 65km 60min

- > HONGQIAO HUB 30km 30min
  - > SHANGHAI SOUTH RAILWAY STATION 30km 30min
  - ➤ SHANGHAI RAILWAY STATION 40km 50min

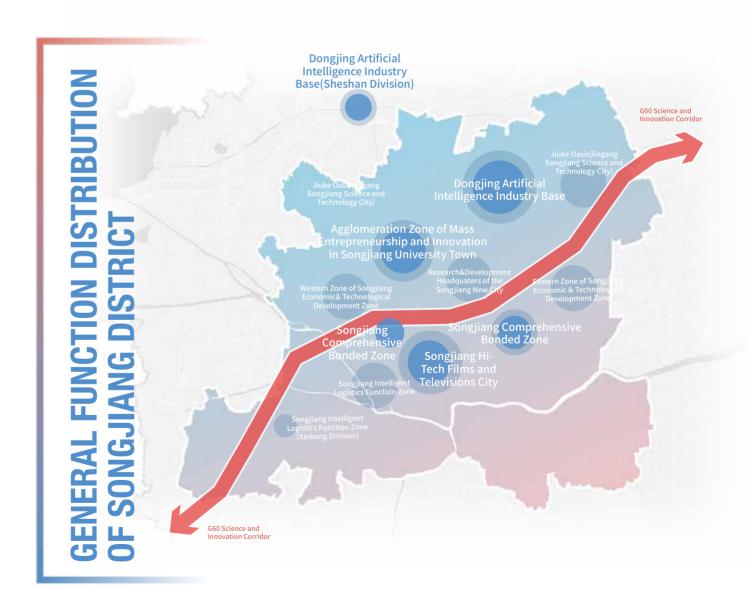


Artificial intelligence, integrated circuits, new energy, biomedicine, smart security, new materials



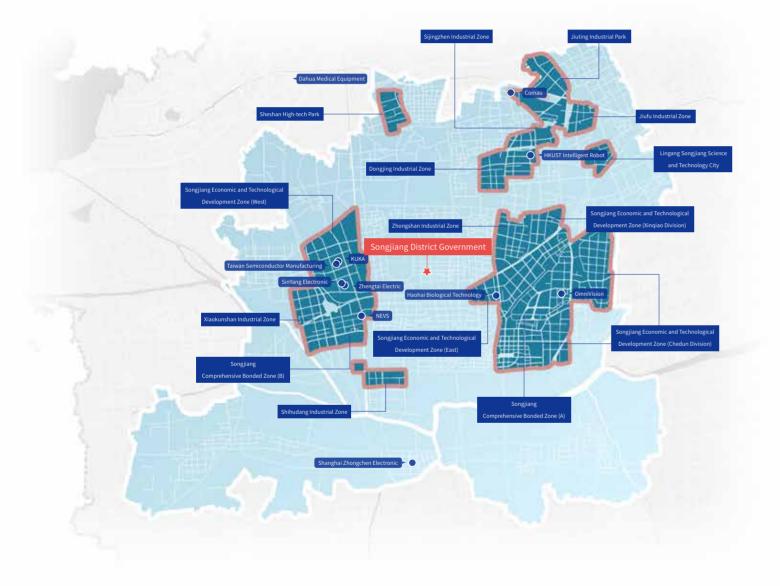


Headquarters economy, general integration and general contracting, and productive services such as inspection and testing



**DISTRICT-LEVEL** SONGJIANG **DISTRICT-LEVEL** SONGJIANG





## **KEY SITES** 2 Key Parks

#### **CONTACT INFORMATION**

Songjiang Investment Promotion Service Center

1 Yuanzhong Road, Songjiang, Shanghai

021-37739361 021-37739368 021-37739369



**©** 021-37031111

**©** 021-67857002 81 East Rongle Road

**©** 021-67766666

(5688 Beisong Highway), Songjiang, Shanghai.

Proom 301, Building 7, 1158 Zhongxin Road, Jiuting

Town, Songjiang, Shanghai

Building 112, Lane 4855, Guangfulin Road, Songjiang, Shanghai.



#### **SONGJIANG ECONOMIC AND 01** TECHNOLOGICAL DEVELOPMENT ZONE

Planning Area: 57.8 km<sup>2</sup>

#### **Industry Positioning:**

Artificial intelligence, biomedicine, integrated circuits (electronic information), new materials, etc

#### **Key Enterprises:**

Johnson Matthey, Chint Electric, Goldenmax International, Huitian New Materials, KUKA Robotics, TSMC, etc



#### **02** SONGJIANG COMPREHENSIVE BONDED ZONE

Planning Area: 4.2 km<sup>2</sup>

#### **Function Positioning:**

A cluster of the advanced manufacturing industry and of the supporting service industry, headquarters for export-oriented advanced manufacturing enterprises and for tradeoriented companies

#### **Key Enterprises:**

Quanta Computer, Foxconn, Evergrande NEVS, Haier Supply Chain, Alpha & Omega Semiconductor, etc



## LINGANG SONGJIANG O3 SCIENCE AND TECHNOLOGY CITY

Planning Area: 26.6 km<sup>2</sup>

Industry Positioning: To build a "valley of technological innovation, core of culture, islet of ecology", bringing a driving force of growth to the technological innovation industry in Songjiang

#### **Key Enterprises:**

LCIE Bureau Veritas, Holystar Information Technology, ICkey Internet & Technology, Desoutter Industrial Tools, Icicle Fashion, etc





#### "THREE COMPREHENSIVES. TWO HIGHS. AND ONE FEATURE"

Many industries have taken shape in Qingpu, including the IT industry represented by HiSilicon and HAND Enterprise Solutions, the Beidou navigation industry represented by CHC Navigation, the modern logistics industry represented by STO Express, ZTO Express, YTO Express, and Yunda Express, the intelligent vehicle industry represented by WM Motor, and the civil aviation industry represented by Pratt & Whitney. Qingpu is actively establishing a dominant industrial framework composed of "Three Comprehensives, Two Highs, and One Feature".

## **BASIC PROFILE**

**1** About Qingpu District



#### INTRODUCTION



Located in the southwest of Shanghai, Qingpu District covers an area of 668.5 km2 and has a population of 1.219 million. Adjacent to the Hongqiao Comprehensive Transportation Hub and Jiangsu and Zhejiang Provinces, Qingpu is an important gateway of Shanghai to the Yangtze River Delta.

Qingpu is equipped with sound living facilities, including education facilities such as High School Affiliated to Fudan University, Qingpu Campus, medical institutions such as the Obstetrics and Gynecology Hospital of Fudan University, Qinqpu Branch, and cultural resources such as Broadway Theater and the National Exhibition and Convention Center (NECC) Hong Arena.

Pingpu has gathered a number of well-known enterprises including Huawei and Beidou and established major functional platforms such as the NECC, and is home to many 5A tourism destinations including Zhujiajiao Town and Dianshan Lake. It is striving to develop into an important area supporting the development of emerging sectors of strategic importance in Shanghai and the building of Shanghai into an international trade center, an eco-city and a worldly renowned tourism destination.



668.5 km<sup>2</sup>



- > PUDONG INTERNATIONAL AIRPORT **75km 70min** 
  - > HONGQIAO HUB 30km 30min
    - > SHANGHAI SOUTH RAILWAY STATION 40km 40min
    - > SHANGHAI RAILWAY STATION 45km 50min

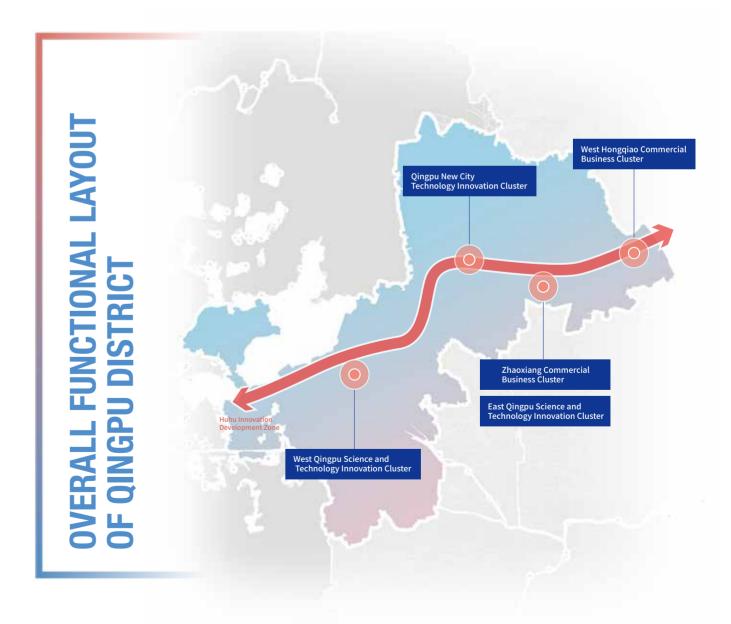
#### "Three Comprehensives":

Refer to the three modern service industries of comprehensive convention & exhibition, comprehensive logistics, and comprehensive trade & commerce.

#### "Two Highs":

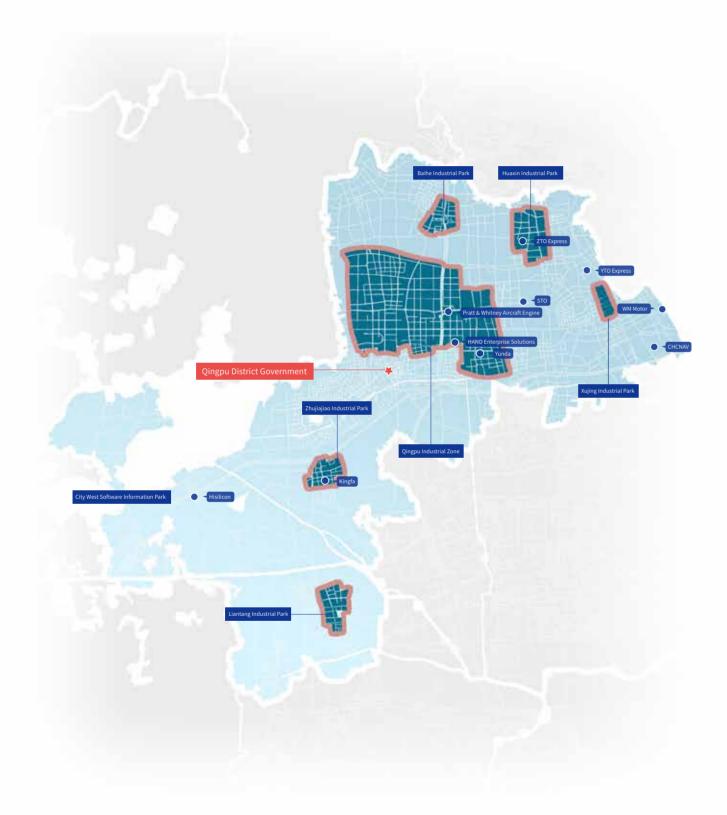
Refer to the high-end IT and the high-end intelligent manufacturing industries.

Refer to the high-end IT and the high-end intelligent manufacturing industries.





QINGPU



## **KEY SITES**

2 Key Parks

#### **CONTACT INFORMATION**

Qinapu Economic Commission

No.100, Gongyuan Road, Qingpu District, Shanghai

021-69215222





#### 01 QINGPU INDUSTRIAL ZONE

Planning Area: 56.2 km<sup>2</sup>

**©** 021-69228000

No.2500, Caoying Road, Qingpu District, Shanghai

Industry Positioning: High-end equipment, automobile parts, biomedicine, new materials, electronic information, AI, printed media, and fast-moving consumer goods (FMGG)

Transportation: Six highways including G60 and G50 run through or are near to the zone; Shanghai Metro Line 17 runs through the zone and has 4 stations within the zone

#### **Key Enterprises:**

Dürr Paintshop Systems Engineering, MHI Turbocharger, and Pratt & Whitney Aircraft Engine Maintenance



#### **02** SHIXI SOFTWARE AND INFORMATION TECHNOLOGY PARK

**©** 021-39882303

9 12F, Building B, No.1-72, Alley 2855, Huqingping Road

Planning Area: 1.5 km<sup>2</sup>

Industry Positioning:Internet of Things, artificial intelligence, industrial software, location-based service, smart healthcare, and smart logistics

#### **Key Enterprises:**

NetEase, Shanghai Caohejing Zhaoxiang Business Park, Jing Ce Electronic, Shang Hu Digital Technology, Smartstone Technology



#### **03** HUAXIN INDUSTRIAL PARK

Planning Area: 6.8 km<sup>2</sup>

**Industry Positioning:** 

Automobile parts, express delivery and logistics

**©** 021-59797861

**©** 021-59763246

No.2088, Songze Avenue

No.1288, Huateng Road, Huaxin Town, Qingpu District, Shanghai



ZTO Express, YTO Express and Shanghai Shunheng Express



#### **04** XUJING INDUSTRIAL PARK

Planning Area: 2.7 km<sup>2</sup>

**Industry Positioning:** 

Express delivery and logistics, heathcare, manufacturing and modern commerce, convention & exhibition, cultural creativity, innovative finance, e-commerce, and emerging industries including new materials, new energy and high-end equipment

**Key Enterprises:** 

Deppon Logistics, SF Express and YTO Express

150 **INVESTMENT IN SHANGHAI** 151



## **BASIC PROFILE**

1 About Fengxian District



#### ntroduction



Fengxian District is located in the southern part of Shanghai, the north of Hangzhou Bay, the south of Huangpu River. With "Water Cross Street" Punan Canal and Jinhui Port running throughout the district, Fengxian has a water system that is connected to both rivers and the sea. Fengxian District enjoys a convenient transportation system, as the extension line of Line 5 is already in service, and Shanghai-Jinshan Highway and South Hongmei Road lead

Fengxian District owns renowned schools such as Fengxian High School and Gezhi High Shool, as well as good tourist attractions such as Bihaijinsha Ocean Park and Haiwan National Forest Park. According to the Fengxian Master Plan 2035, which was approved by the City Council last year, Fengxian New City is positioned to be the central city of southern Shanghai and a comprehensive service-oriented key urban area on the north bank of Hangzhou Bay.





- > PUDONG INTERNATIONAL AIRPORT 60km 50min
  - > HONGQIAO HUB 40km 40min
    - > SHANGHAI SOUTH RAILWAY STATION 30km 35min
    - > SHANGHAI RAILWAY STATION 45km 60min

#### **INDUSTRY LAYOUT: "4+1"**

The industry planning and layout mainly includes Shanghai Industry Comprehensive Development Zone, Hangzhou Bay Economic& Technical Development Park, Zhangjiang High Tech Industrial Development Zone (Fengxian Park), Linggang Fengxian Park and Fengcheng Industrial Zone.



#### **DEVELOPMENT GOAL: FOUR AREAS**

Key Area of Shanghai's Advanced Manufacturing Industry

Core Area of Shanghai's Comprehensive Health Industry

Clustered Area of Southern Shanghai's Cultural Innovation

Area of Small and Medium-Sized Enterprises' Vibrant Innovation

#### **INDUSTRY POSITIONING: "1+1+X"**

The first "1" refers to the beauty and health industry represented by The Oriental Beauty Valley;

The Second "1" refers to the supporting industry of intelligent connected and new energy vehicle;

The "X" refers to strategic emerging industries such as new energy, new material, high-end equipment, internet of things, and the "Four



**DISTRICT-LEVEL** FENGXIAN **DISTRICT-LEVEL** FENGXIAN

## **KEY SITES**

2 Key Parks

#### CONTACT INFORMATION Fengxian Investment Promotion Office 9th Floor, China Enterprise United Tower, No.1529,South Wangyuan Road, Fengxian District, Shanghai 021-67137517



#### SHANGHAI HANGZHOU BAY **01** ECONOMIC& TECHNICAL DEVELOPMENT PARK

\$\\ 13386288907

No.388, North Muhua Road, Fengxian District, Shanghai

Planning Area: 28 km<sup>2</sup>

#### **Industry Positioning:**

Biotechnological industries that are high-end, innovative and cutting-edge, including fine chemical, new material, intelligent manufacturing, biomedicine, etc., and producer service that is related to beauty and comprehensive health industry

#### **Key Enterprises:**

Cookson Enthone Chemistry, Zhezhong Electric, AmbioPharm, Semperit, etc



## SHANGHAI INDUSTRY COMPREHENSIVE DEVELOPMENT ZONE

**©** 021-60798996 No.111 Fengpu Avenue, Fengxian District, Shanghai

#### Planning Area: 3.56 km<sup>2</sup>

#### **Industry Positioning:**

Six pillar industries including beauty and health Industry, new energy and new material industry, automotive parts industry, electronic information industry, equipment manufacturing industry and logistics industry

#### **Key Enterprises:**

Melaleuca, Nu Skin, Shanghai Hutchison Pharmaceuticals, Misumi, etc





#### PRIORITIZE ECOLOGICAL PROTECTION AND ACHIEVE GREEN DEVELOPMENT

The goal of Chongming District's industrial development is to "Prioritize Ecological Protection and Achieve Green Development", and establish an ecological industrial system based on modern agriculture, guided by tourism services, focusing on innovative economy and supported by green intelligent manufacturing.

## **BASIC PROFILE**

**1** About Chongming District



**P** INTRODUCTION



Chongming District is located at the estuary of the Yangtze River, with a land area of 1,413 square kilometers and a total population of 680,000.

Chongming District is an important ecological barrier in Shanghai. It takes up nearly one fifth of the total land area, about one quarter of the forest, one third of the primary farmland of Shanghai and has two major water sources in Shanghai. The environmental quality of Chongming District is much better than the average level of the whole city.

In Chongming District, there are 4A national scenic spots such as Dongping National Forest Park and Xisha Mingzhu Lake, and other scenic spots such hongmingdongtan National Nature Reserve. ne a national sustainable development area, national ecological civilization pilot on area and been nominated as a national unty-level cultural development. It has an increasingly solid foundation of ecological and industrial development.



1413 km<sup>2</sup>



- > PUDONG INTERNATIONAL AIRPORT 90km 80min
  - > HONGQIAO HUB 120km 110min
    - > SHANGHAI SOUTH RAILWAY STATION 110km 110min
    - SHANGHAI RAILWAY STATION 95km 110min





telliaent Industry





Healthcare Industry

# DISTRIC CHONGMING

DISTRICT-LEVEL CHONGMING

DISTRICT-LEVEL CHONGMING





## KEY SITES 2 Key Parks





#### **01** CHONGMING INDUSTRIAL PARK

Planning Area: 5.0 km<sup>2</sup>

Industry Positioning:

Machinery, electronics, fashion, culture & creative

 ♥ 021-69625816
 № No. 799 Ximen Road, Chengqiao Town,

Chongming District, Shanghai

Jibang Road, Zhongxing Town

Building 1, No. 1333 Jiangnan

Avenue, Changxing Town,

Chongming District, Shanghai



Defeng Advertising & Media, Jianke Engineering & Consulting, Sirui Information Technology, etc



#### **02** CHONGMING MODERN AGRICULTURAL PARK

Planning Area: 33.0 km<sup>2</sup>

**Industry Positioning:** 

Advanced agricultural technology, biotechnology

№ 69441006№ No.2 Lvgeng Street,

**9** 18101808661

#### **Key Enterprises:**

Laoduya Duck Husbandry, Piaoxiang Brewery, Zhongxin Agriculture etc



## SHANGHAI CHANGXING MARINE 03 EQUIPMENT INDUSTRIAL BASE

Planning Area: 7.13 km<sup>2</sup>

#### **Industry Positioning:**

Key area of China's marine industry, paradise of international innovative enterprises, and a hub of top manufacturing companies

#### **Key Enterprises:**

Dongding Steel Structure, Hudong Shipbuilding & Oil Nozzle and Pump, Hudong Shipbuilding Valve, etc

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## **CONTACT INFORMATION OF INDUSTRY ASSOCIATIONS**

## Shanghai Federation of Industrial Economics

- **©** 021-63292779
- No. 181, Jiangxi Middle Road, Huangpu District
- mww.sfeo.org

#### **Shanghai Service Federation**

- **©** 021-5015186
- Building A, No. 5, Lane 2525, Binjiang Avenue, Pudong New Area, Shanghai

## Shanghai Biopharmaceutical Industry Association

- **©** 021-50805584
- Poom 305, No. 500, Bibo Road, Pudong New Area, Shanghai
- Wechat: Shanghai Biopharmaceutical Industry Association Website: www.sbia.com

## Shanghai Automobile Industry Association

- **©** 021-2201188
- 901Room 901, No. 489, Weihai Road, Jing'an District, Shanghai
- Wechat: Shanghai Automobile Industry Association Website: www.shata.org.cn

## Shanghai Software Industry Association

- **©** 021-66281601
- Room 1205, Building 4, Lane 299, Jiangchang West Road, Jing'an District, Shanghai
- Wechat:Shanghai Software
  Website: www.softline.org.cn

## Shanghai Electronics Chamber of Commerce (Shanghai Electronics Manufacturing Industry Association)

- © 021-64080270
- 2 12th Floor, No. 158, Tianlin Road, Xuhui District, Shanghai
- ☼ Website: www.sema.org.cn

## Shanghai Pharmaceutical Profession Association

- **©** 021-63276377
- No. 250, Fengyang Road, Huangpu District, Shanghai
- Wechat: Shanghai Pharmaceutical Profession Association Website: www.shppa.net

#### Shanghai Development Zone Association

- © 021-54234250
- Room 401, Block B. 900 Yishan Road, Xuhui District, Shanghai
- Wechat: Shanghai Industrial Park Website: www.sidp.org.cn/

## Shanghai Integrated Circuit Industry Association

- © 021-50805257
- Poom 209, No. 500, Bibo Road, Pudong New Area, Shanghai
- Website: www.sica.org.cn

#### Shanghai Association of Shipbuilding Industry

- **©** 021-58862810
- Unit 12B05A, No. 1, Pudong Avenue, Pudong New Area, Shanghai
- Wechat: Shanghai Association of Shipbuilding Industry

#### **Shanghai Textile Association**

- **©** 021-62767579
- 8th Floor, No. 168, Macau Road, Putuo District, Shanghai
- Wechat:Shanghai Textile Association Website: www.shtex.org.cn

#### Shanghai Logistics Association

- **©** 021-63210791
- Poom 307, No. 406, Jiangxi Middle Road, Huangpu District, Shanghai
- Wechat: Shanghai Logistics Association Website: www.sh56.cn

#### Shanghai Producer Services Promotion Association

- **©** 021-64701771
- Room 708, Building 5, 103 Caobao Road, Xuhui District, Shanghai
- Wechat: Shanghai Producer Services Promotion Association Shanghai Industrial E-Commerce and Industry Internet Shanghai Inspection and Testing Website: www.spspa.org

## Shanghai Communication Industry Association

- **©** 021-56774003
- 9 5th Floor, Building A, 633 Jinzhong Road, Changning District, Shanghai
- Wechat: Shanghai Communication Industry Association Website: www.shcia.net.cn

## Shanghai Robot Industry Association

- **©** 021-52202817
- Poom 1203, 12th Floor, No. 757 Guangfu Road, Jing'an District, Shanghai
- Website: www.robotia.cn

#### Shanghai Transportation Electronics Industry Association

- 021-22011888
- PRoom 601-602, 626, No. 238, Jiangchang 3rd Road, Jing'an District,
- Shanghai

  Wechat: Shanghai Automobile Industry Association
  Website: www.shata.org.cn

#### Shanghai Venture Capital Association

- 021-64380559
- No. 3081, Hongmei Road, Minhang District, Shanghai (Venture Capital Habour)
- Website:www.shvcz.org.cn

#### Shanghai Furniture Industry Association

- 021-63737253
- 13C, No. 8, Shengze Road, Huangpu District, Shanghai
- Wechat: Shanghai Furniture Industry Association Website: www.fa-shanghai.com

## Shanghai Internet of Things Industry Association

- **©** 021-63560343
- 888 Xiangyin Road, Yangpu District, Shanghai
- Wechat: Shanghai E-Commerce Industry Association Website: www.sh-ec.org.cn

## Shanghai Financial Information Industry Association

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## Shanghai Information Service Association

- **©** 021-65018100
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- Website: www.sisa.net.cn Wechat:Shanghai Information Service Association

#### Shanghai Smart Park Association

- 021-52720091
- Room 403, 518 Anyuan Road, Putuo District
- Mebsite:www.sspa.org.cn

## Shanghai E-Commerce Industry Association

- 021-63560343
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- Website: http://www.sh-ec.org.cn/ Wechat: Shanghai E-Commerce Industry Association

#### Shanghai Intelligent Manufacturing Industry Association

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## EDITOR'S NOTE

The compilation of Investment in Shanghai (2019) is a brand new and crucial attempt for Shanghai to strongly promote investment and strengthen the connection and coordination between the city and its various districts. The purpose of this book is to provide strong support for Shanghai to accelerate the comprehensive and high-level opening up to both Chinese and foreign investors and create a good business environment. The book is divided into several chapters on investment in the city, key development areas, service industry functional zones and the districts, providing detailed information of various kinds of investment platforms at both city and district level including basic information, layout of business parks and commercial buildings, and other relevant information. We hope that such information can be a reference for investors to make investment decisions in Shanghai. We have also compiled Investment in Shanghai (English Version) to for ease of reading by foreign investors. In the process of compiling this book, we have gained tremendous support from relevant authorities of Shanghai City, investment promotion departments of each district and key industrial parks. We would like to express our gratitude to all parties who have made efforts and contribution in collecting information for this book.

In view of the fact that the compilation of this book is the first attempt of such, please let us know if there is any omission or error in this book. Thank you for your support for Shanghai's development of industrial investment.

Edited By Shanghai Industrial Development Research and Appraisal Center